

**TECHNOLOGY THAT CHANGES THE WAY YOU HIRE**

# ZWAYAM'S FOOTPRINT (DATA AS ON JUL 1, 2018)



7,514

COMPANIES

23,195

JOB

1,404,580

APPLICANTS

## IT TECHNOLOGY

RapidValue™  
Enabling Mobility



Torry Harris



Mindteck  
Pushing the limits of possibility



Accionlabs  
Driving Outcomes Through Actions!



## LARGE ENTERPRISES



## FUNDED STARTUPS



bankbazaar.com



## TRAVEL & ENTERTAINMENT



## EDUCATION



edureka!



## PHARMA SUPPORT



## GIC



## ANALYTICS

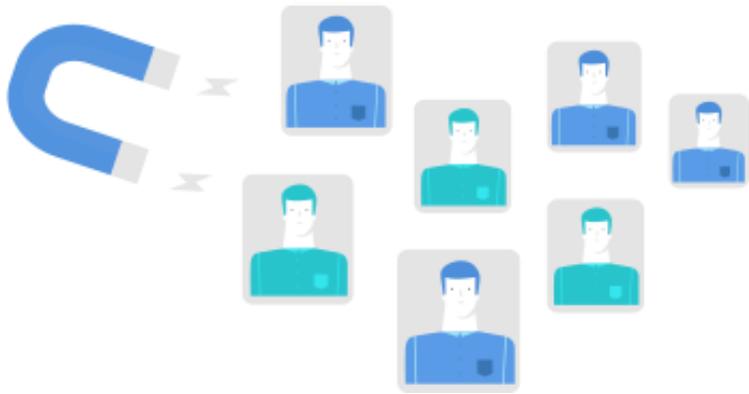


## EMBEDDED



## TELECOM & VAS



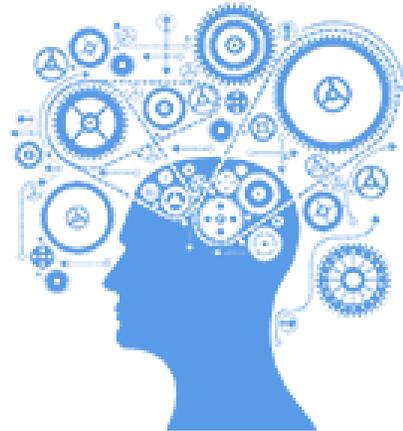


## 1. Inbound Recruitment Marketing

Zwayam equips you to attract candidates from different channels including social media, job boards and employee networks

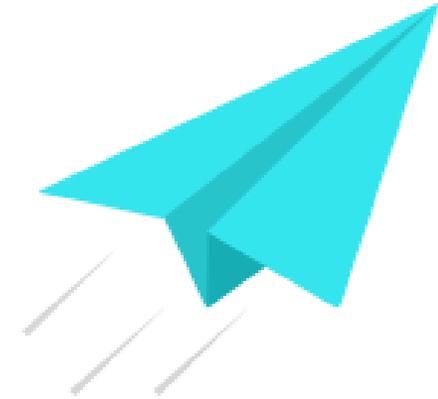
## 2. Insights and Intelligence

Zwayam powers you with insights and intelligence that help make more informed hiring decisions



## 3. Intuitive Recruitment Experience

Simplified workflow to manage end-to-end hiring process that helps convert the right applicants to joiners



# SIMPLIFIED RECRUITMENT EXPERIENCE



**Hiring Dashboard**

Dashboard with data & insights helping recruiters get a clear picture of the recruitment lifecycle



**Interview Scheduling**

Feature to schedule interviews, automatically block calendars & update feedback



**Zema for Candidates**

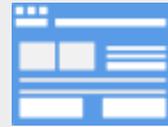
Chatbot to address candidate queries about the job opening & about the company

*Beta*



**Applicant Tracking on the go**

Device responsive SaaS platform & mobile app making it easy for the recruiters to access from anywhere



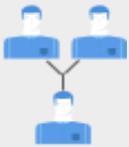
**Candidate Engagement Portal**

Portal for candidates to track the status of their application, confirm interviews, submit documents & accept offer letters



**Joining Predictability**

Market data on fitment combined with candidate interaction score to determine candidate's joining predictability



**Collaborative Hiring**

Feature to add hiring manager and other recruiters to a job opening for collaborative hiring



**Candidate Feedback and Timeline**

Activity logs that captures all actions taken on the candidature of an applicant



**Onboarding**

Capture candidate's details and documents so that the onboarding process becomes seamless



**Online Assessments**

Integration of online assessments on the platform with leading test providers



**Private Talent Pool**

Private database of interested candidate profiles, with easy re-engagement options



**Fitment & Offer Generation**

Market data on fitment and feature to generate offer letters



**Business Problem:** Need of a seamless end-to-end automation platform for both talent acquisition & internal workforce management

**Our Solution:** A consultative approach for talent management & customized talent acquisition suite addressing all their needs globally

**Result:** Optimised talent management with visibility of the right person at the right time for internal and external fulfilment



**Business Problem:** Requirement to automate sourcing & screening to enable faster hiring across various regional offices (Tier II and III) across the country

**Our Solution:** Creating a pipeline of pre-screened applicants using social hiring and integrated online assessments

**Result:** Ability to ramp-up recruitment efforts without having to increase TA team size

<https://www.peoplematters.in/news/technology/bajaj-allianz-introduces-its-first-virtual-employee-18155>



### Bajaj Allianz launches Tal.Port

Bajaj Allianz General Insurance introduces its first virtual employee Eve to represent their automated talent acquisition platform, Tal.Port.

# SHOPPERS STOP

START SOMETHING NEW

**Business Problem:** Low adoption of automation platforms by recruiters even after trying out multiple solutions

**Our Solution:** Intuitive & easy to use and yet complete and robust platform, endorsed by the user base

**Result:** Implementation in progress, phase 1 complete with career site gone live



**Business Problem:** Entire recruitment process was manual & offline, difficult to track and included many operational overheads

**Our Solution:** End-to-end automation in talent acquisition including sourcing and screening automation

**Result:** Better sourcing, improved screening and a single platform giving central visibility of the entire hiring pipeline



**Business Problem:** Inability to leverage employer brand to attract candidate applications and hence a large spend on candidate sourcing.

**Our Solution:** Creation of digital channel to widen reach, generate candidate interest and provide job recommendations

**Result:** 12k+ interested applications from different sources in a short period of 30 days

# THE ZWAYAM DIFFERENCE



## Automated sourcing

Widen your reach and enable social hiring to get extensive visibility of your jobs across job boards & social channels



## Great recruiter & candidate experience

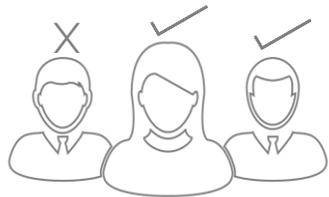
Improve recruiter experience with intuitive screens and ease of use

Deliver a personalised candidate experience using candidate dashboard



## Enhance employer brand

Get visibility in the talent community and present yourself as an employer of choice



## Intelligent profile management

AI based 'best candidate' recommendations  
Comprehensive duplicate check based on resume parsing



## Intuitive Reporting & Analytics

Track insightful metrics relevant to your organisation- core reports and additional configurable reports for easy analysis



## Improved quality of hiring

A combination of delightful candidate experience, post-offer engagement and candidate re-engagement to improve quality of hiring and reduce time to hire



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