

A man and a woman are looking at a smartphone together, smiling. The man is wearing a blue shirt and has sunglasses hanging from his shirt. The woman is wearing a white shirt and has long brown hair. They are both looking at the phone with interest.

Shufti Pro

Industry Applications & Use-Cases

Unparalleled Service, Unlimited Opportunities

An Ingenious verification product with tailored solutions for multiple business categories and industries.

Shufti Pro Use-Cases

Shufti Pro understands that each business category and industry have different fraud prevention needs. Here are a few of the use cases in which Shufti Pro can help its customers.



User-Onboarding

- Tailored to your business needs
- Fluid user-experience
- Responsive and interactive
- Extraction of data from documents
- Fast and accurate



KYC and AML Compliance

- Fulfill diligence obligations
- Screening from global watchlists
- Restrict access to users from certain locations
- Batch screening for PEPs.
- Comprehensive AML Dataset.



Fraud Prevention

- Liveness Detection to fight spoofing elements
- Matching identity particulars on credit cards
- Scrutinize documents for forgery and doctored elements
- Pan masking during data collection



Risk-Based Vetting

- Real-time assessment through AML-Screening
- Risk-assessment from Geo-location and IP particulars.
- Increased risk clarity from classification originating from information processing



Identity Authentication and Verification

- Matching identity particulars to ID documents.
- Matching live-image or selfie with that on ID document.
- Integrate facial biometrics for user logins and authentication sessions.

A one-stop solution to fulfill your diligence obligations and protect you and your clients through reliable Identity Verification and Anti-money laundering procedures.

Industries We Cover

The success of Shufti Pro is evident from its unprecedented approach to scalability and customizability. This versatile edge has garnered Shufti Pro much appreciation from multiple industry sectors.

Today we stand proud by providing Identity verification & AML Compliance solutions to all major industries of the modern economy.



Traditional Institutions

- ✓ Banks
- ✓ Micro financial Institutes
- ✓ Insurance Companies
- ✓ Investment Companies
- ✓ IPO Drives

Shufti Pro works as a primary facilitator to traditional financial institutions for their respective diligence needs. We work to provide these businesses with the required 'KYC' - Know Your Customer services, to vet new onboarding individuals under these institutions and streamline crucial business processes, like IPOs for investor verification.



Digital Businesses

- ✓ Online forex brokers
- ✓ Online financial stock trading
- ✓ Digital Banking
- ✓ FinTech
- ✓ Freelance Marketplaces

Global regulatory authorities are tightening regulations for digital businesses. Shufti Pro allows these digital businesses to fulfill their diligence obligations, by vetting respective traders, customers, and freelancers in non-face-to-face scenarios through digital Identity Verification. For greater risk-cases, AML Screening solution is also available.



Sharing and On-demand Economy

- ✓ Ride-sharing as a service
- ✓ Self-provided accommodation rentals
- ✓ Crowdfunding platforms.

Scalable solutions provided by Shufti Pro, enable customer verification from the comfort of hand-held devices that most sharing solutions run on. Mobile SDKs for both Android & iOS platforms make mobile ID verification entirely hassle-free for such service providers.



E-Commerce

- ✓ Online buying and selling platforms for goods.
- ✓ Online payment facilitators

In order to combat payment fraud, our digital solutions of facial biometrics and document verification are easily embedded at crucial processes, like 'proceed to payment' or 'cart items'. We help authenticate an identity and payment cards during a transaction, even if the person has fraudulently accessed (logged-in) into the digital marketplace. Shufti Pro helps reduce the likelihood of fraudulent purchases and transactions through multiple verification services.



Blockchain-Based Industries and Products

- ✓ Cryptocurrency exchanges.
- ✓ ICO - Initial Coin Offerings.
- ✓ Cryptocurrency fund management.
- ✓ Cryptocurrency wallets.

As more blockchain based services become regulated, the need to verify the identities of individuals on such platforms becomes mandatory. Shufti Pro is able to verify the identities of individuals/- investors and perform dedicated checks for document authenticity to prevent forgery.



Travel and Hospitality

- ✓ Air and Sea Travel
- ✓ Hotel Accommodation and Bookings.

Perfect for both businesses and consumers of the travel industry, Shufti Pro provides protection against identity theft as well as identity fraud by confirming identity particulars provided at the time of booking, for confirmation purposes.



Health and Medicare

- ✓ Medical Insurance Companies
- ✓ Hospitals Facilities

Insurance companies can use Shufti Pro's services to vet identities through facial biometrics and document checks at the time of insurance claims. Reducing the threat of false claims under fraudulent identities. Also, hospitals can use reliable and effective data-capture services like OCR to speed up and streamline their patient in-take.



Entertainment

- ✓ Broadcasting Content (Pay-per-view)
- ✓ Gaming

For high-profile entertainment media, Shufti Pro's services can be used to vet the identities of individuals, who have paid and who should have access to such content. Additionally, age-sensitive gaming and relevant media can use the age verification solution of Shufti Pro.



Recruitment Companies

- ✓ Remote Hiring
- ✓ Consent for background checks
- ✓ Verification of employment & education credentials

The consent-based services can be used to accept and disagree with a candidates response to an offer, where traditional e-mail is not enough and electronic signature capability is not present between parties.



Real-Estate

- ✓ Real-estate agencies
- ✓ Mortgage Firms and Brokers

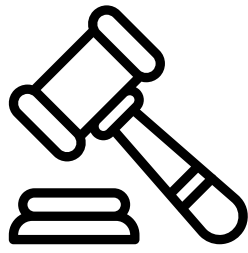
Shufti Pro's Document Verification service is ideal for real estate sector to vet multiple types of documents, most importantly to ensure that no fraudulent documents are used during mortgage processing. For high-profile cases, and big-ticket property buying, real-estate agencies, and brokerage firms can use AML screening as a background check.

Shufti Pro's flexible scalability helps it adapt to individual use cases of its customers, enhancing their present capacities.

We develop a frictionless user experience in order to create a smooth transition between sign up processes and verification cycles. By providing a streamlined integration, Shufti Pro protects its customers from not only digital scams but from regulatory fines as well.



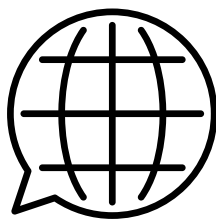
Why Choose Shufti Pro



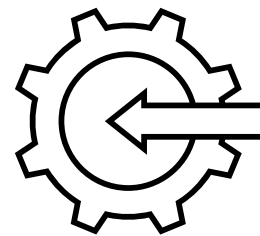
Regulatory Compliance



Worldwide Coverage



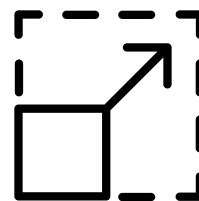
Global Language Supported



Smooth Integration



Impeccable Customer Support



Use-case Scalability

Don't see your Industry? Have an interesting use-case to share with us?
Contact us now and inquire how we can help you.

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