


# SuperProcure

Transportation Management Simplified



Our all-in-one suite of SaaS products is developed by some of the smartest logistics experts in the world. It enables collaboration across ecosystems, super-fast implementation, and digitalization without disruption.

B A C K E D B Y



# SIMPLIFYING TRANSPORTATION MANAGEMENT SYSTEM

The COVID-19 pandemic has accelerated digital transformation across all BU and logistics is no exception.

Automation within the logistics workflow empowers the management to make data-driven decisions resulting in increase in their team productivity, optimization of logistics spend along with improved customer service.



AI/ML



ENABLING  
LOGISTICS 4.0

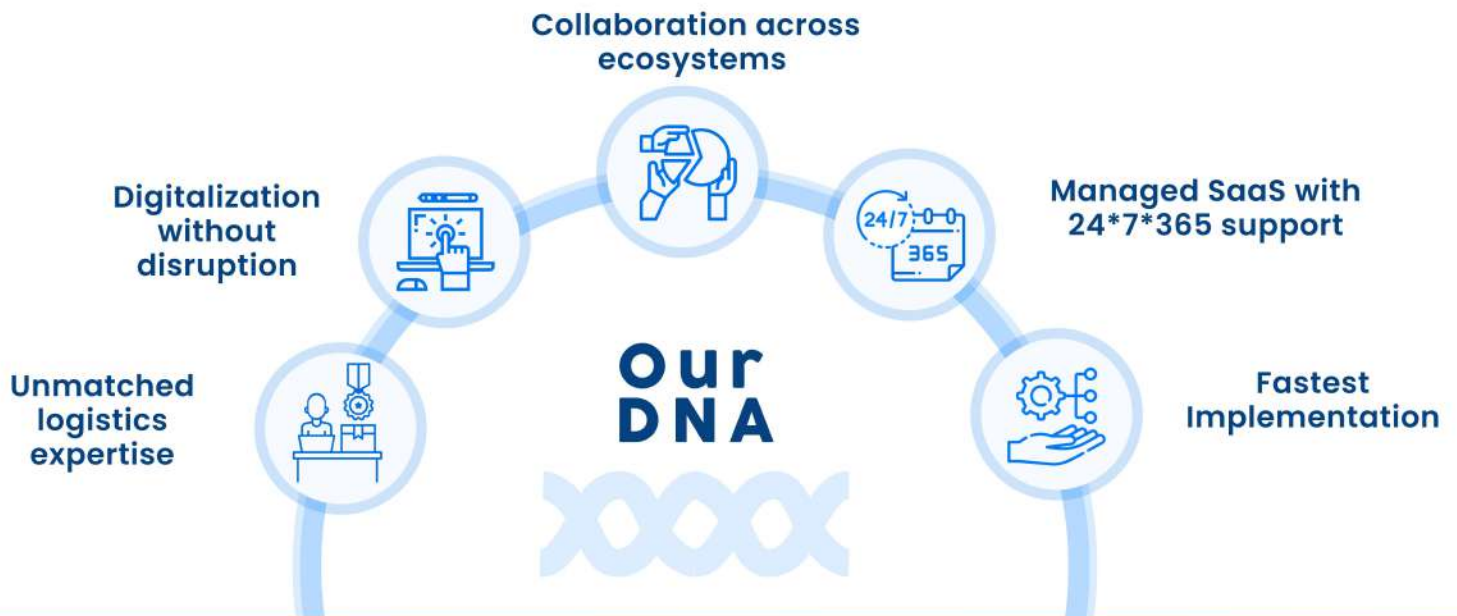
## Why digitalization of logistics is a must-have?

Digitalizing logistics not only helps save up to 15% on freight costs but also enables logistics teams to provide a competitive advantage to the firm by increasing sales by 5-7%.



# WHAT DO WE DO?

We are a Cloud-based Managed SaaS platform designed to transform logistics processes by digitizing and automating all events across the logistics value chain from vehicle sourcing to freight accounting.



## Industries we serve



FMCG



Retail & Houseware



Agribusiness & Crop care



Electricals, Wires & Cables



Engineering



Metals, PVC & Pipes



Chemical



Construction & Building Materials

# 12 REASONS WHY OUR CLIENTS LOVE US?

- 01** **END TO END**  
Solves multiple user cases
- 02** **MODULAR**  
Buy only what you need
- 03** **MULTIPLE DEVICES**  
Supports both desktops & mobile apps
- 04** **PRODUCTIVITY**  
300% productivity jump
- 05** **SECURITY**  
ISO 27001:2013
- 06** **ANALYTICS**  
Unlimited custom reports
- 07** **API INTEGRATION**  
Can add any API
- 08** **AI ENGINE**  
Driven by multiple ML & deep learning
- 09** **COMPLIANCE**  
100% audit trail captured
- 10** **TRUST**  
Trusted by 100+ companies
- 11** **EASY TO USE**  
Extremely user friendly
- 12** **ROI**  
Impacts top & bottom line



We are a managed SaaS platform that offers responsive & personalized support on the channels you would prefer. Our goal is to help you gain value faster – by providing support for the seamless adoption of SuperProcure SaaS products.

## **Fast & Personalized Implementation**

Our team will understand your process, business rules, pain points and customize the solution to suit your organization.

## **On-site Visits**

Our dedicated implementation team can visit your plant/BU to understand & witness your process first-hand to provide a solution that works for you.

## **On-call support-24\*7\*365 days**

## **Ticketing Portal with Fresh service**

You can raise your service requests with us by dropping an email at **support@superprocure.com**

## **Personalized Remote Training Sessions**

It is our responsibility to train your team and preferred transporters.

## **Dedicated Customer Support**

A dedicated SPOC will be available to you for the 1st 3 months – to help your team and preferred transporters adapt seamlessly.

## **Dedicated Premium Customer Support**

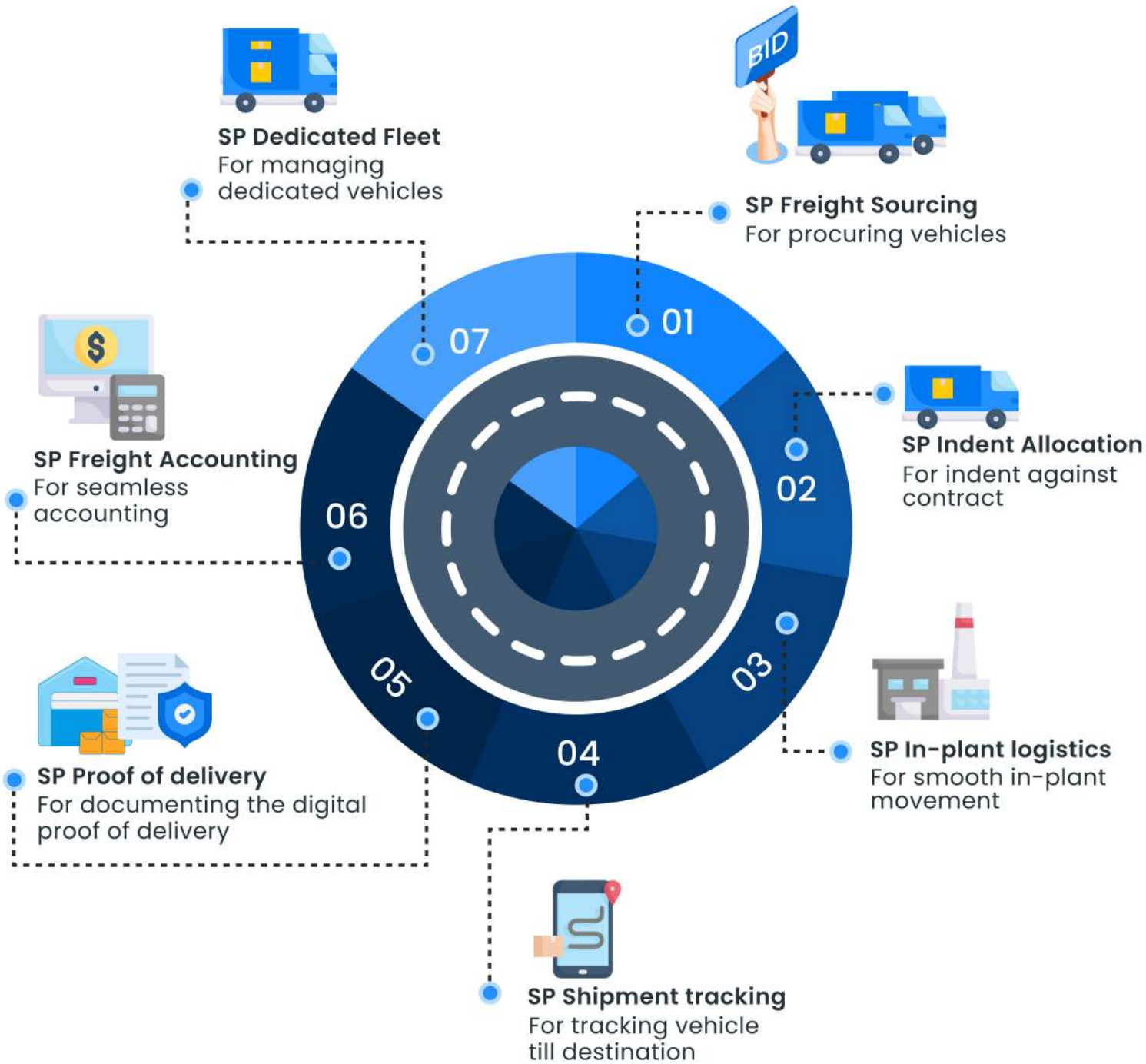
We provide a dedicated SPOC at all times to address your queries and help you gain faster value and adapt faster.

## **Whatsapp Support**

## **Tutorial Videos**

360°  
SUPPORT





## 01 SP Freight Sourcing

- Minimum 3% to 9% freight saving
- Improve vehicle allotment by 25%
- 100% audit compliance
- Faster placement of vehicle

## 02 SP Indent Allocation

- 100% correct Indent allocation
- Improve required vs actual placement ratio
- Auto-reassign on rejections/non-place
- 0% coordination time for vehicle placement

## 03 SP In-plant Logistics

- Optimized in-plant logistics operations
- Real-time data visibility-collaboration
- 80% drop in detention at loading
- Document Management System for coordination, compliance & insurance

## 04 SP Shipment Tracking

- Real-time & centralized tracking of the entire fleet
- Identify & alert deviations
- Reduced in-transit inventory days
- Notifications and alerts for timely unloading

## 05 SP Proof of Delivery

- Instant digital PODs
- Trend analysis & action on any irregularities
- Improve accuracy and details of customer claims
- Improve partner relationship with faster freight bill verification

## 06 SP Freight Accounting

- Automated freight provision, reconciliation & accounting
- 0 duplicate payment
- 90% drop in verification & reconciliation time
- Correct & on-time penalty recovery

## 07 SP Dedicated Fleet

- Better utilization of dedicated vehicle
- Visibility of vehicle which helps in advance planning
- TAT improvement for unloading and loading by prioritizing dedicated vehicle

### SP Vendor, Transporter & Customer Portal



- Custom portal for different users across the value chain
- Rule based notifications & alerting mechanism
- Real-time collaboration & transparency



Modules	Client Challenges	Our Solution	Benefits
SP Freight Sourcing	More than average rates Availability to procure vehicle on time	SP Freight sourcing helped in increasing the supplier base, enabling faster procurement of vehicles along with better rates	69% reduced time in allocation and 4 % reduced rates
SP Indent Allocation	Opinion based vs fact based allocation of vehicle Weak documentation	SP indent allocation helped provide a digitized interface to track documentation and systematic on time allotment of vehicles	1.5% Cost Savings
SP In-Plant Logistics	Twice the required time from gate-in to gate-out within in-post	SP In-plant logistics enabled the client digitize traffic management, record keeping, and approvals to address the problem	50% Reduced TAT
SP Shipment Tracking	Real time tracking along with alerting mechanism to avoid loss of time or goods	SP shipment tracking provided real time updates through GPS system along with alerting mechanism	100% immediate redressal of customer complaints
SP Freight Accounting	Discrepancies in freight reconciliation Delay in freight processing	SP Freight accounting added transparency and helped in faster and automated freight reconciliation thereby eliminating the risk of incorrect and delayed payments	3% reduction in freight cost for smoother payment processing
SP Dedicated Fleet	Decreased fleet utilization Delayed deliveries and reduced customer service	SP dedicated fleet helped in efficient utilization of dedicated vehicle reducing empty mile and saving transportation cost	37% Reduction in empty vehicle run
SP Vendor, Transporter & Customer Portal	Lack of coordination among the stakeholders Slow and unorganized documentation process	SP Customer, Vendor and transporter portal facilitated real time collaboration and transparency among different users across the value chain	300% improvement in employee productivity



**Anup Agarwal**  
Co-Founder and CEO



IIM Lucknow  
17+ years in Heavy and Agro Industry  
Managed movement of 2.5 lac mtpa

**Manisha Sharaf**  
Co-Founder and CRO



CA rank holder, CFA  
18+ years in Cost optimization  
Enterprise and HNI Relations

**Varun Biyani**  
Co-Founder and CTO



Carnegie Mellon, USA  
13+ years in IT industry, Patent  
Ex-cofounder Loginext

**Dharmendra Singh**  
Product Growth and  
Strategy Head



IIM Ahmedabad | NMIMS  
16+ years in IT Industry  
Growth Hacker | GTM Strategy |  
Strategic Partnership

**Vishal Makhija**  
Head of Enterprise Sales -  
Global Market



NMIMS  
16+ years in International sales  
Partner - Global Growth





**Reverse auction most desirable feature**

**F** We chose SuperProcure because of its easy-to-use interface and flexibility in its offering. Spot Freight Procurement – helps us maintain transparency among our stakeholders & for the past 2 years, more than 90% of our vehicles have been procured via SuperProcure.



**Biswakalyan Das**  
Commercial Project Manager



**Freight cost ↓  
by 7-8 %**

**F** SuperProcure gives us a leg up over our competitors as **we now save 7-8% on our freight costs**. Spot Freight Procurement tool tremendously eases our workload with – Reverse auction being their star feature.



**Gaurav Arora**  
Dy. Manager Commercials



**Better time tracking and real-time visibility**

**F** **A task that would usually take our team an hour or so is now accomplished in 5 minutes** with SuperProcure's TMS. 2 of its outstanding benefits are authentic-time overtness on vendor performance and easy requisition of trucks.



**Sathyendran Arumorth**  
Assistant Manager-Logistics



## SUCCESS STORIES

(Partial List)

Client across industries with movement across lanes

## FMCG



LT Foods



PEPSICO



ITC Limited



nbl making simple better



Anmol



TATA CONSUMER PRODUCTS LIMITED

## Retail and houseware



Paragon

BOROSIL

SINGER



Ajanta SHOES Since 1954



STYLE BAAZAR

SURYA  
Emerging Lifestyles

## Agribusiness and crop care



AGROVET



INDOFIL



RALLIS INDIA LIMITED  
A TATA Enterprise



Super Seeds



G

FIELDKING

## Electricals, wires and cables



KEI



HAVELLS



SVARN Inspired by possibilities



UTTAM POWER AND DISTRIBUTION TRANSFORMERS



sudar Powering the Nation



Khalpana

## Engineering



SCHWING Stetter



HUMBOLDT WEDAG



ISGEC



L&T Construction



KEC International Limited



GMPfaudler Defining the standard

## Metal PVC and pipes



COSMO FILMS Engineered to Enhance



GOODLUCK



VECTUS



SHYAM METALICS



JAIN Jain Irrigation Systems Ltd. Small Ideas, Big Revolutions.



SHYAM STEEL

## Construction and building materials



MP BIRLA GROUP



praj



EPACK PREFAB RAPID CONSTRUCTION EXCEEDING EXPECTATIONS



DCM SHRIRAM



Surface Paints Pvt. Ltd.



NIPPON PAINT

# AWARDS & CERTIFICATIONS

## AWARDS



## CERTIFICATIONS



### Contact Info

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