



360° Field Force Automation



A Smart Business Choice
by C-Square SFA 360



- ✓ Increase efficiency by improving MR performances
- ✓ Simplified daily call reports by MRs
- ✓ Seamlessly create monthly plans for MRs
- ✓ Capable of managing as many as 15000+ MRs.
- ✓ Distribution management System (DMS)
- ✓ Use it for multiple use cases (FMCG, Medical etc.)
- ✓ Administer the Hierarchy Levels in the Organization
- ✓ Easy process configurations
- ✓ Simplified daily call reports by MRs
- ✓ Maintain employee's work-life cycle in the organization
- ✓ Manage Primary & Secondary Sales
- ✓ Available on Web, Android & iOS

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