TRAKKIN

Keep it Simple

Where are my Field Staff ?

Having Control on their activities – Heinous Task isn't it..?

Problems Encountered

- No Real Time information about movement of Field Staff

- False reporting of on field locations and expenses

- Loss of productive work hours

- Timely help in case of emergency

- Delay in reporting of expenses/ orders / collections etc.

- No real time data on what task they have been assigned to

- Routing optimizations

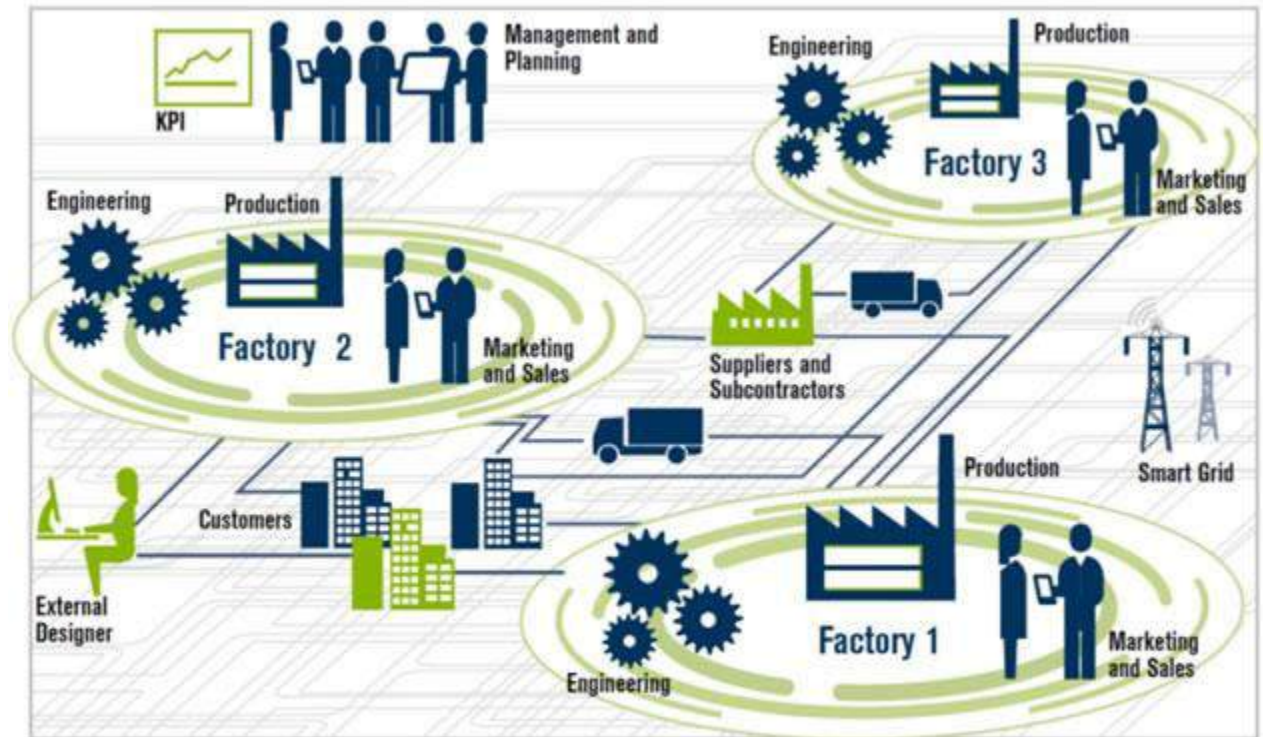# Does your organization face these challenges?
Trakkin has an integrated one stop solution for you

Lets Trakk !!!

Useful for below industry verticals

1. Sales and Marketing
2. Services
3. Pharmaceuticals
4. FMCG
5. Advertising
6. Banking
7. Manufacturing
8. Security Services
9. Campaign
10. Telecom
11. and more…

Source: Hewlett-Packard 2013

Taking organization to next level by integrating all departments in one platform

Processes Automation

Track frontrunners

Effective Client Management

Performance Management

Realtime Reporting

Operational Efficiency

Personalized Messenger

Offline Alerts

Push Notifications

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Features

❖ **Live Monitoring with GPS Tracking**

- Real time visibility of all employee / team on Trakkin dashboard

- Reduction in cost of over paid wages/ allowances with efficient tracking system, thereby enhancing productivity

❖ **Attendance Management**

- With the start activity option in App, the time and location is automatically captured including leaves

- Daily activities of field staff is tracked and updated seamlessly

❖ **Task Management**

- Task can be assigned by either Field Staff or Reporting Heads(Controller) on daily / weekly / monthly and can be monitored too

- Reminders for meeting/sales/collections/campaign etc. can be setup well in advance and is automatically prioritized based on due dates, which can be reviewed by Controller or re-organized.

- On completion of task (end task) comments/feedback with mandatory photographs is posted including dates for follow up

Features cont..

❖ **Order booking**

- Digital order booking along with price and quantity

- View statistics of current and historical orders in order to promote high sales

- Integration with ERP for order placement, price verification and Sales conversion data on real time

❖ **Allowance Management**

- Auto capture of distance travelled with computation of mileage for Conveyance and Daily Allowances

- Daily expenses viz., bus/train fares, food, lodging, etc. can be entered by employee with the mobile app along with photographs as proof

- Approval process made simple by using approval matrix in the dashboard

- On approval by the process manager the same is assigned to the concerned department further process

❖ **Reports**

- All approved tasks/orders and expenses are auto captured and reports are generated

- Reports can be generated on daily/weekly/monthly bases and can be viewed by manager/employee based on the preferences

- No need to maintain any separate expense sheet, log sheet, memo books... Go Digital...

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Mobility

❖ Works Offline

- Automatic Synchronization once network is accessed

❖ Can share details with basic mobile too

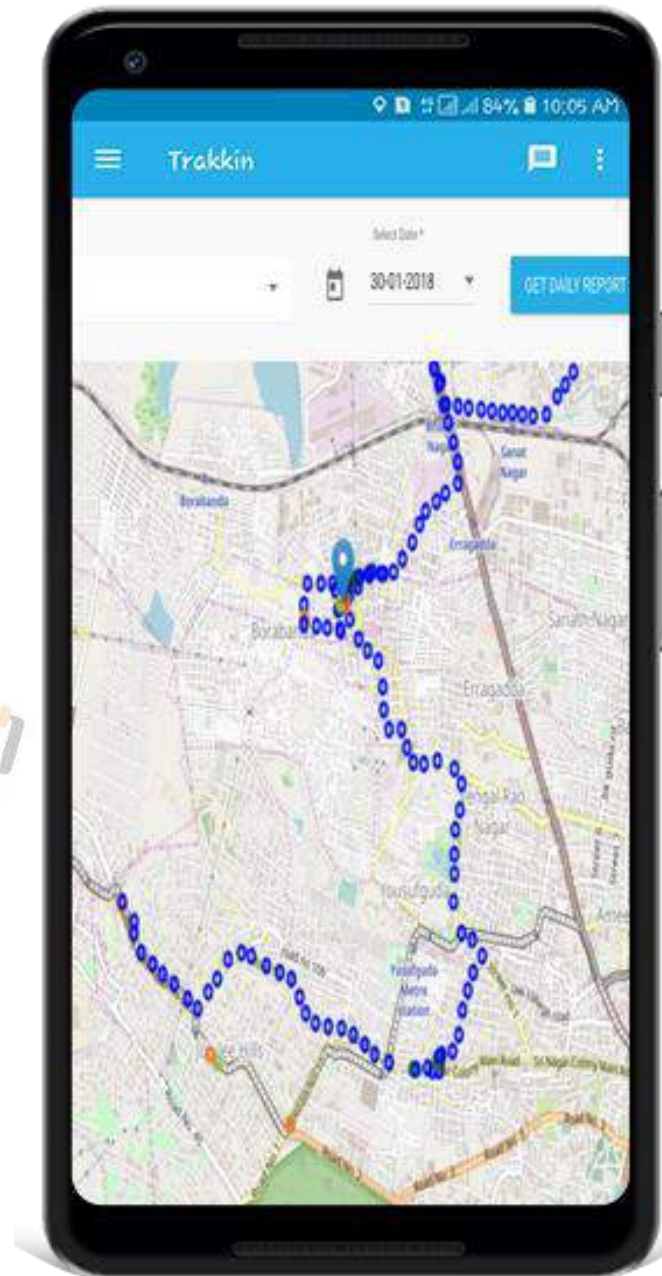- Our unique coding concept converts the data to real time digital data

❖ Data sync can be done daily by EOD

- Easy compile your data through our customizable reports

Real time Tracking

❖ GPS has to be enabled for his / her working hours

❖ FOS Tracking / Provided his data is enabled

❖ Clients can be GEO Tagged (Best possible routes
   to meet client)

Client Management

❖ Manager can share clients to executives to meet them on daily basis (client summary)

❖ Efficient Control by sharing clients to another executive based on client feedback.

❖ Monthly client sales report

Operational Cost

❖ Team Allowances

❖ Streamlined Process

❖ Paperless

❖ Time Saving

❖ Timely Audit

❖ Important Notifications

Automated Reports

HR Reports

❖ Attendance Reports

❖ Performance Reports (Executive based targets / achievements)

❖ Leave Management

Sales Reports

❖ Available Feet On Street (available executives for the day)

❖ Task Management

❖ Team Management

❖ Activate / Deactivate logins

❖ Real-time offers / Push notifications (if offline thru SMS)

❖ Allowance management / first level of approval / next to Operations / Finance

❖ Meetings per Day / Average meeting per executive

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Automated Reports

Sales Reports

❖ Distance Traveled for meetings

❖ Campaigns done (location specific)

❖ Collections done / Average per executive

❖ Sales Report / Team Sales

❖ Order Report (Order given by client or executive)

❖ Dispatch Reports

❖ Outstanding / Executive based outstanding / Region based outstanding / Delay Payment due (Overdue days / bracket) through ERP integration

❖ Performance Reports (Executive based targets / achievements)

❖ Monthly client sales report through ERP integration

Automated Reports

Sales Reports through ERP Integration

❖ Collections done / Average per executive

❖ Sales Report / Team Sales

❖ Order Report (Order given by client or executive)

❖ Despatch Reports

❖ Outstanding / Executive based outstanding / Region based outstanding / Delay Payment due (Overdue days)

❖ Performance Reports (Executive based targets / achievements)

❖ Monthly client sales report

Cost Reports

❖ Team Allowances

❖ Client cost / refreshments etc

Client Reports

❖ Collection Report

❖ Client visit report

In house Messenger

❖ Everyone can share thoughts real time to anyone
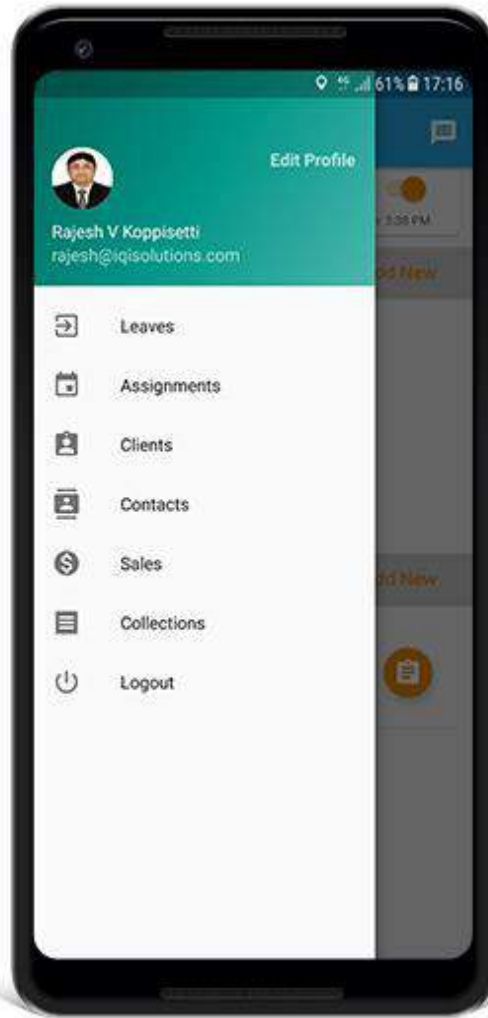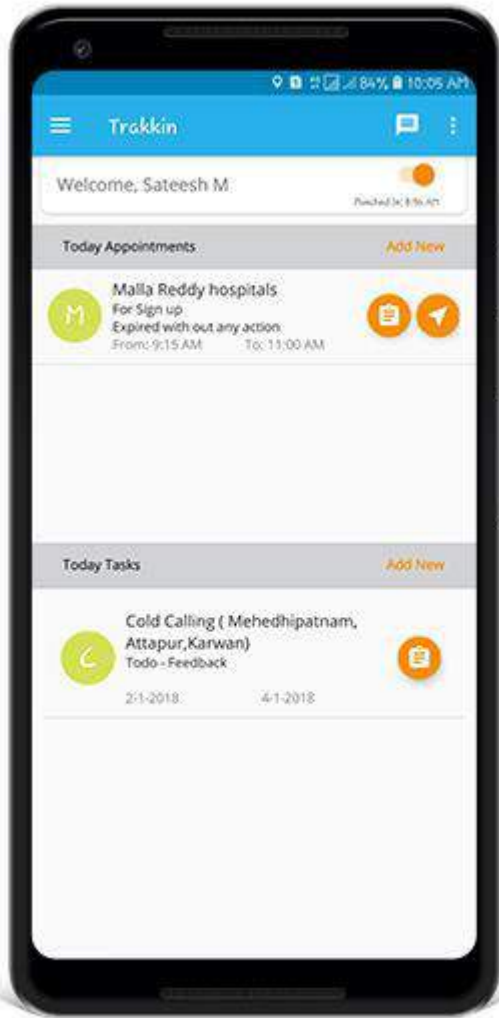
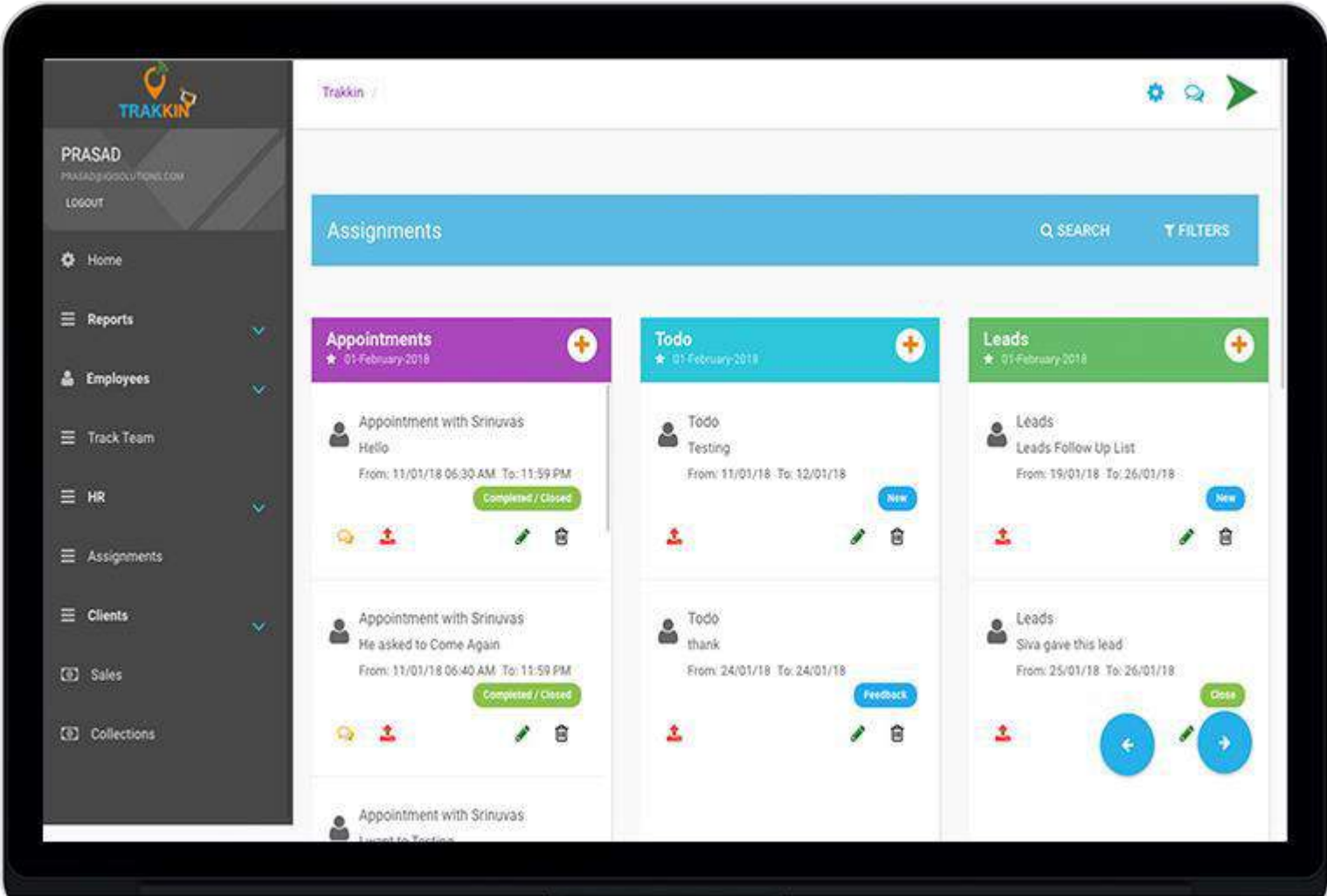❖ If offline then send an instant messenger

Why TRAKKIN / Why We???

❖ Agile and enthusiastic Team

❖ 50+ years of experience

❖ Paperless

❖ Works Offline*

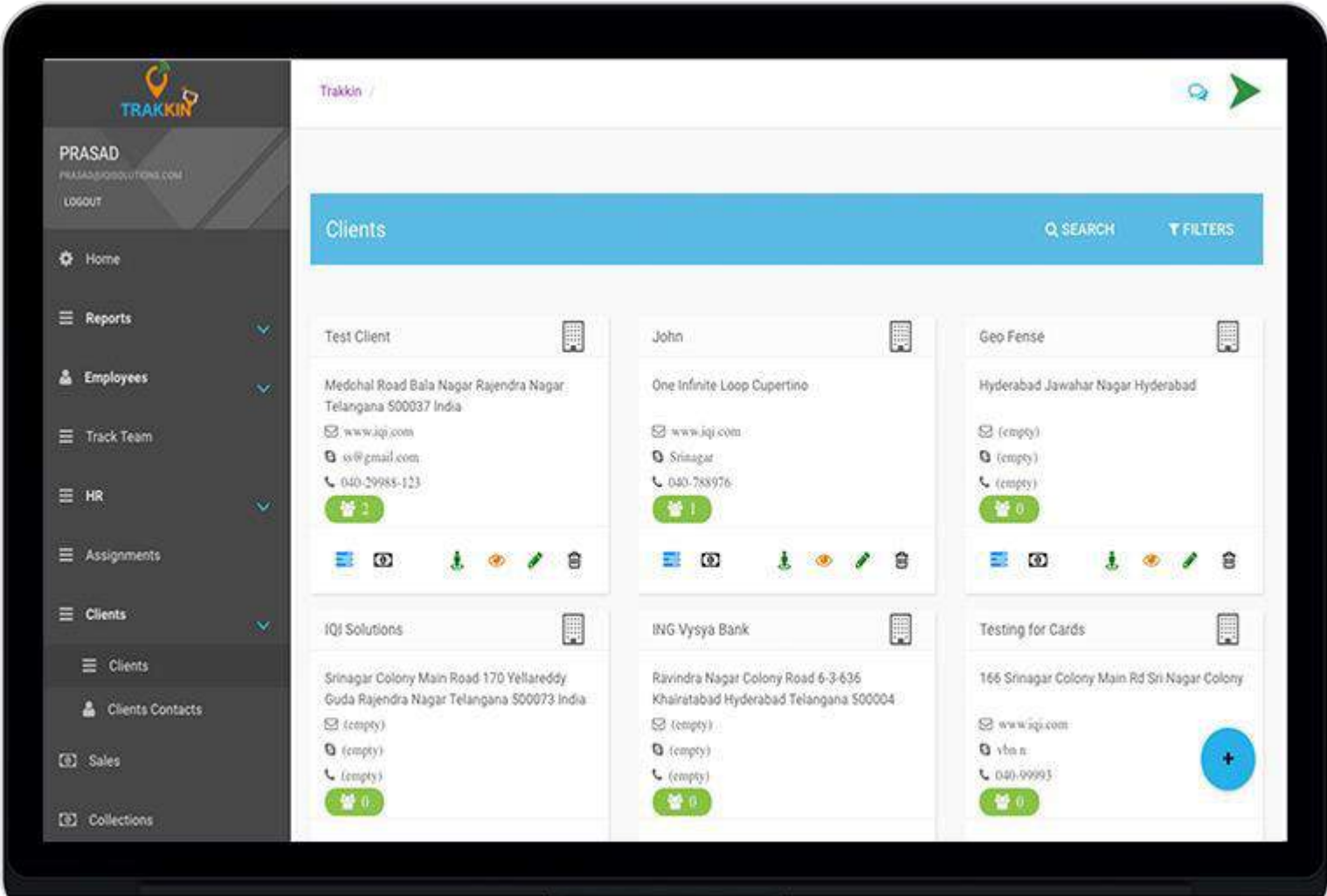❖ Every second counts

❖ Open to all environments (integration)

Mobile App
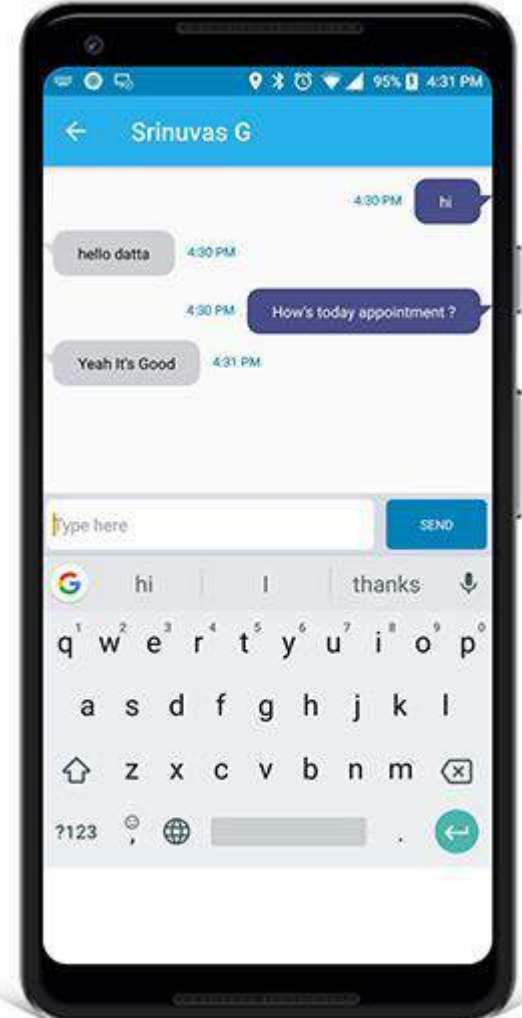
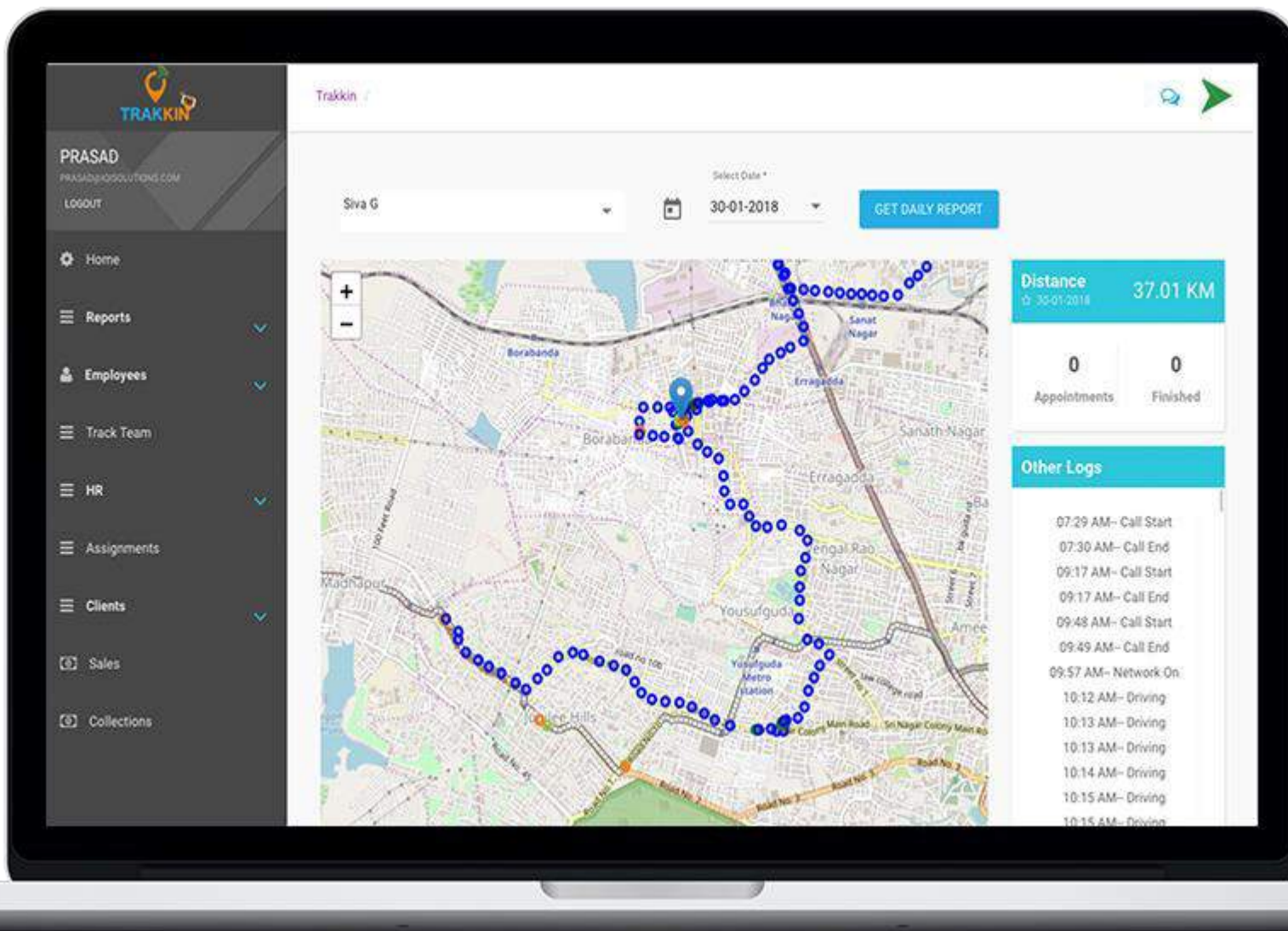# Dashboard

Dashboard

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Dashboard

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Thank You
LETS TRAKK!!!

Get in Touch with Us
Feel free to contact us if you have any questions or you're looking for more information.

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H.No: 8-3-833/167, Tashenn Plaza, 2nd Floor, #107, Phase-II, Kamalapuri Colony, Hyderabad – 500073, India
+9140-48555560
info@iqisolutions.com
www.trakkin.in