

Serving the hospitality industry since 1999

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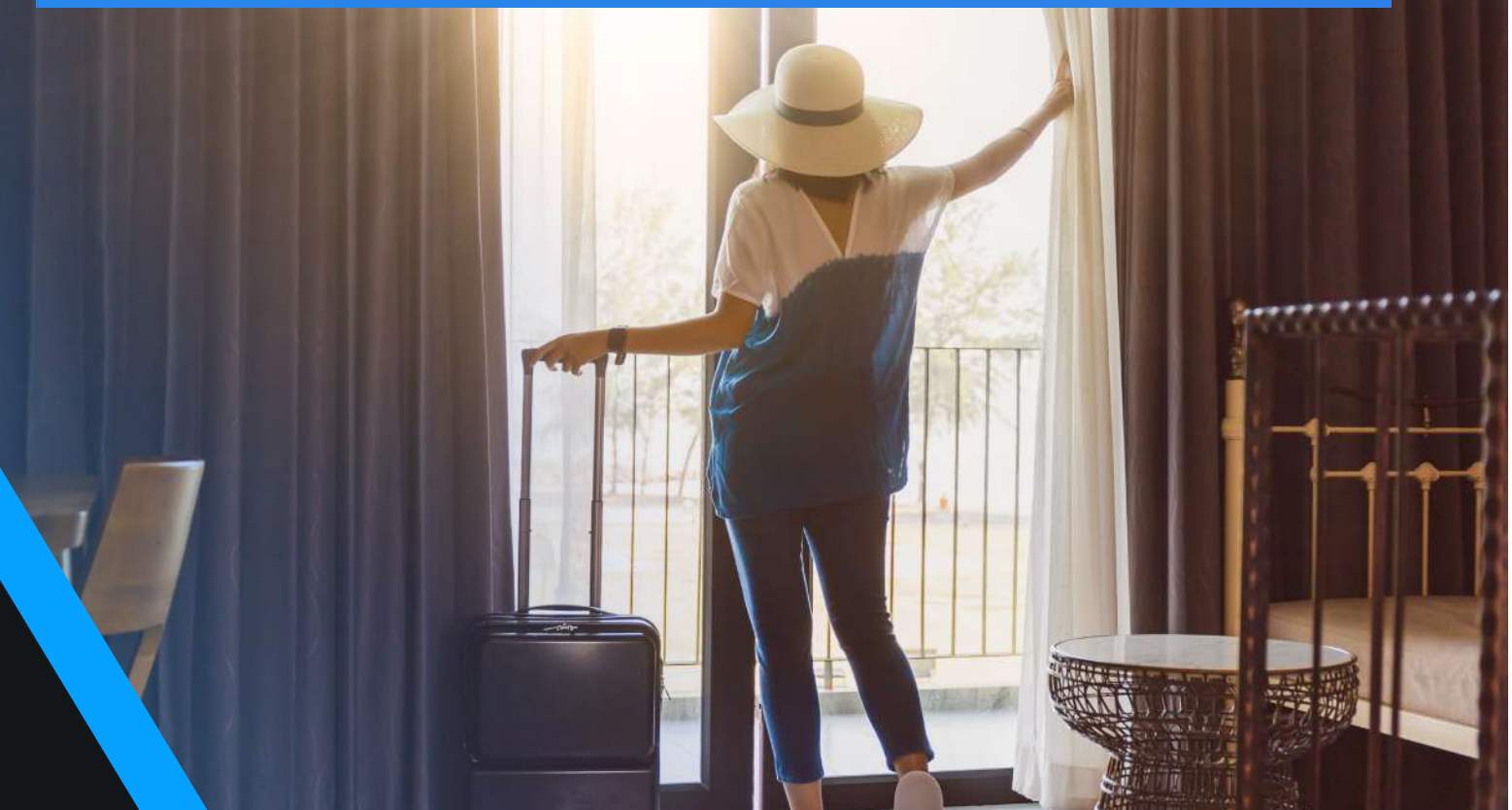
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# GraceSoft's **Easy Innkeeping**

All In One Property Management Software

Smart Tech - Easy Management- Happy Guest



Visit us  
[www.gracesoft.com](http://www.gracesoft.com)

# GraceSoft Profile

GraceSoft is a full service application provider, offering easy web-based solutions for property management systems, content management, point of sale systems and online booking services.

GraceSoft has completed many years of Cloud Computing. Longbefore “Cloud Computing” was in the news, released its first web-based application in 2005

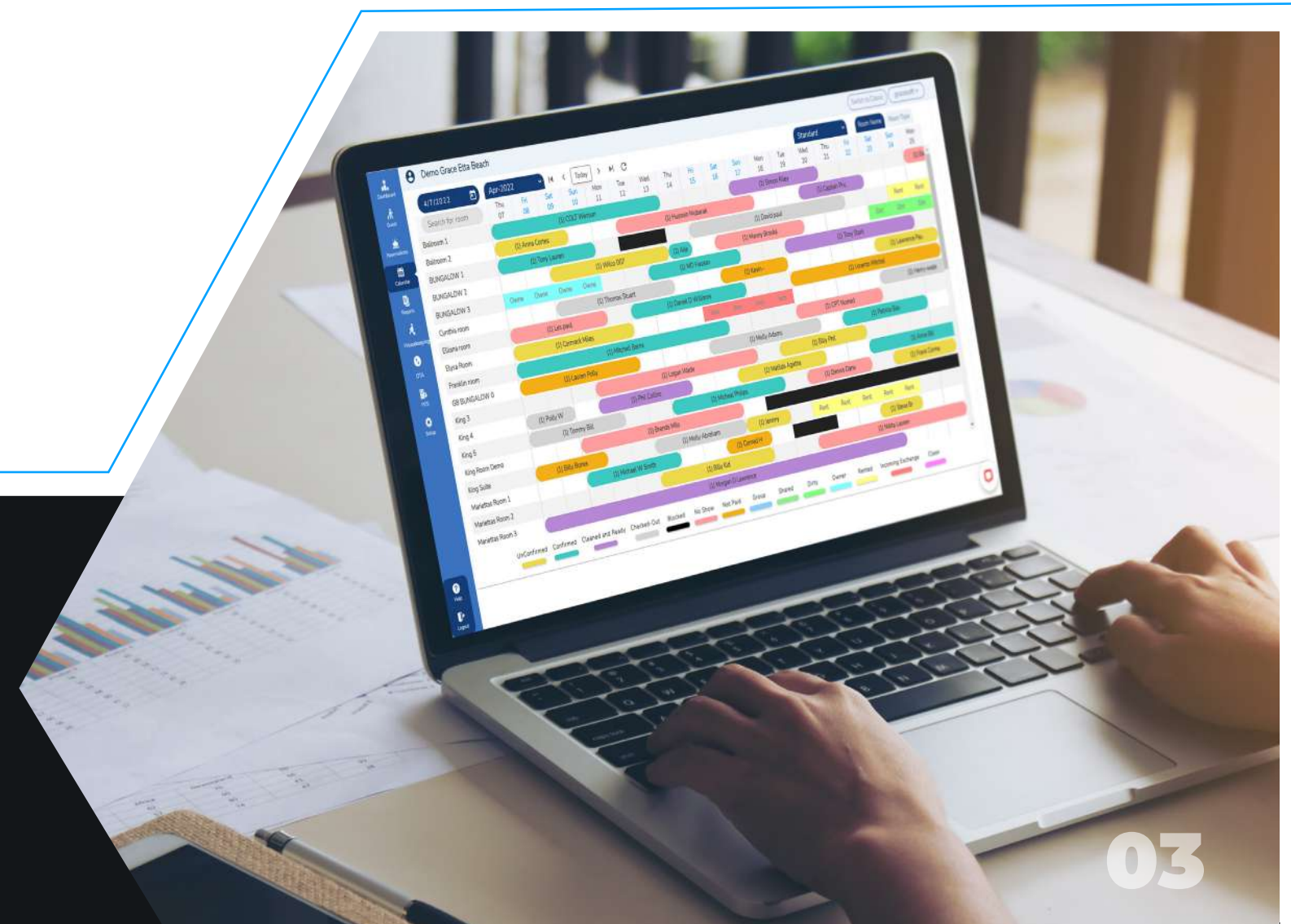
GraceSoft offers a user friendly interface and innovative features which challenges the way you look at property management systems. After years of testing and client trials, launched Easy Innkeeping ASP, a full featured and versatile ‘Cloud’ product in the global market.

**Rated as" EASIEST TO USE" by Innsights magazine.**

# Our Mission

Our mission is to assist you in reaching your goals. we have over 20 years of experience in technology solutions or the hospitality industry and have assisted numerous hoteliers in increasing revenues, increasing occupancy, reaching new markets, and managing more efficiently.

We aim to provide quality support to our customers by assembling a strong and dedicated team. GraceSoft's flagship product, Easy InnKeeping, has received widespread acclaim and is available in North America, the Caribbean, South America, Europe, Singapore, and Southeast Asia.

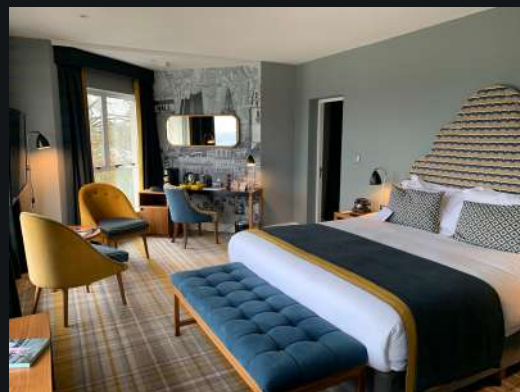




# Property Management System

GraceSoft assists the small to medium size property in reservation management and provides a direct connection with global marketing, bringing a return on investment within a short span of time.

GraceSoft seamlessly integrates front desk management, housekeeping, reports credit card processing, point of sale and connectivity to online reservation and GDS. Easy access from mobile devices and secure backup services are included.



- Quick reservation and Check in
- Guest history with instant recall
- Night audit and transaction reports
- Credit card processing
- iPhone and smart phone access
- GDS module connecting with travel agents world wide
- Automated Email confirmations and reminders
- Security module
- Easy to read calendar screens

# Expanding your business

Direct connection to Expedia, Booking.com, Airbnb and GDS work together to promote to over 500,000 online travel agents worldwide. Through Easy Innkeeping you can connect to all major GDS platforms : WorldSpan Amadeus, Sabre, Galileo and Pegasus. Easy Innkeeping is the right choice to extend your business scope across the globe by marketing your rooms worldwide.

## Stay connected

Guest relationships are more profitable when your property can stay connected Easy Innkeeping sends greetings on special days and occasions automatically enticing your guest to make a return visit or recommend your property to their friends.

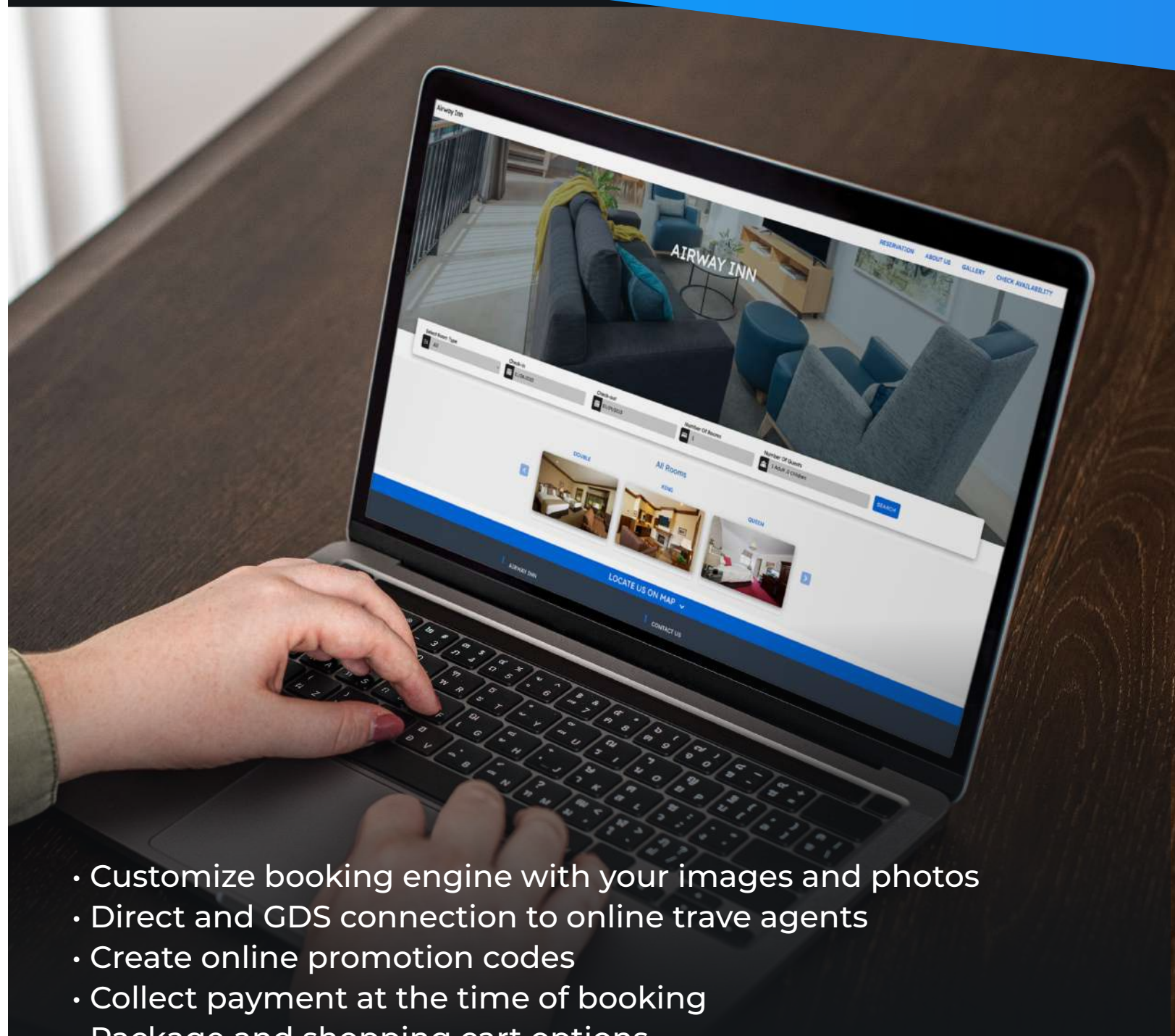
At the end of the day financial details are vital for measuring success. Easy Innkeeping offers extensive reports to help you forecast your business and track your performance. From daily reports that monitor financial and room activity, to quarterly and annual reports necessary in analyzing trends and occupancy rates. Easy innkeeping's custom report feature allows you to build reports that fit your management needs



GraceSoft is a cloud based reservation system, provides the front desk a hassle free experience with the use of easy-to-read availability charts. The dashboard and toolbar guide the PMS user instantly, giving quick access to guest and booking details



# Easy Webrez Online Booking Engine



- Customize booking engine with your images and photos
- Direct and GDS connection to online travel agents
- Create online promotion codes
- Collect payment at the time of booking
- Package and shopping cart options
- Content management for your website

## Gain More Business

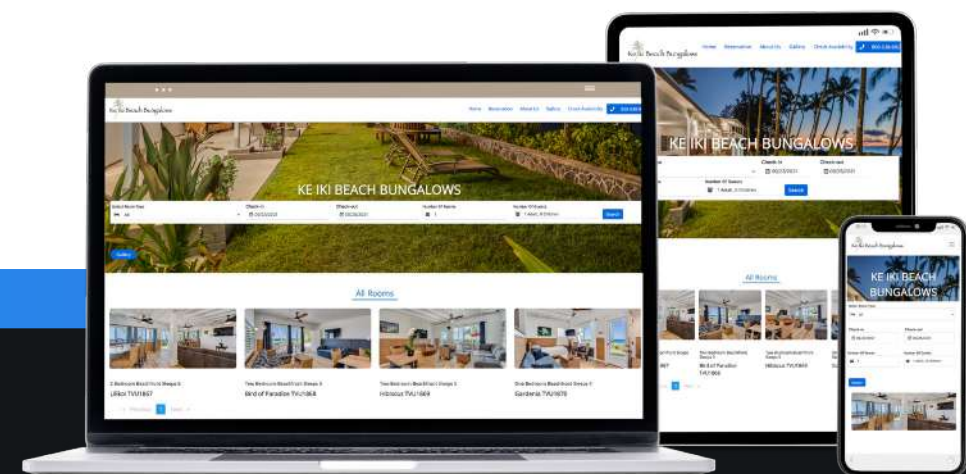
Turn your visitors to your website into guests. Easy WebRez will entice people to book instantly at your property's website. Easy WebRez provides property owners and operators with a simple, yet powerful way to sell rooms online. Control your online bookings directly through Easy Innkeeping PMS.

## Increase Direct Booking

Maximize the effectiveness of your website. The content management system helps you dynamically update promotions and marketing information on your site. With a low investment, gain higher conversions and reduce cancellations.

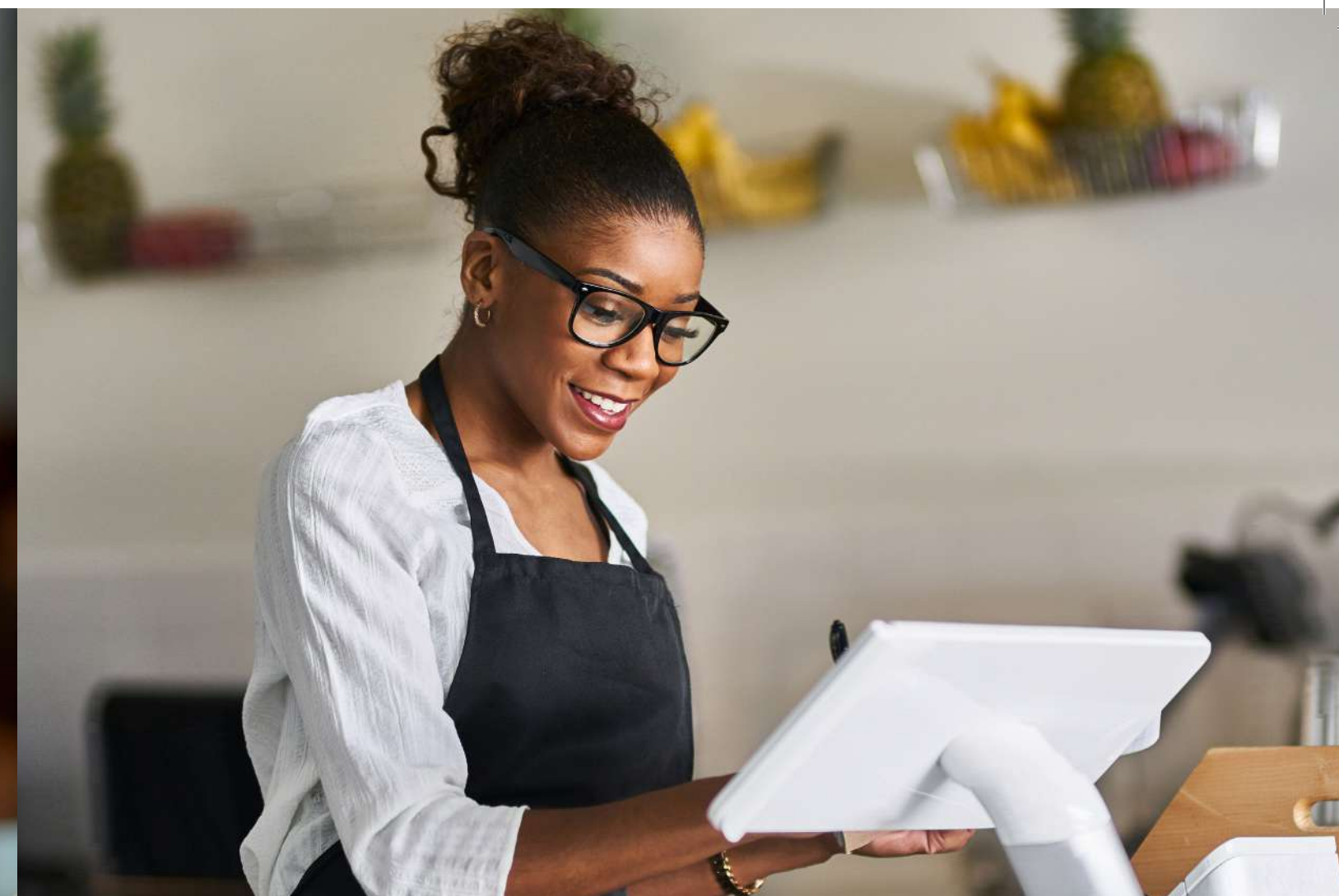
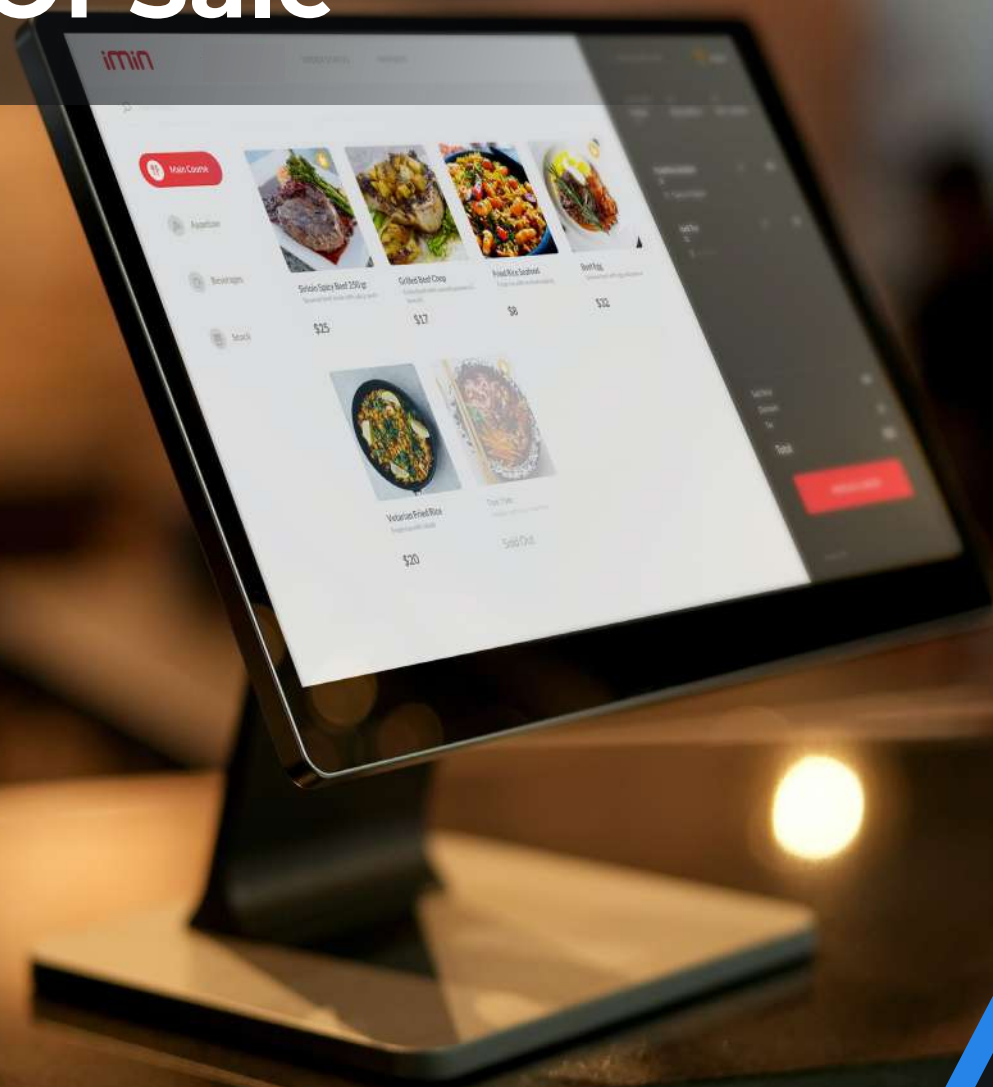
## Instant Communication

Auto confirmation emails are sent with each online booking. Guests agree to cancellation & policies before making a reservation and receive a copy in their email.





# Easy WebPOS Point Of Sale



- Touch screen interface and multi user system
- Gift shop, restaurants and bar features
- Kitchen message center
- Manage promo and discount code
- Customize meal combo deals
- Payment gateway
- Automatic KOT
- POS reports

- Increase service efficiency by decreasing service time
- Streamline your restaurant operation
- Keeping communication between waiters / waitresses and kitchen simple
- Improve order accuracy and speed of service
- Process cash and credit card payments
- Sales reporting
- Interface with Easy Innkeeping PMS, and option to add bill to the room







## Security

GraceSoft helps its customers to manage their IT risks and maintain regulatory compliance with minimal staff. Small and Mid-Size business spending 66% of their IT management time focused on security. GraceSoft takes serious note on security of customers data through its cloud-based system.

- Well-Qualified IT Security Engineers
- System highly behind firewalls.
- Well equipped data centers.

## Creating a Goldmine

Building customer profiles and nurturing that relationship with meaningful communications, can create a mound of golden opportunities to increase revenues! Create graphical email messages to a specific group of customers, such as business travelers, families with children or customers from a particular city or state. The customer relationship management tool provides an easy way to add, maintain and update customer details. Use the customers list to manage communication with clients, and offer opportunities to upgrade or purchase services.

## Online Checkout

Whether managing a gift shop or selling tours, Easy Connect helps you build an online shopping experience for your customers. Create categories of services or products, load images, prices and descriptions and an online shopping page is dynamically built. This module utilizes a payment gateway for real-time credit card purchases.



## CRM Easy Connect

Your customer relationship solution! Easy to use tool for managing sales leads, orders, online shopping cart and email promotions. This application also includes marketing reports and a message center for staff communications.

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## Business Partners

Online Travel Agent

Booking.com Expedia Airbnb Google

Payment Gateway

PayPal Authorize.Net Moneris GracePay

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