

# Grocery Competitive Intelligence

THE DEFINITIVE ONLINE DATA SOURCE FOR RETAILERS

Bungee Tech provides the most definitive source of competitive intelligence for grocery retailers. Every day, we capture more than 12 million unique items - spanning the most broad roster of retail banners - including pure-play, e-commerce, and brick-and-mortar stores by location.

Get complete details of every SKU - beyond the basics - we'll provide titles, image links, descriptions, prices, promotions, circulars, stock status, and more. It's the industry's most accurate source of data.

Bungee Tech's exclusive, automated, multipoint data check and global support ensures you'll have an uninterrupted flow of the highest quality, ready-to-use data.

Your competitive data is clear, consumable and available in any format. Integrate this data with your price and promotion optimization solutions and other third-party analytics tools and data sets.

## How does my assortment and pricing compare to my competition?

- Track details of every SKU, by store location, every day
- Compare products & share of shelf in every category
- Monitor price and promotion trends

## How will competitive data help me?

- Outperform your competitors with a complete market picture
- Empower better pricing, promotion, and assortment decisions
- Drive growth and increase your margins



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million items  
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Compare the  
most retail  
banners



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uninterrupted  
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