



**LOGINEXT**  
Taking Logistics to Next Level



# Know more about your shipments than ever before.

Ever imagined all your shipments, vehicles, carriers and even your on-field workforce being tracked in real-time on a single map interface? And what if you could plan their routes and capacity in the most cost-optimized way? LogiNext provides end-to-end cloud based software and APIs to make sure all your resources are utilized the most, and you get the best for your and you get the best for every penny spent.

AS FEATURED IN

BusinessLine

THE ECONOMIC TIMES

VCCIRCLE

Inc42

NDTV

The Financial Express

THE TIMES OF INDIA

YOUR STORY | INSPIRE  
INNOVATE  
IGNITE

# Enterprise software for Logistics and Field Service Optimization with Real-time Route Planning and Analytics.

LogiNext offers highly configurable cloud based software to make logistics and field workforce truly real-time. Be it delivery boys, sales representatives, service agents, vehicles or even shipments, LogiNext has got them all covered.

## PARTNERS

Investment Partners

paytm



Accelerator Partners



Location Partners

MapmyIndia



Google



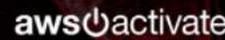
Data Services Partners



Smartphone Partners



Cloud Partners



## AWARDS

Forbes

Forbes Top 30  
2017

FROST  
&  
SULLIVAN

Best Logistics Industry  
Player 2016

Entrepreneur

Logistics/Fulfilment  
Startup 2016

NetApp

Most Innovative  
Startup 2016



Aegis Graham  
Bell Awards



CIO Choice Awards  
2015 & 2016

YOUR STORY TECHSPARKS 2014

Top 30 Tech  
Startups 2014



Top 30  
Startups 2015



B2B Top 30  
Startups 2014

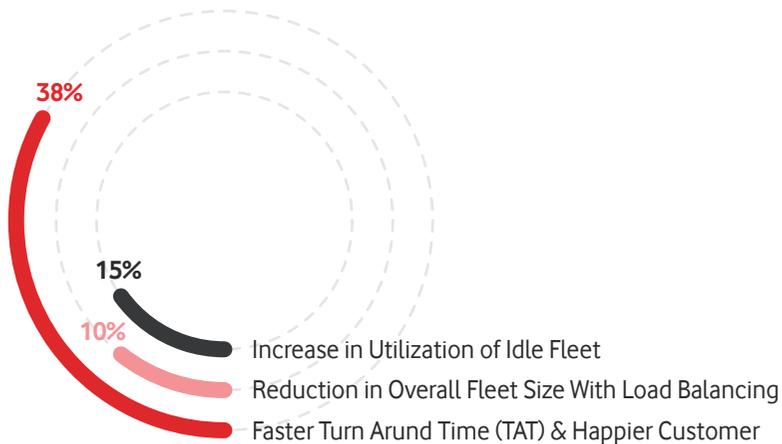
# LOGINEXT ON-DEMAND™

## ON DEMAND DELIVERIES SCHEDULING & AUTOMATION

LogiNext On-Demand™ works like a charm if you are interested in “Uberification” of your logistics or delivery service. When it comes to express deliveries, customers are expecting you to perform every single minute and you want your delivery boys or drivers to be visible in real-time. The on-demand delivery automation is primarily dependent on real-time location based allocation technology where the nearest available resource is automatically assigned the task based on customer proximity and resource availability. Not just the allocation, but the driver or delivery boy pay-outs and customer invoicing also happens immediately and seamlessly based on kilometres travelled, time taken and service level achieved.

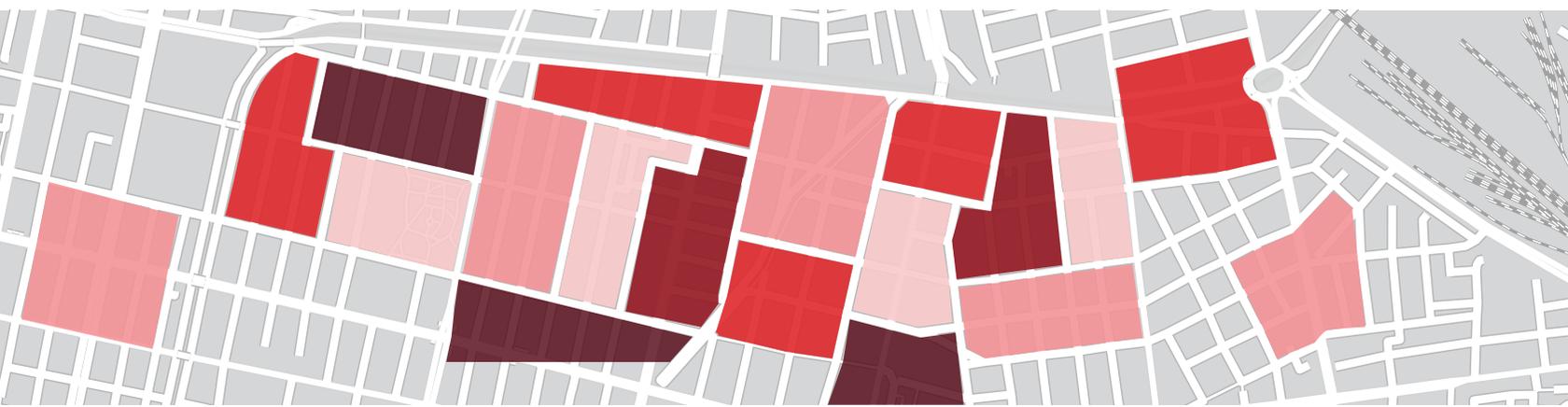


## RESULTS OBSERVED



## INDUSTRY USE CASES

- ◆ Food, grocery, medicine, dry cleaning, documents and other retail intra-city deliveries
- ◆ On-ground salesforce, service teams or field technician allocation and management
- ◆ Insurance sales, claim processing, KYC documents collection in banking and telecom
- ◆ Phlebotomist and field executive management in pharma and laboratories





## FEATURES

- ◆ Uber-like real-time tracking on a map interface and can be shared with anyone with a website link or push notification API
- ◆ Automated delivery allocation, ETA calculation and actual distance travelled calculation based on customer's and delivery vehicle's location
- ◆ Consider traffic and weather conditions from multiple map sources and keep customers updated with real-time alerts about disruptions
- ◆ Cash and card management (COD) at point of sale, electronic proof of service as image, signature, timestamp and geo-coordinates

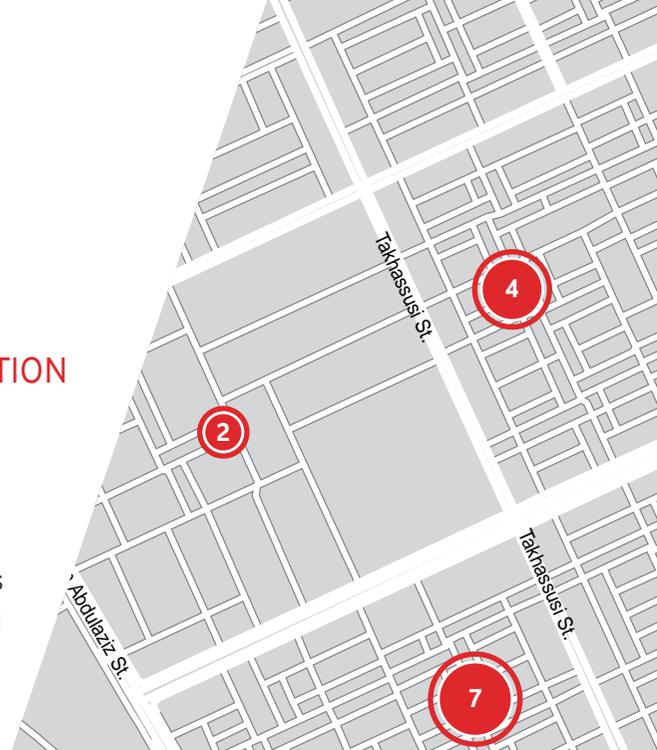
## ANALYTICS

- ◆ Consolidation of deliveries based on location and capacity to increase fleet efficiency
- ◆ Visually compare planned route against the actual route followed on a map interface and easily identify the bottlenecks
- ◆ World's most accurate and diverse geo-coding engine with multiple map-data and geocoding partners that works across 140+ countries
- ◆ Seamless way to identify delayed deliveries and its details to quickly take remedial actions in real-time
- ◆ Heat map analysis of customer's location and delivery vehicle density and movement around it

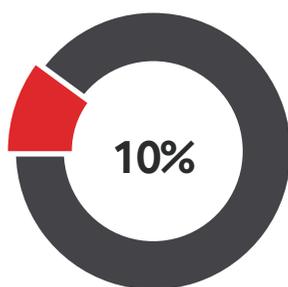
# LOGINEXT MILE™

## LAST MILE DELIVERY ROUTING, TRACKING & OPTIMIZATION

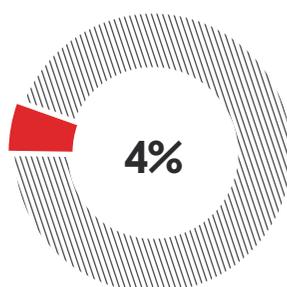
The fact that almost 30% of the logistics cost is being spent on last mile deliveries is now well known to the world. LogiNext Mile™ provides automated optimization for delivery routes and resource capacity to reduce the cost to up to 10%, primarily in terms of number of kilometres travelled and number of resources required. With smart mobile apps and cloud-based planning and optimization engine, LogiNext Mile™ gives you the power of shortest routes to reach your customers along with keeping them updated with most accurate real-time tracking and predictive alerts. Lastly, the real-time analytics ensures that SLAs are met every single time by identifying bottlenecks in the delivery network.



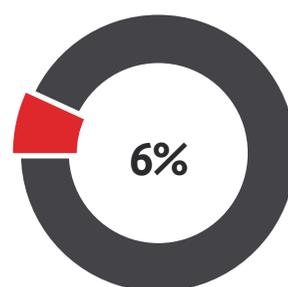
## RESULTS OBSERVED



Increase in Number of Pickups Per Day

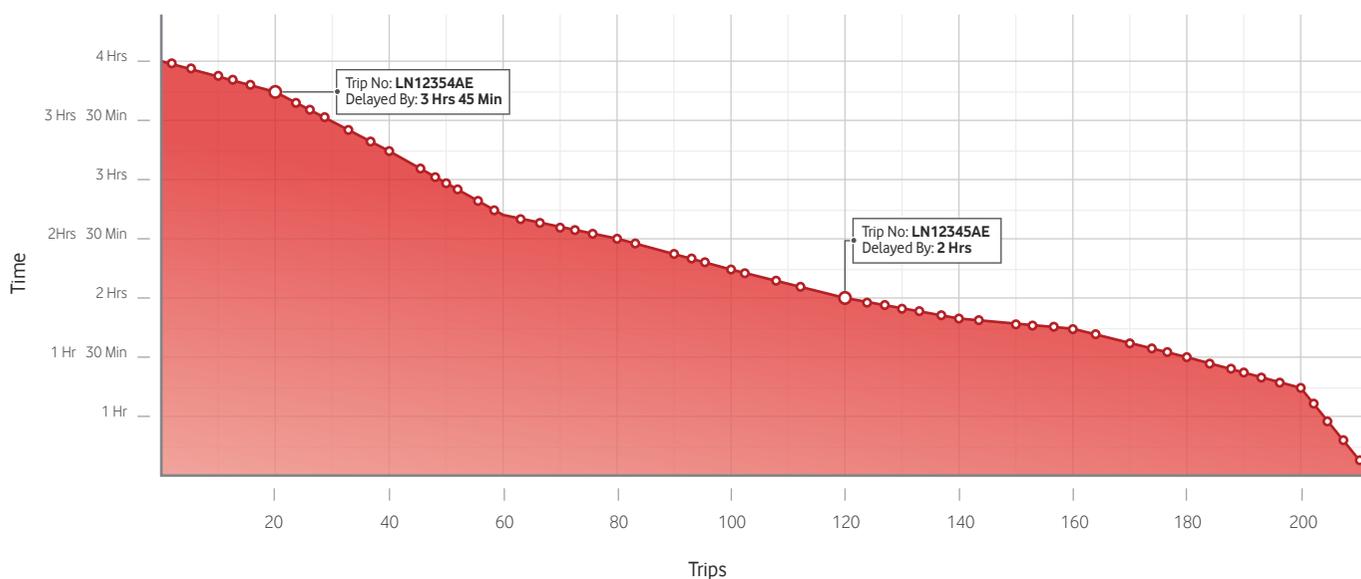


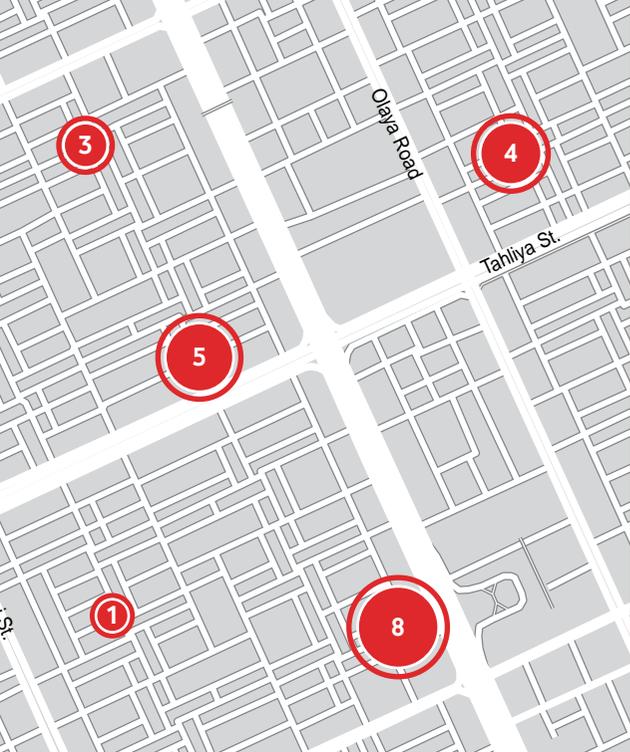
Reduction in overall transportation costs



Increase in Capacity Utilization

## Quick Turnaround Times





D-Mart has been associated with LogiNext since early 2015. We appreciate the flexibility with which the team works in tandem with our requirements. They understand what we ask for and their system is configurable to match the requirements accordingly. This system is a powerful tool and is useful in every aspect starting from load balancing to analysing patterns. We have saved huge numbers in time and money by using LogiNext's last mile products.

– Chief Executive Officer  
D-Mart Omni-Channel Grocery Deliveries

## INDUSTRY USE CASES

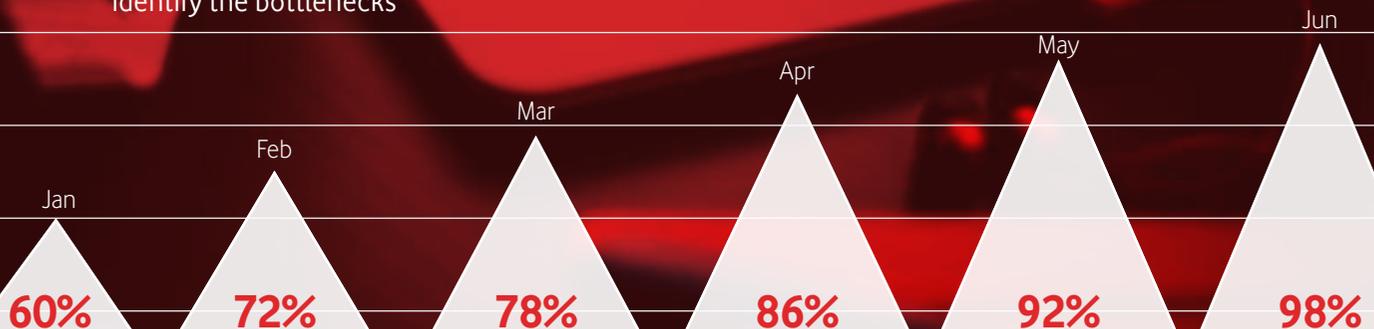
- ◆ E-commerce logistics, courier, express and parcel
- ◆ Food, grocery, medicine, dry cleaning, documents and other retail intra-city deliveries
- ◆ Primary and secondary legs of retail distribution from warehouse to retailers
- ◆ On-ground salesforce, services team or field technician allocation and management
- ◆ Insurance sales, claim processing, KYC documents collection in banking and telecom
- ◆ Phlebotomist and field executive management in pharma and laboratories

## FEATURES

- ◆ Uber-like real-time tracking on a map interface and can be shared with anyone with a website link or push notification API
- ◆ Cash and card management (COD) at point of sale, electronic proof of delivery as image, signature, timestamp and geo-coordinates
- ◆ Negligible impact on the battery life of handheld device after installing application
- ◆ Interactive dashboards to analyse entire delivery network using heat maps, trend lines and planned vs actual SLA comparisons

## ANALYTICS

- ◆ Plan and optimize routes and capacity for all distribution models including Single Pick Up-Multiple Drops and Multiple Pick Ups-Multiple Drops Algorithms
- ◆ Algorithm considers highest number of parameters including resource capacity, location of receiving customers, time preferences, traffic and weather conditions
- ◆ Real-time re-routing and updating Estimated Time of Arrival (ETA) based on change in conditions
- ◆ Visually compare planned route against the actual route followed on a map interface and easily identify the bottlenecks

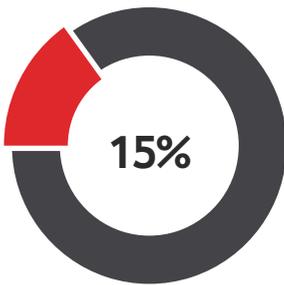


# LOGINEXT HAUL™

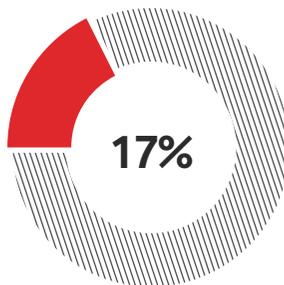
## LINE HAUL TRANSPORTATION ROUTING, TRACKING & ANALYTICS

Amidst hundreds of fleet management and telematics solutions available in the market, LogiNext Haul™ comes out as the first hardware-agnostic platform which can be used to optimize road, rail and air movements. It can connect to any standard GPS tracker, nano wireless sensors, rail/air cargo APIs and offer a comprehensive dashboard with to the point, real-time reports empowered by location data analytics. LogiNext Haul™ offers a wide range of reports, dashboards and network analysis visualizations which makes it extremely easy and quick to measure and compare SLAs across 3PLs, trucks, drivers, co-loaders and partnering carriers.

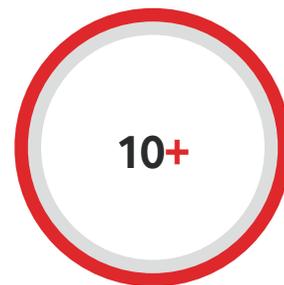
### RESULTS OBSERVED



Reduction in Numbers of Stops Taken Between Hubs

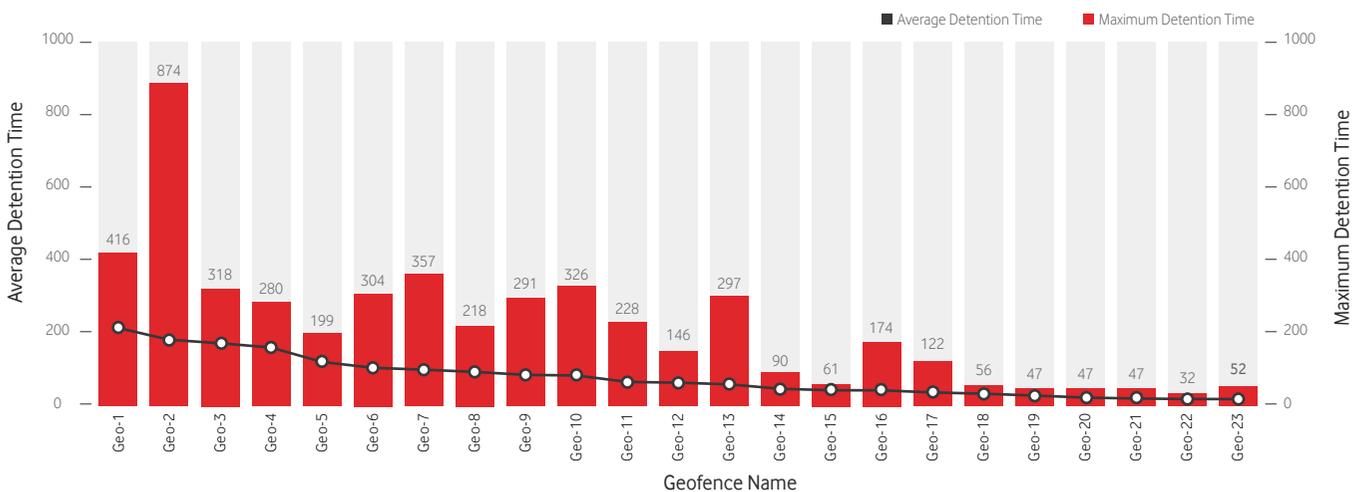


Reduction in overall Delays Being Caused by Misrouting



Hubs Identified as Lower Utilization with Lower Loads

### Hub Performance





## INDUSTRY USE CASES

- ◆ 3PL, 4PL and other inter and intra city transportation with owned or third party vehicles
- ◆ Third party vehicle movement, movers and packers movement, industrial and heavy equipment movement using rail or air logistics
- ◆ E-commerce logistics, courier, express and parcel
- ◆ Primary and secondary legs of retail distribution from warehouse to retailers

## FEATURES

- ◆ Visually compare planned route against the actual route followed on a map interface and easily identify the bottlenecks
- ◆ Smart geo-fencing around origin, destination and all in-transit hubs for real-time ETA calculation and hub-in hub-out reports
- ◆ Zone-wise reports and control room set-ups with configurable dashboards that fits any screen size from tablet to television
- ◆ Unlimited storage of historical location tracking and published APIs to integrate the tracking and distance data into financial systems
- ◆ Light and quick integration with SAP, Microsoft, IBM, Salesforce or in-house ERP, OMS and CRM systems using open APIs for exchange of distance and time data for invoicing

## ANALYTICS

- ◆ Suggestion of the best route and ETA between any two locations across the country based on previously recorded routes and timings
- ◆ Network analysis using delay density bubble maps, heat maps and visual map-based bottleneck analysis per route
- ◆ Periodic and gradual change in ETAs between every pair of hubs based on actual real-time location and time data

Implementation of location based technology in rail logistics have led to significant improvement in productivity. Analysis of the location data is being done and subsequently shared with National Railways Organization with an objective to reduce frequent stabling and transit time. Many unidentified areas in the rail operations have also been resolved through effective use of analytics and reports like heat maps and bubble charts.

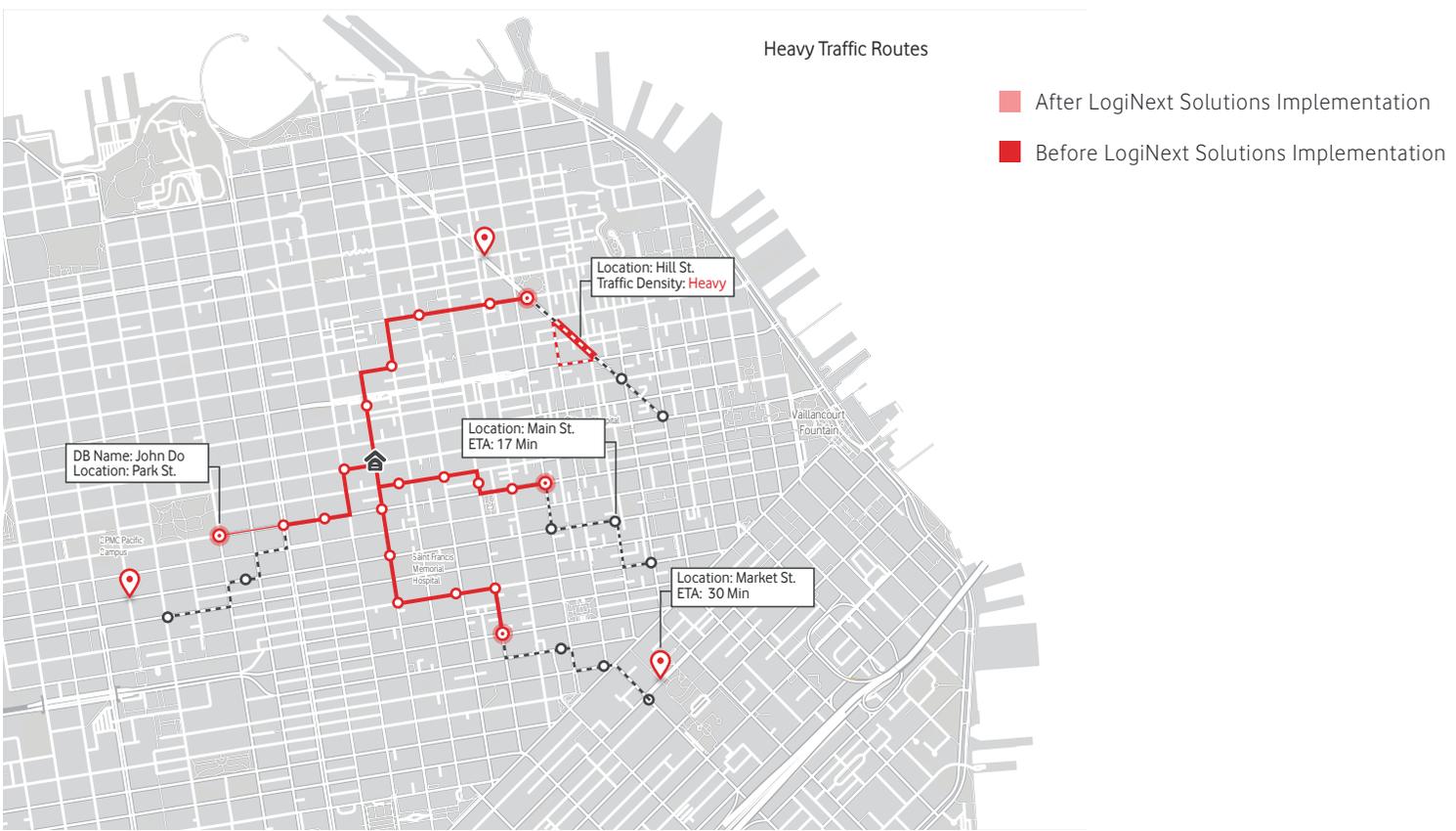
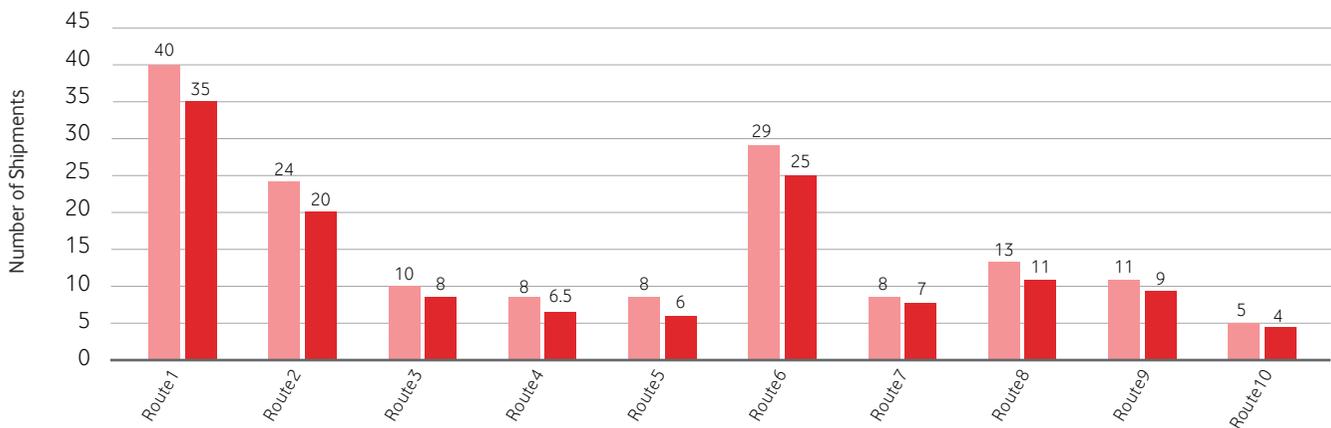
– General Manager of  
Operations  
Maruti Suzuki

# LOGINEXT FORCE™

## FIELD WORKFORCE ROUTING, TRACKING & MANAGEMENT

Handling field workforce and service operations has been an ever increasing challenge. LogiNext Force™ brings you the right technology to manage them remotely in a more automated way and unlock opportunities to reduce cost and increase sales at the same time. LogiNext Force™ connects with your CRM via open APIs, takes all service requests and field agents data as input and schedules the entire day for them. It pushes the planned schedules and routes to the mobile devices of the field workforce and tracks their progress in real-time. The location tracking data adds an interesting layer on top empowering you to analyze interesting insights and optimize your operations for the next day.

### RESULTS OBSERVED



## INDUSTRY USE CASES

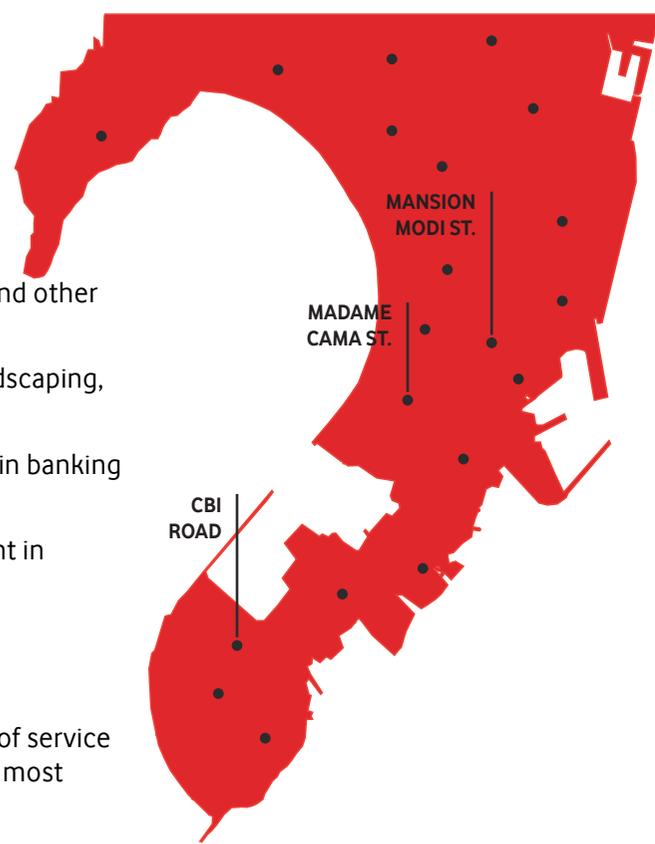
- ◆ Field service management for equipment replacement, electrical works, repair works, home cleaning, maid services and other labour intensive services
- ◆ Planning routes and timings for on-field market research, landscaping, sales meetings and other white or blue-collar services
- ◆ Insurance sales, claim processing, KYC documents collection in banking and telecom
- ◆ Physician visits, Phlebotomist and field executive management in pharma and laboratories

## FEATURES

- ◆ Dynamic workforce planning, load distribution and re-routing of service requests based on customer's time preference or nearest and most available field executive
- ◆ Uber-like real-time tracking on a map interface and can be shared with anyone with a website link or push notification API
- ◆ Cash and card management (COD) at point of sale, electronic proof of service as image, signature, timestamp and geo-coordinates
- ◆ Automated invoicing and executive payments based on total distance travelled, time spent and additional expenses incurred

## ANALYTICS

- ◆ Visually compare planned route against the actual route followed on a map interface and easily identify the bottlenecks
- ◆ Automated optimization for Single Pickup-Multiple Drops, Multiple Pickups-Single Drop and Multiple Pick Ups-Multiple Drops Algorithms
- ◆ Consolidation of deliveries based on location and capacity to increase resource efficiency
- ◆ Seamless way to identify delayed requests and its details to quickly take remedial actions in real-time
- ◆ Heat map analysis of customer's location and field executive density and movement around it



LogiNext understands how critical visibility and operational efficiency is to the success of a logistics business in South Asia. Their solution has helped us take proactive actions against delays in truly real-time.

– Director & Chief Information Officer  
Flyking

OPTIMIZATION WORKFORCE MANAGEMENT  
 PHARMACEUTICAL CONSTRUCTION  
 TRANSPORT E-COMMERCE  
 FOOD & BEVERAGE MANUFACTURING CONSUMER GOODS  
 HYPERLOCAL DELIVERY ENTERPRISE  
 SALESFORCE MOBILITY  
 BANKING & FINANCE AUTOMOBILE PACKERS & MOVERS  
 RETAIL PETROCHEMICAL TEXTILE  
 HEAVY METAL WORKS TRUCK AGGREGATORS RETAIL  
 AUTOMOBILE  
 FOOD & BEVERAGE LOGISTICS MOVERS & PACKERS  
 SALESFORCE TRANSPORT  
 CONSTRUCTION WAREHOUSING BANKING & FINANCE  
 FOOD & BEVERAGE COURIER  
 SALESFORCE MANAGEMENT  
 CONSUMER GOODS SALESFORCE OPTIMIZATION  
 HYPERLOCAL DELIVERY WORKFORCE

SOME OF OUR CLIENTS



BANKING & FINANCE HYPERLOCAL DELIVERY



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ENTERPRISE MOBILITY HYPERLOCAL DELIVERY  
 CONSTRUCTION RETAIL PHARMACEUTICAL  
 WORKFORCE OPTIMIZATION AUTOMOBILE