



COMBAT CROSS-CHANNEL FRAUD WITH AI/ML

CLARI5 REAL-TIME ENTERPRISE FRAUD MANAGEMENT



CATEGORY LEADER IN ENTERPRISE FINANCIAL CRIME MANAGEMENT

Positioned as Category Leader in Chartis Research Enterprise Financial Crime Risk Management Systems Report.



AWARD WINNING REAL-TIME, CROSS CHANNEL SOLUTION

Winner of IBS Intelligence Global Fintech Innovation Award, Risk.net Global Best Fraud Detection Product Award. Consistently featured in Chartis research RiskTech 100 Rankings and Quadrants.



OPERATES AT MASSIVE SCALE

World's largest real-time implementations, working with 200 million accounts in a single bank. Clari5 processes over 10 billion events and manages over 500 million accounts across 15 countries.



INNOVATIVE TECHNOLOGY

Harnessing the power of Automation, Artificial Intelligence and Machine Learning and runs on commodity hardware.





CLARI5 ARMS YOUR BANK WITH THE IDEAL ARSENAL TO COMBAT FRAUD COMPREHENSIVELY AND IN REAL-TIME

WHAT IS CLARI5 EFM?

WHO NEEDS CLARI5?

Clari5 from CustomerXPs is an acclaimed real-time, cross channel Enterprise Fraud and Financial Crime Management platform built for banks exposed to financial fraud.

TCO

Clari5 is architected to scale on commodity hardware to reduce TCO.

SIMPLE

Clari5 leverages your bank's existing siloed investments and takes fraud management to higher levels. Customers typically go live in less than 90 days.

DIFFERENTIATION

Clari5's differentiated approach uses AI as the central nervous system for banks. Clari5 connects data from disparate systems and intelligently determines potential fraudulent activities.

This differs from current silo based approach to each channel or non-real-time approach of conventional technology solutions.

PROOF

Clari5 has the world's largest real-time implementations working with over 200 million accounts in a single bank.

Clari5 processes more than 10 billion events and monitors over 500 million accounts across our customers in 15 countries.

WHAT MAKES CLARI5 SPECIAL

Voted 'Best Fraud Detection Product' by OpRisk/Risk.net, Clari5 is a non invasive, real-time, cross channel system that cross pollinates intelligence from across all channels and business critical systems including Core Banking, Loans, Mutual Funds, Cards, POS, ATM Switch, Internet Banking, Mobile Banking, SWIFT, Trade, HR, etc.

Clari5's unique architecture ensures horizontal linear scaling using commodity hardware.

Clari5 includes a real-time federated anti-fraud network enabling member banks to quickly identify new types of fraud activities.

1 PROTECT YOUR BOTTOM LINE

2 ENHANCE YOUR TOP LINE

3 IMPROVE PRODUCTIVITY

BUSINESS BENEFITS WITH CLARI5

Clari5 protects your bank's bottom line by reducing fraud losses with effective cross channel fraud management, protection against revenue leakage, reducing cost of compliance, proactive regulatory reporting and managing process compliance.

Customers report over \$30 million/year of savings to their bottom line

Clari5 improves your bank's top line revenue. A benefit of real-time fraud management is that your bank can convert fraud management into a revenue generating activity by using positive cases post fraud assurance in real-time – this could also include real-time 24x7 revenue recovery.

One customer generated over \$25 million/year using this approach.

The cross-pollinated intelligence can be used to dramatically improve people productivity.

Banks have reported significant month on-month savings with respect to TAT (turn around time) of agents, fraud investigators, branch staff and relationship managers.



ADVANCED CAPABILITIES ENABLE YOUR BANK TO COUNTER ANY THREAT



'CANNED' INTELLIGENCE AND ANALYTICS

Rules, Behaviour Profiling & Predictive Scoring Models embedded in the solution that can run "out of the box"

Activities from channels to be automatically correlated to detect related suspect transactions



BUSINESS USER INTERFACE FOR ALERTS AND POLICY MANAGEMENT

Transparent Alerts for fraud analysts to mitigate future fraud/misuse

Flexible Rules Engine to create, set or update rules



DEPLOYMENT AND SUPPORT SIMPLICITY

Embedded use-case knowledge

System design that minimizes deployment and support tasks



CHANNEL AND PRODUCT SPECIFIC COVERAGE

Ability to apply EFM solutions across multiple channels such as Online, Mobile, Branches, Channels and various business products



ENTITY LINK ANALYSIS

Analyze relationships among internal and/or external attributes used to detect organized or collusive criminal activities or misuse



REAL-TIME TRANSACTION MONITORING

Detect fraud during transaction authorization in real-time



Endorsed Category Leader in Financial Crime Risk Management Systems for Enterprise Fraud by Chartis Research, Winner of IBS Intelligence Global Fintech Innovation Award, Best Fraud Detection Product Award by Risk.net and ranked consistently in Chartis' RiskTech100 rankings and quadrants, Clari5 redefines real-time, cross-channel banking Enterprise Fraud Management using a central nervous system approach to fight financial crime.



Clari5 uses a 'human brain like' approach that synthesizes intelligence enterprise-wide and delivers contextual insights in real time to stop fraudulent transactions. Clari5 is a bolt-on system, requires no replacement and features a compact implementation cycle with extremely quick ROI.

UNLOCK THE TRUE POTENTIAL OF A CONNECTED ENTERPRISE

Harnessing the combined power of Automation, AI, ML, Decision Sciences & Real-time Decisions, Clari5 processes over 10 billion transactions, manages over 500 million accounts and reliably secures 4% of the global population's banking transactions. With 200 million accounts at a single site, Clari5 has the world's largest implementation of a fraud management solution.

Marquee banking customers across 15 countries who trust Clari5 for driving their fraud management strategy are recipients of premier global industry acclaim, including IBS Intelligence's Global Fintech Innovation Award for Most Innovative use of AI and ML, The Asian Banker Operational Risk Technology Implementation of the Year Award and Celent's Model Bank of the Year.



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