

## 360° Solution For Standalone Retailer

“Higher Performance,  
Better Customer Satisfaction”

It's a PRP  
“ERP Solution for  
Pharmacy

 PharmSoft

### C-SQUARE HIGHLIGHTS

 1,000,000+ DAILY TRANSACTIONS

 35,000+ ACTIVE USERS

 6,000+ SATISFIED CUSTOMERS

 1,200+ WOW FEATURES

 250+ TEAM SIZE

 14+ YEARS IN PHARMA DOMAIN



**C-SQUARE**  
Clairvoyance X Competenc

# Are These Your Problems Too? It's Time For A Software Adoption

Pharma retailing is in the "Detailing"



## Is Inventory loss eating away all your profits?

Unable to stop pilferages | Stock audit is time consuming and operations get impacted | Managing expiry is challenging | Unable to track non moving stock | How to stock so many items in limited space

**Unable to establish great customer experience?**  
Retrieving items, details & information takes too long | Unable to offer personalized service to all your customers



## Spending enormous time in placing order, yet stock availability is not assured?

It takes hours together to place orders | Handling expiry and returns is very tasking work

**Spends the whole time managing the pharmacy rather than growing it?**  
Need to spend the whole time the store to monitor it | Only the old staff knows where to keep the items in the rack



# PHARMSOFT a Complete “Pharmacy Resource Planning”

An solution tailor made for pharmacies

## Inventory Management

- Better control over expired or near-expiry medicines
- Follow-up on replacements from suppliers & track settlements easily
- No need to suspend operations for stock audits

## Operation Management

- Quickly retrieve product information (list of 1.63 lac items) & substitutes
- Low manpower as faster billing with “Hot Keys”

## Control Management

- User based rights for effective operational control
- File GST/VAT online, completely paperless & hassle free
- No data loss with automatic scheduled backups

## MIS

- Data driven decision making
- Better inventory control with clarity on non moving item & there by better space management

## Order Management

- Automate purchase based on min-max, best schemes from best suppliers
- Enter purchase bills in one click & avoid entry time & error chances
- With “LiveConnect” know the stock availability with the distributors & ensure 100% order fill rate

## CRM & Customer Engagement

- Capture customer information like visit dates, birthday, etc.
- More customers satisfaction as “I will let you know” instead of saying “this brand? Sorry, I don’t know”
- Reminder on dosage to customers

# LiveConnect

Connect With your Suppliers 24x7

  
EcoGreen®  
Distributed Enterprises

PharmAssist  
Distributors / Wholesalers



TouchStore  
Online Store

**C-SQUARE**  
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PharmSoft  
Single Retail Store

  
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