



**An Introduction  
to the Software**

## About CakeHR

---

Founded in 2011, CakeHR is a growing HR software company that streamlines attendance and performance management for customers in over 1000 cities worldwide.

Unlike older platforms which can be painfully slow and complex, our innovative and user-friendly tool is designed to be fast and enjoyable to use for employees and managers.

This improves employee engagement and identity in the company and the quality of data that they supply without the need for paperwork or spreadsheets.



## Key Functionality

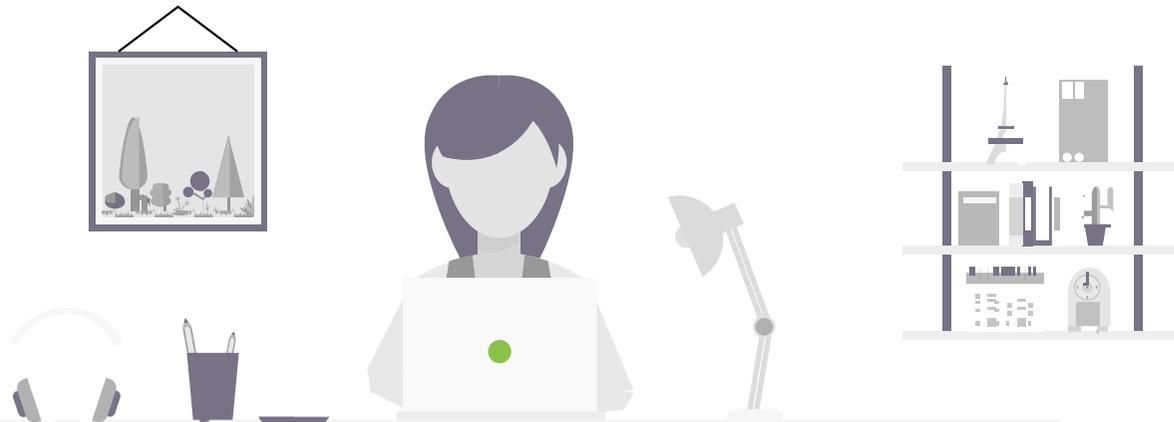
---

- Leave Management
- Scheduling and Timesheets
- Performance Appraisal
- Onboarding & Off-boarding
- Centralised Employee Directory and Database
- Recruitment Management
- Organisational Chart

Coming  
Soon

## Key Features

- Employee Self-service
- Automated Time Off Requests and Approvals
- Email Notifications
- Full Audit History
- Dynamic and Powerful Reports
- Shared Leave Calendar (integrates with MS Outlook, iCal or Google Calendar)
- Unlimited Policies
- Real-time updates
- Secure Document Upload and Sharing
- File Storage
- Integrations with Slack, G Suite and Active Directory
- Customisable Permission Levels
- Customisable Fields
- CSV / Excel Export
- iOS or Android Apps
- API



## Manage Employee Leave and Time Off

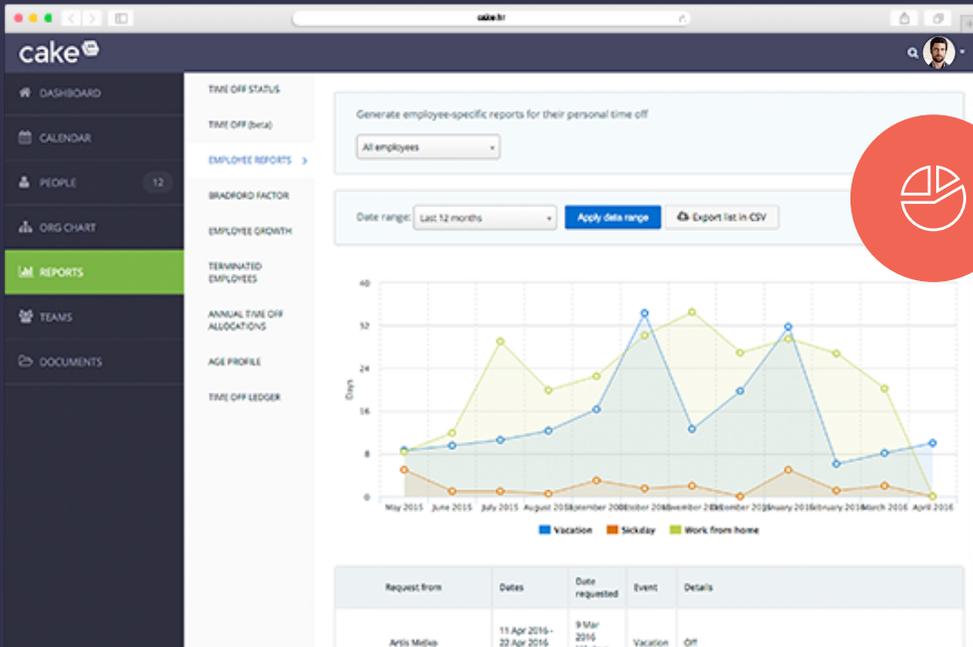
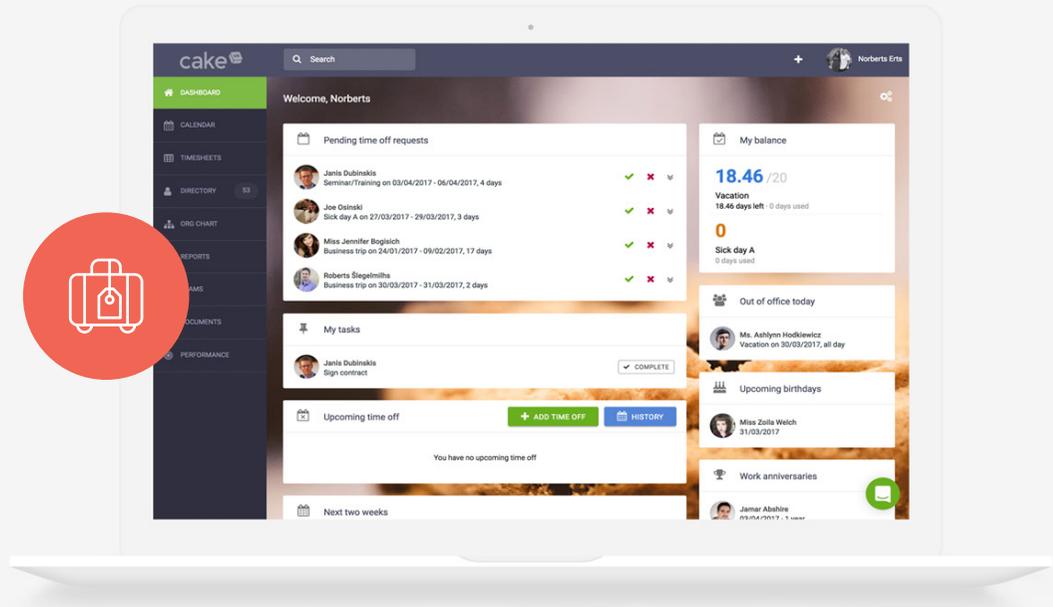
You will always know who is off and when without the hassles of paperwork and spreadsheets

Your account data is synced in real-time to:

MS Outlook

Google Calendar

Apple iCal

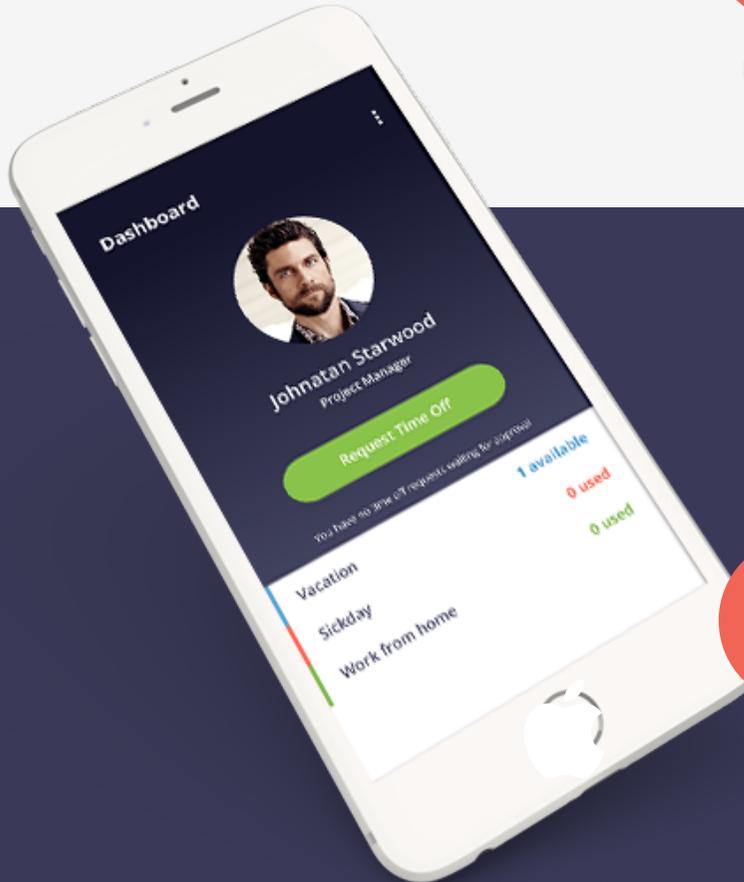


## Get Detailed Employee and Company Reports

At the click of a button, run advanced report on your employees to understand their habits quickly and concisely

## Visualise your Company's Org Chart

As you grow, ensure everybody knows who is doing what and where in your company



## Manage your HR On-the-go

CakeHR works across:

- ✓ Desktop
- ✓ Tablet
- ✓ Mobile devices

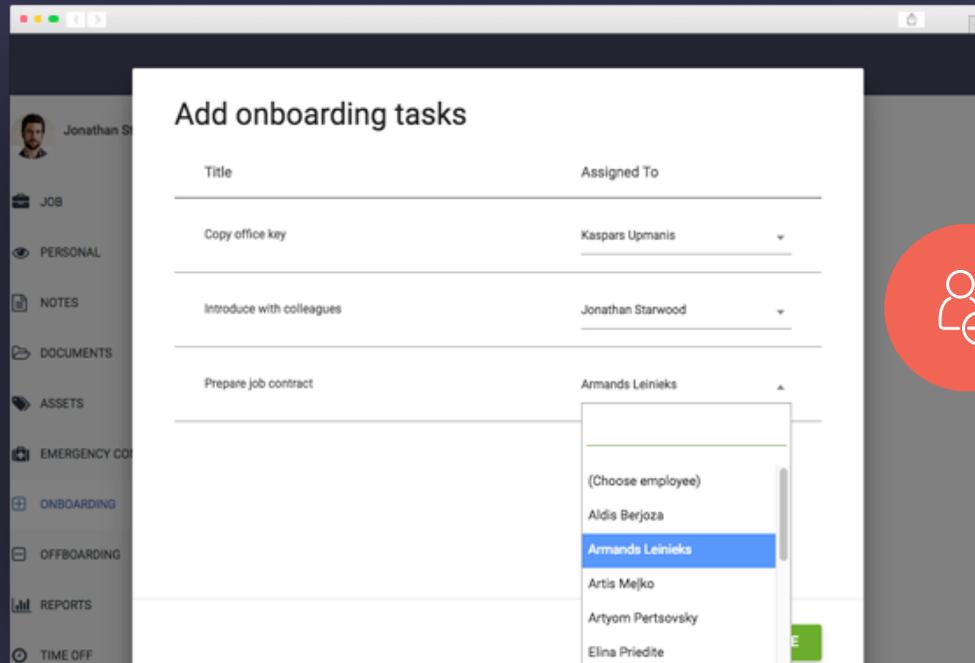
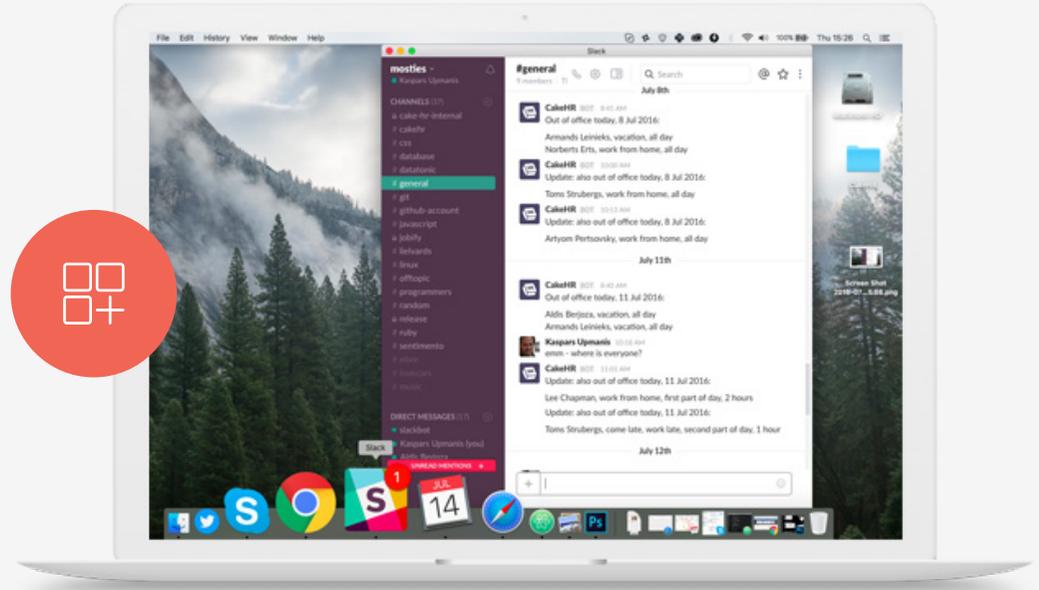


## Seamless Integration with Other Apps

With the seamless integrations you and your teams are instantly productive

CakeHR integrates with:

- Slack
- Google Apps



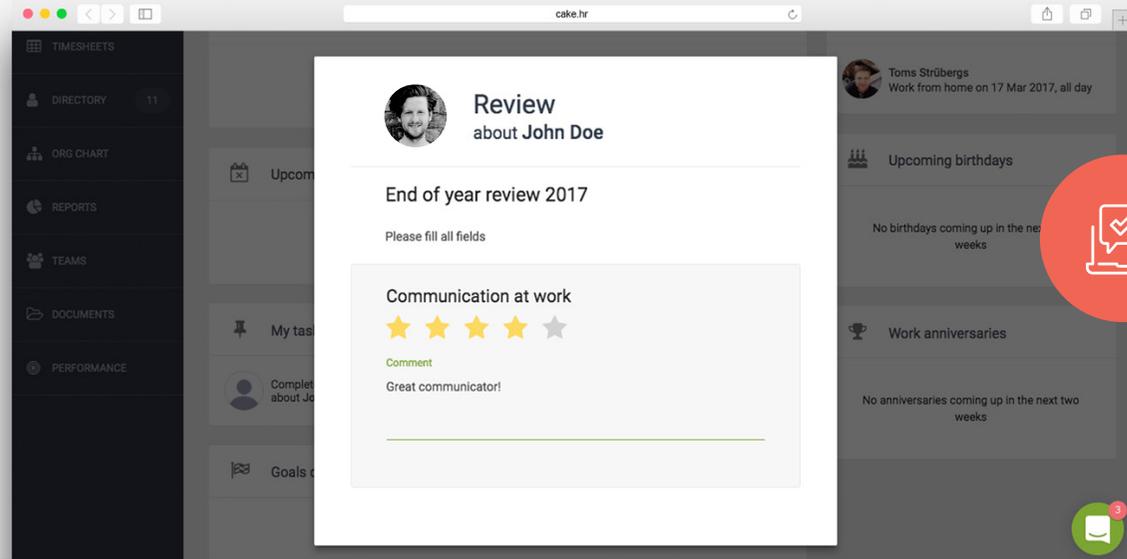
## Onboard and Offboard Your Employees

Create onboarding & offboarding tasks & assign them to employees



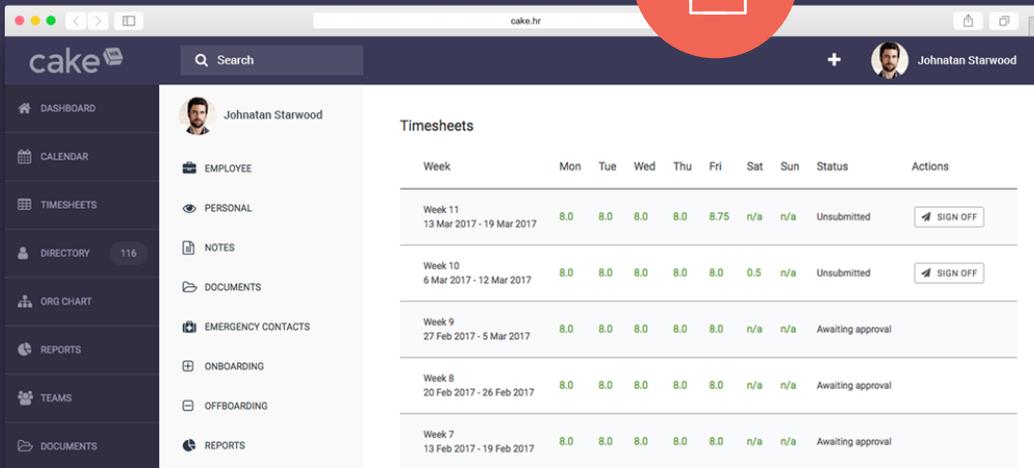
# Performance Appraisal

Schedule 1-to-1 meetings complete with full 360 reviews of your employees, goal tracking and personal development plans



# Scheduling and Timesheets

Keep track of your employees' attendance and ensure your payroll data is accurate



## Security

Hosted and managed within Amazon's secure data centres (industry standard and used by companies such as Toyota, AirBnB, Nasdaq).

Amazon's data centre operations have been accredited under:

ISO 27001

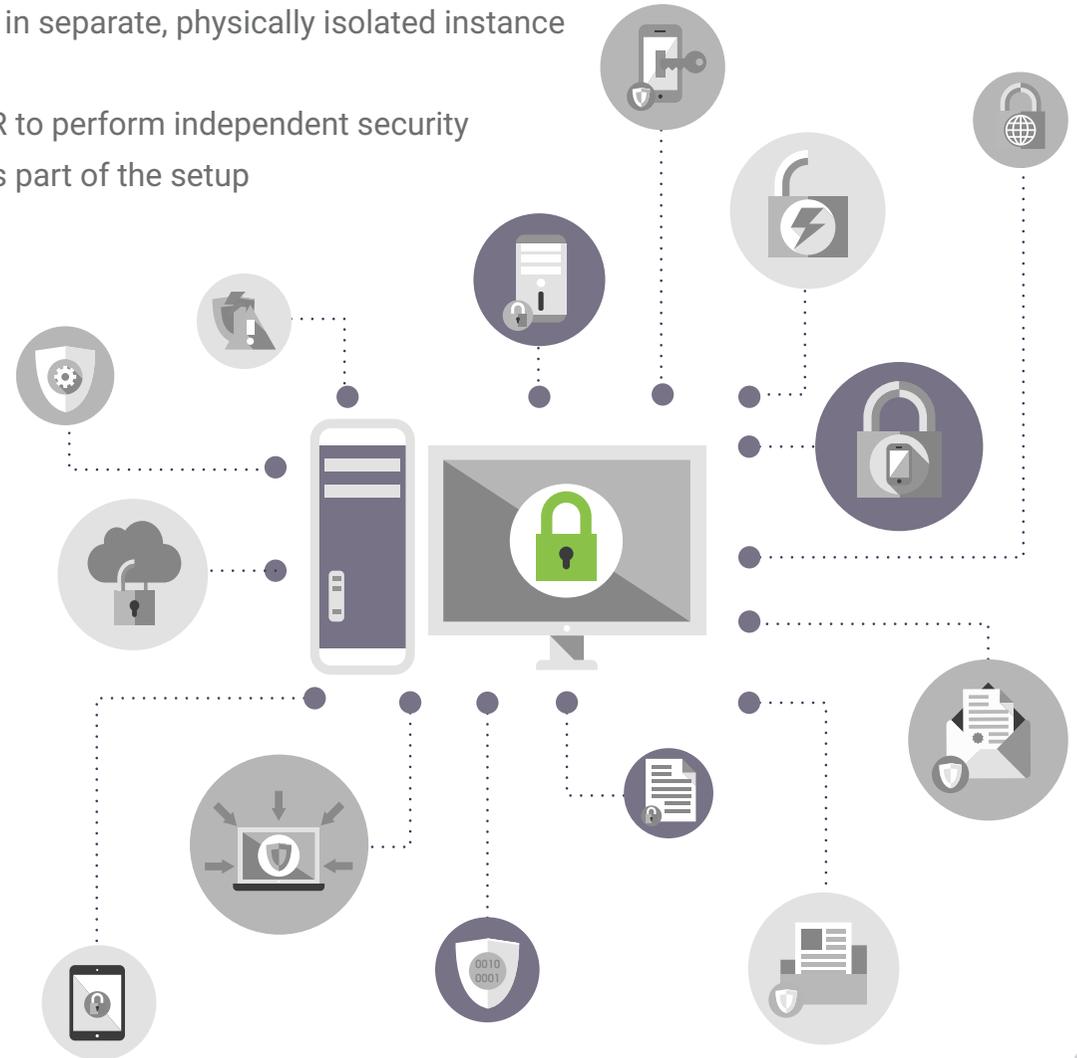
SOC 1 and SOC 2/SSAE 16/ISAE 3402

PCI Level 1

FISMA Moderate

Sarbanes-Oxley (SOX)

- User authentication with Active Directory
- Hosted in separate, physically isolated instance
- CakeHR to perform independent security audit as part of the setup



# € 3.50

per employee, per month



## What's the scoop on the 30-day free trial?

No credit card details are required so there's no obligation. Simply try out CakeHR & if you like it - sign up for the paid version at the end of your trial.



## Do I need a credit card to sign up?

Nope. We just ask for some basic info to start with - your name, email address and the name of your company. That's it. Signing up takes 20 seconds!



## How does the trial work? What happens when it ends?

You can try the software free for 30 days. Once your trial ends, we'll ask for your credit card information to continue using CakeHR.



## In what currency does the billing happen?

When you subscribe, you'll be charged in Euros. The final cost will depend on the current exchange rate in your currency.

## Subscribing to CakeHR

Billed monthly per active employee, your invoices are simplified and employee costs traceable as you scale and grow.

Paid annually, you immediately receive two months free of charge meaning you can invest elsewhere in the company without any additional hidden costs for the 12 months keeping head-costs consistent with your department budget.

Our support team guides you through each step required and always available to meet your needs.

- Your free trial means free!  
We do not charge for support, data import and training during your trial
- Full support including one-to-one demos, tutorials and chat support in native English
- Full access to all of CakeHR's features - go in, full on!



No additional or hidden fees



Easy Per Employee pricing



Start free trial without a credit card



## The Killer Cost in your Company

Having subscribed to CakeHR, the HR department conducted a report into the activities of their employees.

One employee, to the surprise of the company owner, had spent **140 hours (almost one full working month!)** in all those little reasons for needing a few hours out of the office - "I need to be at the dentist", "Exam day", "Sister's graduation".

It all adds up and the cost is a real killer to the company.

By tracking employees with a streamlined process, you ensure costs are reduced and efficiency increased through understanding your employee's activities



### Stress

69% of workers say unplanned absences lead to stress



### Perceived Productivity

Perceived productivity loss of unplanned absences is between 24-40%



### Less Productivity

61% of workers say unplanned absences leads to increased workload and less productivity



### Absences Costs

Failing to track absences costs the company up to 15% more

## Top HR Software

Quickly becoming the number one application across industries, CakeHR boasts with award after award for our service and is recommended by Gartner Digital Market.



## Our Customers Loves us

### Simple HR for Anyone ””

Literally got set up in a few minutes and our team were submitting their holiday requests in no time. Super simple stuff and gives us exactly what we need to stay organised.



Paul Slater  
Co-founder & CEO



### Quick, Easy & Great Value ””

I've tried multiple SaaS based HR solutions over the years and was delighted to find Cake HR, it's quick and easy to get setup, it has a great UI and is good value.



Kriss Bennett  
Founder & Managing Director at Createful



## In a Good Company





97% of our customers renew their subscription to CakeHR and we would love to show you why. Join our community of thousands in managing your time off and reduce costs. Head into your free trial now and start managing your HR, simplified!



**Head of Customer Happiness**

Lee Chapman

lee@cake.hr

+44 (0) 2031260269

**cake.hr**