

SuperProcure

Transportation Management Simplified



Our all-in-one suite of SaaS products is developed by some of the smartest logistics experts in the world. It enables collaboration across ecosystems, super-fast implementation, and digitalization without disruption.

B A C K E D B Y



SIMPLIFYING TRANSPORTATION MANAGEMENT SYSTEM

The COVID-19 pandemic has accelerated digital transformation across all BU and logistics is no exception.

Automation within the logistics workflow empowers the management to make data-driven decisions resulting in increase in their team productivity, optimization of logistics spend along with improved customer service.



AI/ML



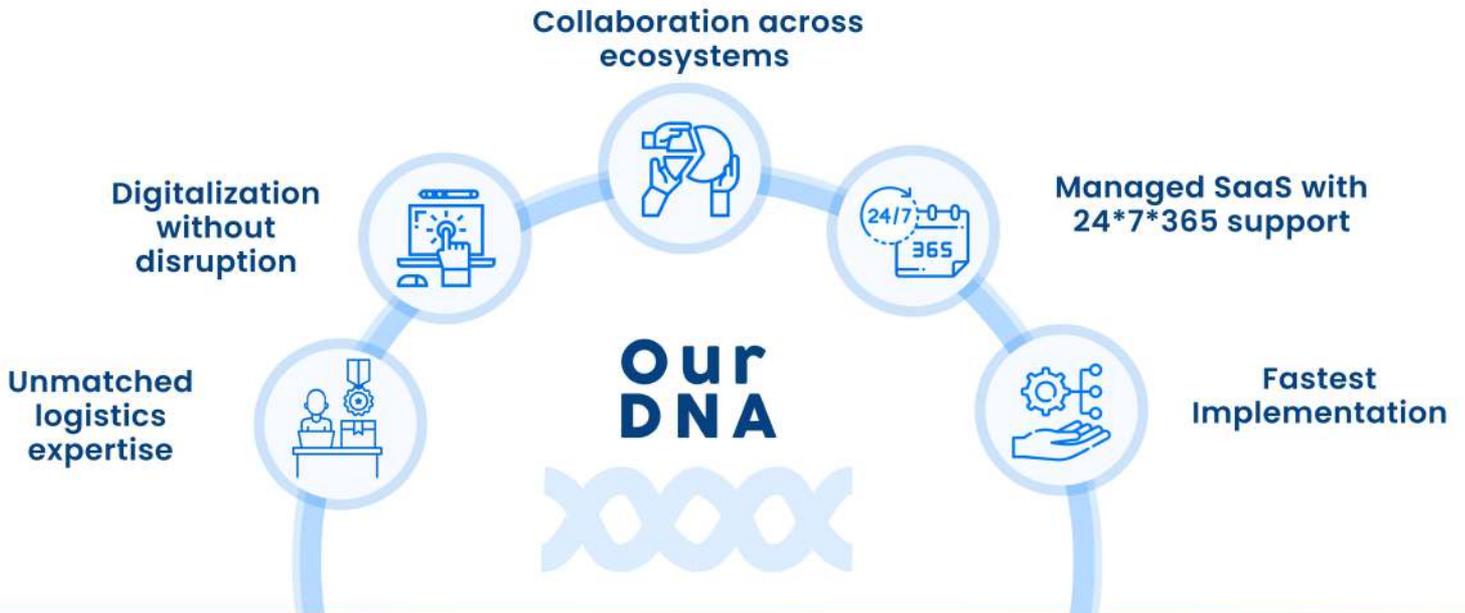
ENABLING
LOGISTICS 4.0

Why digitalization of logistics is a must-have?

Digitalizing logistics not only helps save up to 15% on freight costs but also enables logistics teams to provide a competitive advantage to the firm by increasing sales by 5-7%.

WHAT DO WE DO?

We are a Cloud-based Managed SaaS platform designed to transform logistics processes by digitizing and automating all events across the logistics value chain from vehicle sourcing to freight accounting.



FMCG



Retail & Houseware



Agribusiness & Crop care



Electricals, Wires & Cables

Industries we serve



Engineering



Metals, PVC & Pipes



Chemical



Construction & Building Materials

12 REASONS WHY OUR CLIENTS LOVE US?

01
END TO END
Solves multiple user cases

02
MODULAR
Buy only what you need

03
MULTIPLE DEVICES
Supports both desktops & mobile apps

04
PRODUCTIVITY
300% productivity jump

05
SECURITY
ISO 27001:2013

06
ANALYTICS
Unlimited custom reports

07
API INTEGRATION
Can add any API

08
AI ENGINE
Driven by multiple ML & deep learning

09
COMPLIANCE
100% audit trail captured

10
TRUST
Trusted by 100+ companies

11
EASY TO USE
Extremely user friendly

12
ROI
Impacts top & bottom line



OUR 360° SUPPORT

We are a managed SaaS platform that offers responsive & personalized support on the channels you would prefer. Our goal is to help you gain value faster – by providing support for the seamless adoption of SuperProcure SaaS products.

Fast & Personalized Implementation

Our team will understand your process, business rules, pain points and customize the solution to suit your organization.

On-site Visits

Our dedicated implementation team can visit your plant/BU to understand & witness your process first-hand to provide a solution that works for you.

On-call support-24*7*365 days

Ticketing Portal with Fresh service

You can raise your service requests with us by dropping an email at support@superprocure.com

Personalized Remote Training Sessions

It is our responsibility to train your team and preferred transporters.

Dedicated Customer Support

A dedicated SPOC will be available to you for the 1st 3 months – to help your team and preferred transporters adapt seamlessly.

Dedicated Premium Customer Support

We provide a dedicated SPOC at all times to address your queries and help you gain faster value and adapt faster.

Whatsapp Support

Tutorial Videos

360°
SUPPORT



SP Dedicated Fleet
For managing dedicated vehicles



SP Freight Sourcing
For procuring vehicles



SP Indent Allocation
For indent against contract



SP In-plant logistics
For smooth in-plant movement



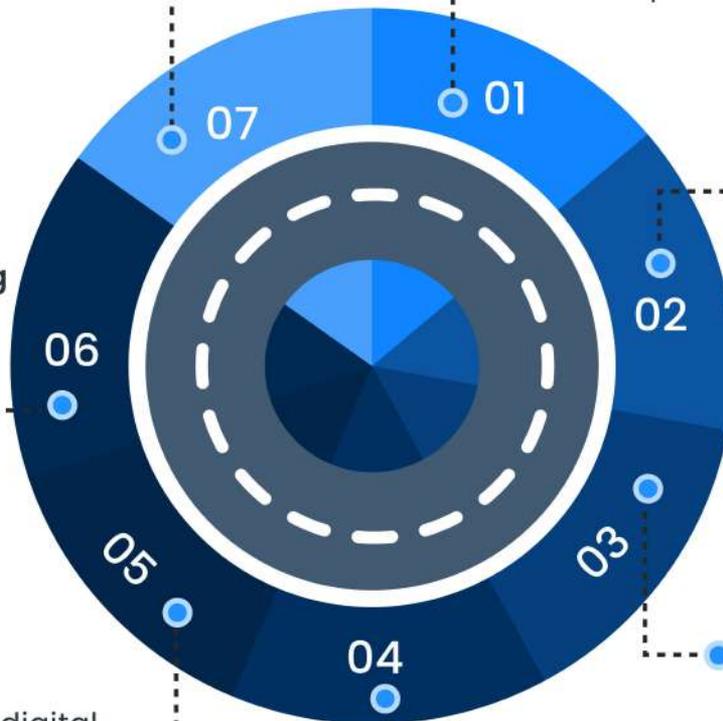
SP Shipment tracking
For tracking vehicle till destination



SP Freight Accounting
For seamless accounting



SP Proof of delivery
For documenting the digital proof of delivery



01 SP Freight Sourcing

- Minimum 3% to 9% freight saving
- Improve vehicle allotment by 25%
- 100% audit compliance
- Faster placement of vehicle

03 SP In-plant Logistics

- Optimized in-plant logistics operations
- Real-time data visibility-collaboration
- 80% drop in detention at loading
- Document Management System for coordination, compliance & insurance

05 SP Proof of Delivery

- Instant digital PODs
- Trend analysis & action on any irregularities
- Improve accuracy and details of customer claims
- Improve partner relationship with faster freight bill verification

07 SP Dedicated Fleet

- Better utilization of dedicated vehicle
- Visibility of vehicle which helps in advance planning
- TAT improvement for unloading and loading by prioritizing dedicated vehicle

02 SP Indent Allocation

- 100% correct Indent allocation
- Improve required vs actual placement ratio
- Auto-reassign on rejections/non-place
- 0% coordination time for vehicle placement

04 SP Shipment Tracking

- Real-time & centralized tracking of the entire fleet
- Identify & alert deviations
- Reduced in-transit inventory days
- Notifications and alerts for timely unloading

06 SP Freight Accounting

- Automated freight provision, reconciliation & accounting
- 0 duplicate payment
- 90% drop in verification & reconciliation time
- Correct & on-time penalty recovery

SP Vendor, Transporter & Customer Portal



- Custom portal for different users across the value chain
- Rule based notifications & alerting mechanism
- Real-time collaboration & transparency

Modules	Client Challenges	Our Solution	Benefits
SP Freight Sourcing	More than average rates Availability to procure vehicle on time	SP Freight sourcing helped in increasing the supplier base, enabling faster procurement of vehicles along with better rates	69% reduced time in allocation and 4 % reduced rates
SP Indent Allocation	Opinion based vs fact based allocation of vehicle Weak documentation	SP indent allocation helped provide a digitized interface to track documentation and systematic on time allotment of vehicles	1.5% Cost Savings
SP In-Plant Logistics	Twice the required time from gate-in to gate-out within in-post	SP In-plant logistics enabled the client digitize traffic management, record keeping, and approvals to address the problem	50% Reduced TAT
SP Shipment Tracking	Real time tracking along with alerting mechanism to avoid loss of time or goods	SP shipment tracking provided real time updates through GPS system along with alerting mechanism	100% immediate redressal of customer complaints
SP Freight Accounting	Discrepancies in freight reconciliation Delay in freight processing	SP Freight accounting added transparency and helped in faster and automated freight reconciliation thereby eliminating the risk of incorrect and delayed payments	3% reduction in freight cost for smoother payment processing
SP Dedicated Fleet	Decreased fleet utilization Delayed deliveries and reduced customer service	SP dedicated fleet helped in efficient utilization of dedicated vehicle reducing empty mile and saving transportation cost	37% Reduction in empty vehicle run
SP Vendor, Transporter & Customer Portal	Lack of coordination among the stakeholders Slow and unorganized documentation process	SP Customer, Vendor and transporter portal facilitated real time collaboration and transparency among different users across the value chain	300% improvement in employee productivity

LEADERSHIP TEAM

Anup Agarwal
Co-Founder and CEO



IIM Lucknow
17+ years in Heavy and Agro Industry
Managed movement of 2.5 lac mtpa

Manisha Sharaf
Co-Founder and CRO



CA rank holder, CFA
18+ years in Cost optimization
Enterprise and HNI Relations

Varun Biyani
Co-Founder and CTO



Carnegie Mellon, USA
13+ years in IT industry, Patent
Ex-cofounder Loginext

Dharmendra Singh
Product Growth and
Strategy Head



IIM Ahmedabad | NMIMS
16+ years in IT Industry
Growth Hacker | GTM Strategy |
Strategic Partnership

Vishal Makhija
Head of Enterprise Sales -
Global Market



NMIMS
16+ years in International sales
Partner - Global Growth





Reverse auction most desirable feature

We chose SuperProcure because of its easy-to-use interface and flexibility in its offering. Spot Freight Procurement - helps us maintain transparency among our stakeholders & for the past 2 years, more than 90% of our vehicles have been procured via SuperProcure.



Biswakalyan Das
Commercial Project Manager



Freight cost ↓
by 7-8 %

SuperProcure gives us a leg up over our competitors as **we now save 7-8% on our freight costs**. Spot Freight Procurement tool tremendously eases our workload with - Reverse auction being their star feature.



Gaurav Arora
Dy. Manager Commercials



Better time tracking and real-time visibility

A task that would usually take our team an hour or so is now accomplished in 5 minutes with SuperProcure's TMS. 2 of its outstanding benefits are authentic-time overtness on vendor performance and easy requisition of trucks.



Sathyendran Arumorth
Assistant Manager-Logistics

SUCCESS STORIES

(Partial List)

Client across industries with movement across lanes

FMCG



Retail and houseware



Agribusiness and crop care



AGROVET



Super Seeds



FIELDKING

Electricals, wires and cables



Engineering



Metal PVC and pipes



Construction and building materials



AWARDS



CERTIFICATIONS



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