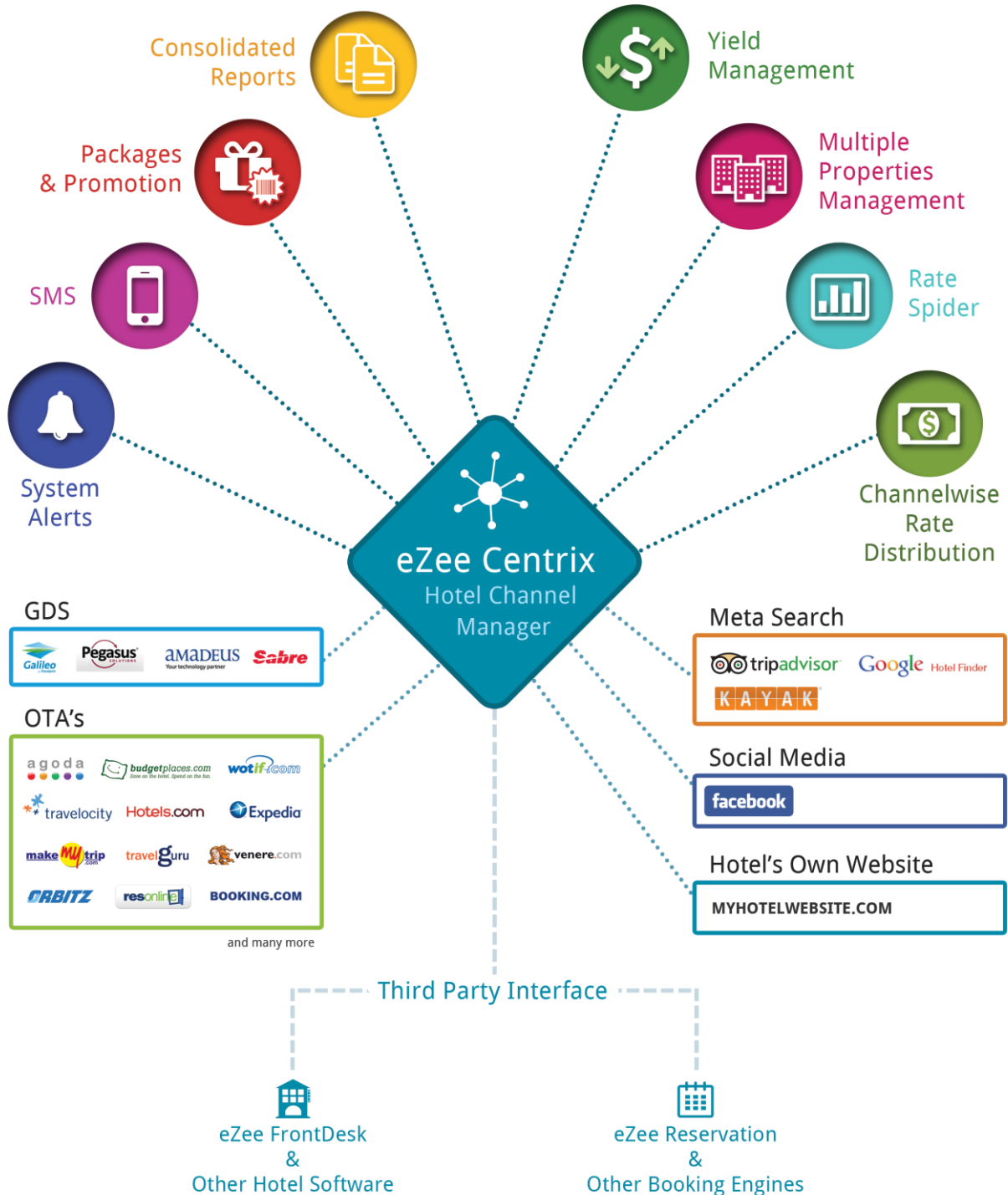




eZee Centrix

Hotel Channel Manager

eZee Centrix - Overview Chart



eZee Centrix
Hotel Channel Management System

www.eZeeCentrix.com

eZee Centrix - Features and Applications

Single-point dashboard for managing all your distribution channels

Micro-manage and macro-manage all your distribution channels and with eZee Centrix's instant response system track all up-to-minute bookings from different sources from a single dashboard.



Instant automatic update across all channels



eZee Centrix allows you to update all your OTA's (Hotel Booking Portals), Global Distribution Systems (GDS), hotel website and hotel Facebook page. Furthermore, any changes made in packages and descriptions are updated instantly.

Yield management

A tool from where you can, combine multiple factors such as room types, fees and sales channels to create flexible rates. The system allows you to set up availability according to the rules set by you, and taking into account your occupancy level, giving you an edge over the competition and making quick decisions in high seasons.

Available Rooms	Room Rates
50	\$100
30	\$120
10	\$140



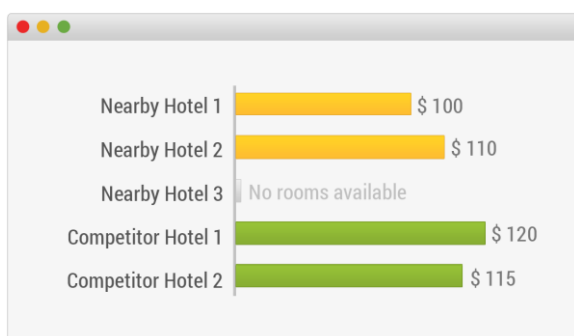
Minimal overbooking

Your hotel will hardly face issue of overbooking, as eZee Centrix will instantly update all the channels with revised availability whenever a reservation comes from any channel or source.

Maintain rate parity without any effort

Maintain total control of your pricing strategy without rate parity issue with eZee Centrix. The system will automatically update changes made in the rates across all the channels. In addition, the rates will also update across TripAdvisor, Google and other price comparison sites automatically.

BOOKING.COM	\$ 100
a g o d a	\$ 100
Expedia	\$ 120
make my trip	\$ 100
hostelworld.com	\$ 110
Hotels.com	\$ 105
cleartrip.com	\$ 116
bestday.com	\$ 120

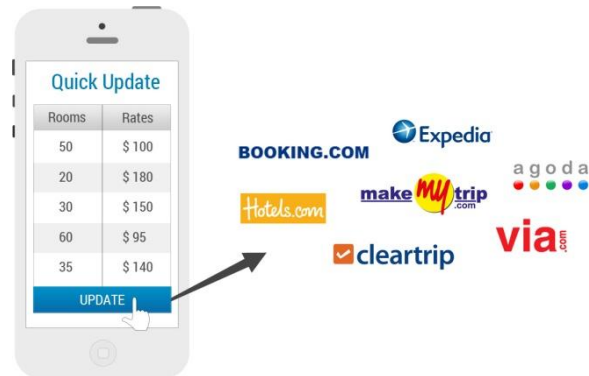


Monitor your competition with rate spider

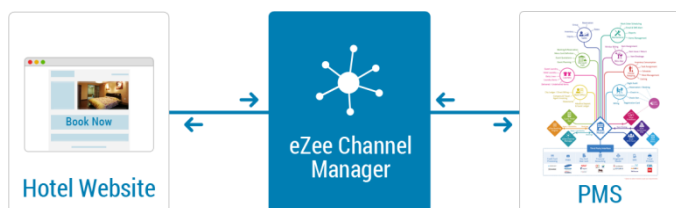
Check your competitor's rates with Rate Spider in eZee Centrix, giving you the ability to change your pricing strategy, according to the market conditions to maximize profits.

Maintain rates and inventories when on the move

No matter where you are, you can always change rate and inventory right from your mobile instantly and the system will update it automatically in your hotel PMS and all the connected channels.



Complete Integration with PMS and Booking Engine



Integrates with Property Management System (PMS) and Online Booking Engine which instantly and automatically deliver the new reservations into your PMS and updates the reservation list on your booking engine.

Designated account manager

eZee will provide your hotel with a dedicated account manager who will exclusively look after your eZee Centrix account. As the primary point of contact for eZee Centrix, your account manager will help you with implementation, channel communications, and any other support requirements you may have.

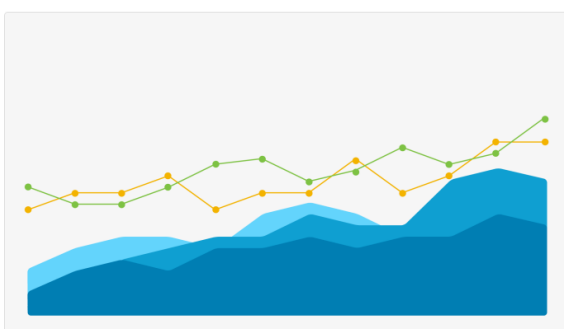


Utilize full inventory efficiently

eZee Centrix makes it very easy to manage maximum number of inventory across any number of channels without ever having to worry about overbooking and avoid lost sales. Proper management of inventory across various channels is essential to hotel's growth and maintaining higher occupancy levels.

Select the right channel for your hotel

Having the right mix of OTAs on which your hotel will be visible is the key for higher occupancy and constant growth. eZee experts will guide you in selecting the right mix of channels and implementing a broad and far-reaching online distribution strategy to cover your target markets.



Analytics

eZee Centrix consolidated reports show real-time data allowing hotels for live analysis and better strategic planning. The system collects all the relevant data and allows hotels to create reports on number of bookings, bookings received per channel, rates, etc. All the relevant information can be accessed anytime and is presented in an easy to understand format.

Your Hotel Operation

Before using Channel Manager



After using Channel Manager



<p>Individual update for each channels one by one, which is time-consuming, and often maximize human errors.</p>		<p>Updates across all channels with a single input and avoid any human errors.</p>
<p>Maintaining individual login details for all channels is harder.</p>		<p>Access all channels with a single login.</p>
<p>Entering bookings manually into PMS daily can cause over bookings.</p>		<p>No over booking as eZee Centrix updates PMS automatically.</p>
<p>Harder to maintain rate parity with so many channels requiring individual attention.</p>		<p>Simultaneously update across all channels avoids rate parity issues.</p>
<p>Limited room availability for different channels can cause revenue loss.</p>		<p>Post maximum inventory across all channels as the inventory count is updated automatically everywhere.</p>
<p>Harder to expand across more channels as more channels require more work.</p>		<p>Expand across channels to reach maximum guests.</p>
<p>Stop sales take up more time leading to over booking.</p>		<p>Stop sales in seconds with a single click.</p>
<p>Higher chances of rate parity results in penalties or warning from connected channels.</p>		<p>Rate parity is maintained and smooth relations with the channels.</p>
<p>Harder to manage rate hikes on decreasing occupancy resulting loss of business.</p>		<p>Maximize revenues with built in yield management tool that will update rates automatically.</p>
<p>Researching on competitors rates is time-consuming and harder when done manually.</p>		<p>Single click in Rate spider will show your competitor's rates.</p>
<p>Selecting the right channel is a gamble as it is purely based on assumption and lead to uninformed decision.</p>		<p>Our experts will guide you in selecting the right mix of channels for your hotel.</p>

Supported Channels



GDS Connectivity sites (Global Distribution Systems)

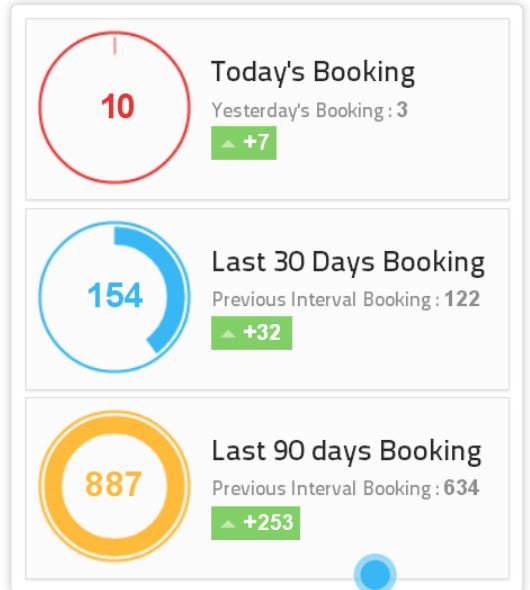


Screenshots

Revenue



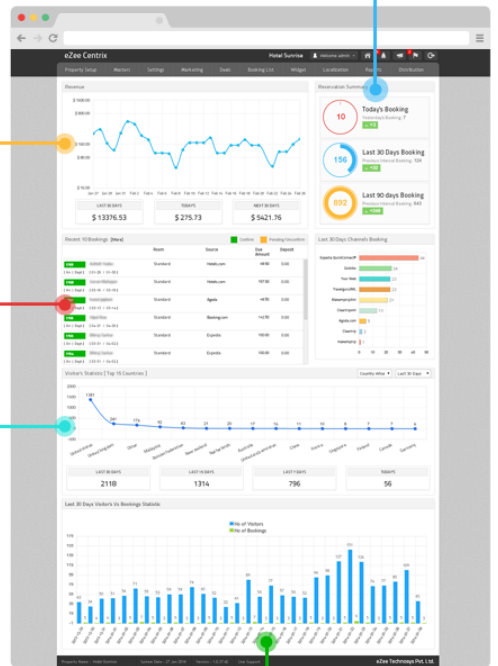
Reservation Summary



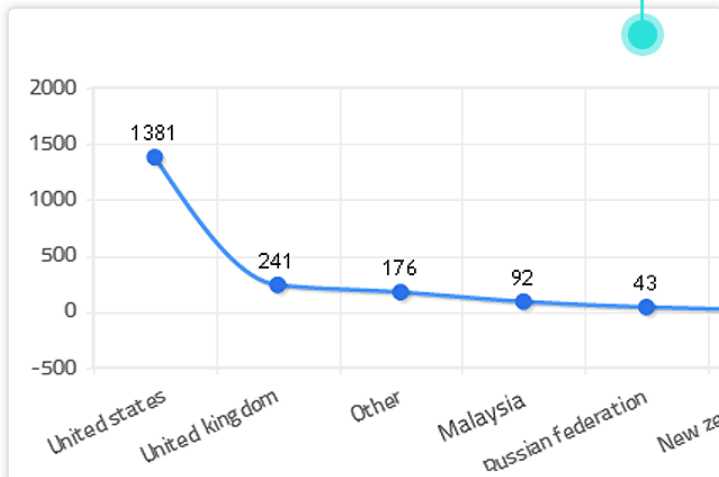
Recent Bookings

Recent 10 Bookings [More]

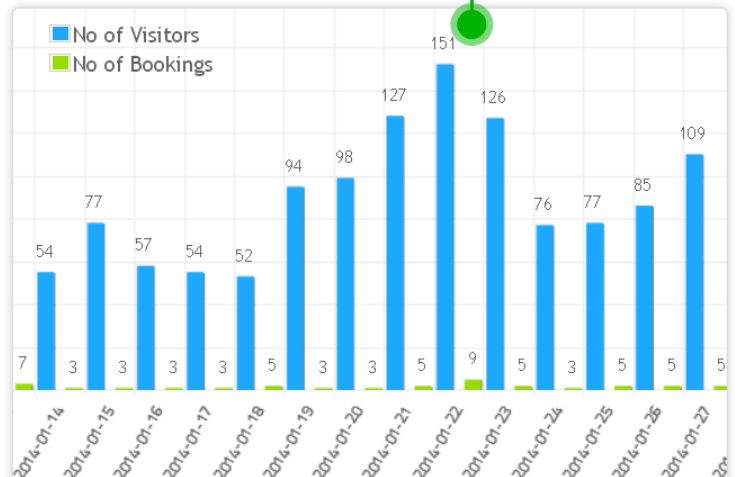
Booking ID	Room	Source	Due Amount	Deposit
1772	Standard	Expedia	\$ 105	0.00
1770	Standard	Booking.com	\$ 105	0.00
1769	Standard	Hotels.com	\$ 52.5	0.00
1768	Standard	HRS	\$ 157.5	0.00
1767	Standard	Agoda	\$ 52.5	0.00
1766	Standard	Goibibo	\$ 142.5	0.00



Top Visitors from Countries



Visitors & Booking Statistics



Menu of eZee Centrix

Revenue

Property: **Property** | Monthly | Yearly | Seasonal

Settings: **Settings** | View Your Booking Page

Reports: **Arrival List**, **Cancelled Reservation**, **Reservation Activity**, **Void Reservation**, **Country Wise Reservation Statistics**, **Mobile/Desktop/FB/ Add Reservation Wise Reservation Statistics**, **Revenue Analysis Report**, **Performance Analysis Report**

Summary Cards: 10, 156, 892 (+249)

Room	Source	Due Amount	Deposit
Standard	Hotels.com	49.50	0.00

Marketing

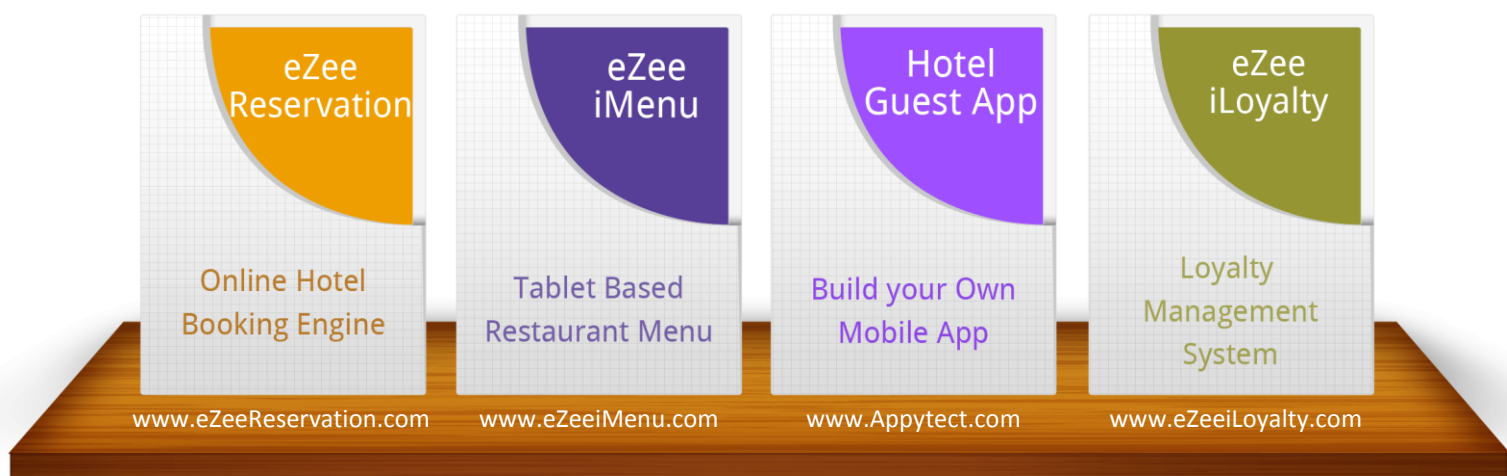
- Packages
- Sort Packages
- Promotions
- Yield
- Newsletter
- Emails
- Reviews

Localization: **Display Label**, **Master Data**

Reports: **Today's Bookings** (+3), **Last 30 Days** (+32), **Last 90 days Booking** (+249)

Room	Source	Due Amount	Deposit
Standard	Hotels.com	49.50	0.00

Seamless Integration with other eZee Products



Other eZee product brochures can be downloaded from our corporate website: www.eZeeTechnosys.com

eZee Clientele

Clients in
120+
Countries

Support Center in
50+
Countries

5 Star Hotels ★★★★★



4 Star Hotels ★★★★★



3 Star Hotels and Below ★★★



Hotel Chains



* Client reference in your region can be availed on request.

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