

- ✓ Cloud Enabled Communications and messaging
- ✓ For the world of B2C business's and marketeers, www.mtalkz.com is a communication platform that provides **instant message delivery** to over **225 countries**.
- ✓ Unlike the traditional communication platforms www.mtalkz.com provides a combination of extraordinary convenience, low prices and comprehensive support.

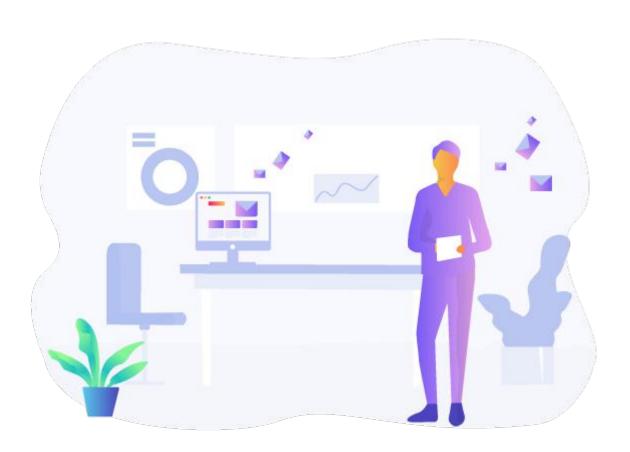
## Introduction

- mTalkz is one of the fastest growing communication firm in tier-1 messaging business
- mTalkz has connectivity and platforms to offer more than 12000 TPS through premium carriers like Airtel, Vodafone, Idea, Reliance, and MTNL.
- Highly Scalable and Robust platform hosted on AWS to ensure 99.9% availability
- Compliance with all TRAI(Indian Telecom Regulator) guidelines for messaging



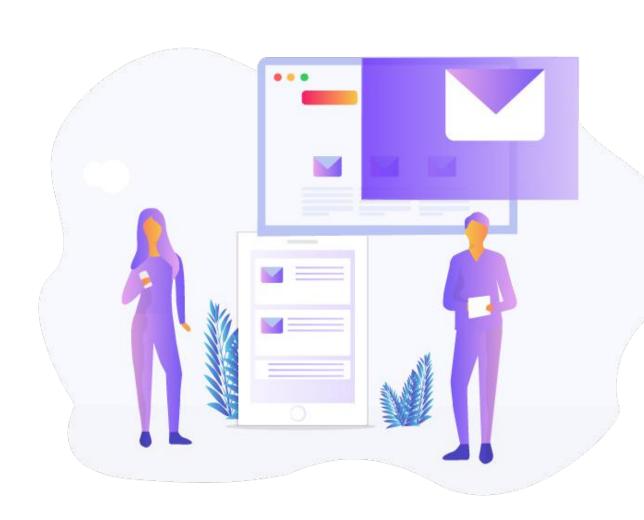
## **Special Features**

- High priority routes for critical OTP messaging
- Customer Segmentation through Link tracking (1mt.in)
- Multilanguage Uploads
- Split and Schedule message campaigns
- Ergonomic interface and transparent reporting
- Customer Profiling/Control Lists
- **Personalization** of messaging content
- Online API documentation, Multilanguage API's, DLR API's
- Online Sender ID request and approval
- HTTPs encryption



## **Our Services**

- 1. SMS promotional and transactional
- 2. International SMS
- 3. Redemption based SMS campaigns
- 4. Long code and Short Code services
- 5. Missed Call/IVR Services
- 6. Promotional Emails
- 7. Transactional Emails
- 8. OBD Voice
- 9. Whatsapp Business API





Thank you

www.mtalkz.com