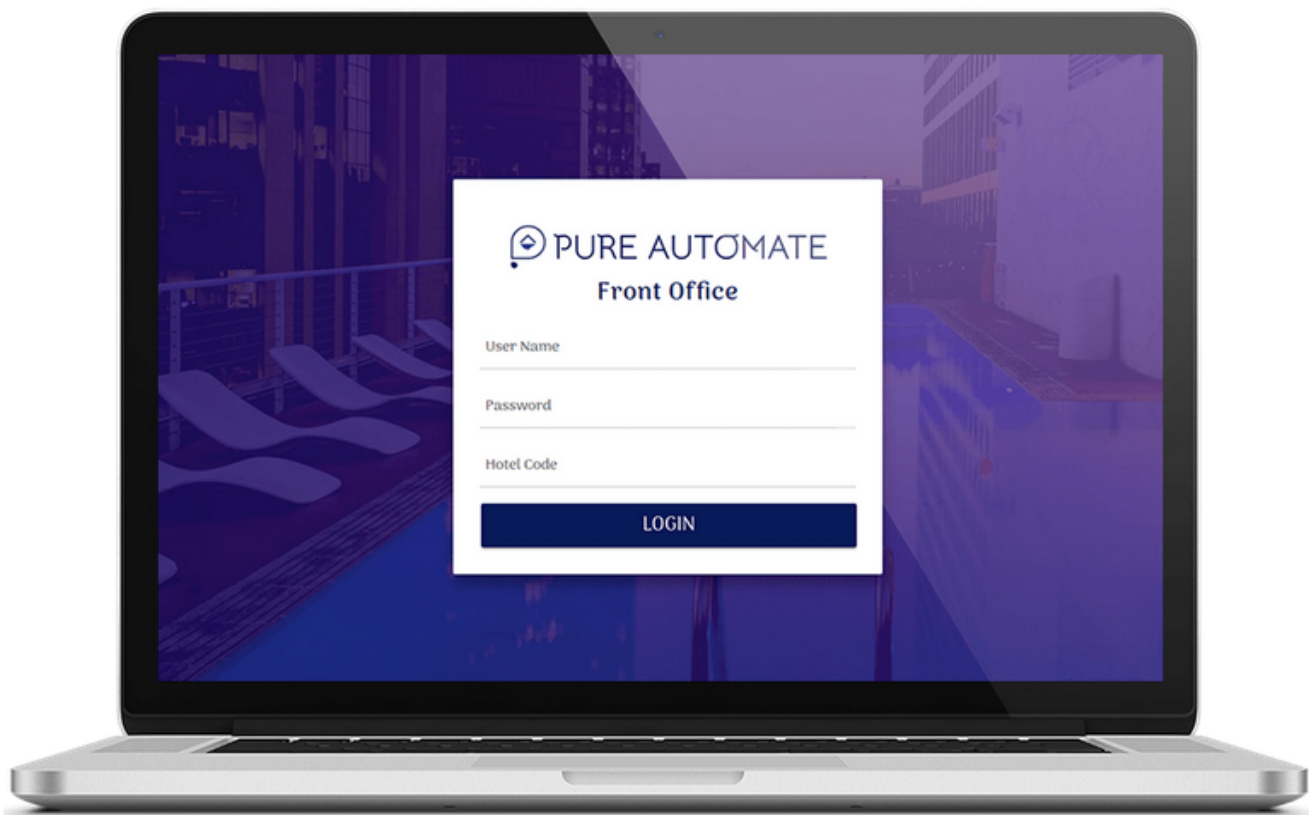


Pure Automate Cloud Based Hotel Management Software



About Us

- **Tag Line:** We fulfill your dreams by giving it a touch of innovation.

Pure Automate is a trusted and well known name through years in the field of providing PMS(Property Management Software) softwares. Our main focus is giving the best services which can fulfill the requirements of the hotels at the most. Providing the ultramodern hotel management software which will help in enriching your hotel's revenue generation capacity at the same time fulfill the requirements of your guest as well.

Giving a worthy hospitality service experience is our prime goal. We have made a progress in this field since last years and look forward to keep it as consistent as possible. The secret behind our success are the efforts and contented work of our techno freak developers who are 24x7 their by our clients to help them. Keeping updated ourselves in context of technology we see that quality of the software is upgraded as time passes by according to the market situations.

Featuring the best services we have sorted some of the most important features which are listed below

- 1) Front Desk
- 2) Charge Invoices and payments
- 3) Multiple Property one solution
- 4) Powerful Revenue management
- 5) User Privileges and more.

Boost your daily operations with a powerful, user-friendly property management system. We are here and through on work anytime anywhere you being in need of.

Why Automate?

- **Tag Line:-** Because we make come true dreams to reality.
 - **Streamline All Processes:-** Operate your business from anywhere anytime with accurate cloud based technology. From pin to piano solution is all here with precise and efficient management. Just a click away and all your process are streamlined.
 - **Excellent User Experience:-** Focusing major focus upon client's idea of management, our exceptional UI is customized to meet all the requirements of our valuable clients.
 - **Professional technical support:-** Our dedicated and well equipped team of techno freaks is here and through for you anytime anywhere whenever you are need of. Give us a shout out for absolutely anything.
 - **Advanced Tools:-** We have productive and profitable tools to enhance your hotel business to the peaking heights. The high-tech PMS is equipped with advanced modules: Accounting, statistics, rate plans management, guest management and more!
-

Registration Card

Keeping the records of the registration is as important as well as time consuming. To make it easy, “Pure Automate” will create the registration cards for all the daily check-ins, all you have to do is just to get your guest to sign it.

- **Check-In:**-From booking check in , reservations to group check in our online PMS is one stop shop to your needs.
 - **Day Check In:**- The clients and travelers who are in need of the rooms for only few hours or a day somewhat there is day check in function managing the check ins.
 - **Check Out:**- From single check out, group check out to auto check out being one of the most important features of front desk Automate has focused a lot upon it.
 - **Cancellations and No Show:**- Through our seamless and easy to use software the process of cancellations inclusive of levying the cancellation/no-show fees as per your hotel policies are managed efficiently by Automate.
 - **Room Move and Stay Amendments:**- Automate establishes a well organized process of managing the stay amendments and room related functionalities which will in turn help the staff of the hotel as well to manage the process.
 - **Night Audit:**- Our PMS helps you carry out the function of night audit gives you a step by step review of the night audit and automatically assembles and verifies the daily operations of the hotel.
-

Night Audit



Pending Reservation

Release Reservation

Unsettled Folios

Create New Day

Step 1 of 4 [Pending Reservation for 17/08/2017]

Res #	GuestName	Room	Res. Type	Arr	Dept	Total (USD)	
RES010	Kristal S Lares	DR2	Confirm Booking	17/08/2017	18/08/2017	975.00	
RES013	Alma K Poe	DDR1	Confirm Booking	17/08/2017	20/08/2017	3856.98	
RES0016	Michael A Austin	King-1	Confirm Booking	17/08/2017	22/08/2017	6500.00	
RES0019	Oren E Goss	TRFR1	Confirm Booking	17/08/2017	19/08/2017	2600.00	
RES0026	Hazel M Cortes	TRFR9	Confirm Booking	17/08/2017	17/08/2017	1300.00	
RES0033	Gloria Anderson	TRFR6	Confirm Booking	17/08/2017	18/08/2017	1300.00	

NEXT

Walk In / Reservation



Stay Information

Guest Information

Other

Stay Information

Room(s)	1	Triple or Famil	TRFR3	Basic Arr
Arrival	17/08/2017	10:00	Night	1
Departure	17/08/2017	12:00	Adult	4
Reservation Type	Confirm Booking		Child	2

Billing Information

Rates Normal Manual

Payment Mode Cash Credit Cash

Release Date Select Date Term 0

USD 1,000.00

Reservation Center

Viewing of the rooms and bookings availability is a part of reservation center function. As a result, you can easily track and maintain all your hotel reservations while providing quick and excellent service.

- **Check Availability with Stay View:-** From current room status, future availability of rooms, information on out of order rooms to future bookings stay view and check availability function includes many more important similar functions.
- **Reservation Management:-** With a well equipped reservation system it will act like a cherry on the cake for the hotel providing best results in terms of generating good revenue.
- **Single Window Reservation Search:-** Bringing a fines to the reservation search our hotel management software compiles and merges all the reservation details and displays definite results.
- **Guest Profiling:-** Keeping a record of the choices and needs of the guests regarding rooms, dining choices and kind of cuisine they want to eat it will be helpful when such guest check in's to the hotel in future.
- **Reservation Release Policies:-** Just in case the guest fails to pay the deposit amount for the reservation to be done, you can set an automated system where the reservation will be automatically released for other guests which will help in the process of generating revenue.

The screenshot displays the Pure Automate reservation management interface. At the top, there is a navigation bar with options like 'New Reservation', 'Night Audit', 'Net Lock', 'Reservations', 'Cashiering', and 'Reports'. The main header shows the date '17 August 2017' and the 'Stay View' for room 'TRFR3' and folio 'RES0022'. A sidebar on the left lists various users with their initials and room types. The main content area is divided into several sections:

- Stay Information:** Displays guest details for Mrs. Lillian T Jensen, including her mobile number (3172449095), email (lill@gopmat.com), arrival date (19/08/2017 10:00:00 AM), and departure date (21/08/2017 12:00:00 PM).
- Other Information:** Shows the reservation type as 'Confirm Booking'.
- General Information:** Includes 'Billing Information' with options for 'Cash' (selected) or 'Credit', 'Payment Method' set to 'Cash', and a 'Release Date' field.
- Sharer Information:** Lists the guest's name (MRS. Lillian T Jensen), gender (Female), and a 'Print' button.
- Summary:** A table showing financial details:

USD Show Rate Info	
Total Charges	USD 2,600.00
Total Credits	USD 0.00
Balance	USD 2,600.00

At the bottom, there are buttons for 'AUDIT TRAIL' and 'SAVE', and a footer indicating the user is 'admin' and the version is 'V1.0.1.1'.

PURE AUTOMATE																
New Reservation Night Audit Net Lock Reservations Cashiering Reports																
Date : 17 August 2017																
Stay View																
Sorting All Room Type																
17/08/2017																
7 Days 15 Days 30 Days																
Triple or Family Room																
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0																
TRFR1	Oren E Goss	Michele T Jefferson	Ken N Battista													
TRFR2	Rosa Asher	Steven H Herrera	Carol R Patnaude													
TRFR3	Lillian T Jensen	Shelly W Oneal	Bonnie D Echeverria													
TRFR4	Norman I Kay A Seaton	Johmny A Bettenc	Linda R Levis													
TRFR5	Aaron	Rashad C Keen	Hazel I Marcello													
TRFR6	Gloria	John R Lockett	Royce													
TRFR7	James Bernhardt	Anthony N Ryant	Anthony J King													
TRFR8	Donald N Murray	Charles L Brown	Lionel													
TRFR9	Julie D Wilkinson	Filomena C Bradl	Dorothy D Shepp													
TRFR10	Florence Wilborn	Phyllis G Houtz	Faje E													
	Helen M Perez	Rosella A Gardinc														
Double Double Room																
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0																
DDR1	Alma K Poe	Paul F Moore														
DDR2		Mary R Peters														
DDR3																
DDR4																
	Room Available	47	48	48	46	49	49	51	53	52	53	52	54	54	57	61
	Occupancy	22	20	20	23	20	20	16	13	15	13	15	11	11	7	0
	Room Status	■ Confirm Reservation ■ Arrival ■ Stayover ■ Checked Out ■ Dayuse ■ Maintanance Block ■ Due Out														

Charge Invoice and Payments

Invoices can be generated in the required currency without hassle free operations to be carried out.

- **Room Charge:-** As our PMS is well organized system, the room charges and tariffs are automatically being calculated inclusive of all the taxes to be applicable on the amount of reservation the scenario of the room charges will be clear to be manged.
- **Extra Charges:-** Configure the extra charges and add them to the guest folio either manually or automate the process to automatically post the charges to guest folio.
- **Post Payment anytime till Checkout:-** Pure Automate gives your guest a worthy choice of paying for the rooms prior to their arrival, during the stay or at the time of checkout whichever will be convenient to them. Just in case its a corporate booking or stay the payment can be transferred by you to the balance to city ledger accounts which in turn creates the accounts receivable file for the company whose those guests are from. Which will enhance the goodwill of the hotel in the eyes of the guest as well.

Pure Automate

- **Accept Multiple Payments:-** Along with posting several charge entries to a single guest folio, our system also allows you to accept break payments. Our PMS allows your guest to make the payment on partial basis where a certain amount can be paid through credit card and the partly by cash and such payment can be accepted in different currencies as well.
- **Deposit Tracking:-** Our system is organize as such that the payments can be accepted prior to the arrival of your guests considering it as deposit . In cases where the guests have paid in advance PMS is manged as such that creates the invoices and merges the deposit amount with the current stay.

General Information		Room Charges		Folio Detail		
Date	08/17/2017	Type	-Select-	-Select-	Folio	INV0045 - Ray A Seator
Rec/Vou	Rec/Vou	Amount	USD	0.00	Commer	Comments
Discount	-Select-	<input type="button" value="APPLY"/>		<input type="button" value="RESET"/>		

<input type="checkbox"/>	Date	Room	Particular	Description	User	Amount(USD)
<input type="checkbox"/>	08/18/2017	TRFR4	Room Charge		admin	1000.00
-	08/18/2017		GST		admin	180.00
-	08/18/2017		Service Tax		admin	120.00
<input type="checkbox"/>	08/19/2017	TRFR4	Room Charge		admin	1000.00
-	08/19/2017		GST		admin	180.00
-	08/19/2017		Service Tax		admin	120.00
<input type="checkbox"/>	08/17/2017		Mini - Bar		admin	500.00
-	08/17/2017		GST		admin	90.00

With Selected Void Total : USD 3190.00

Tracking Audit Trials

Providing different types of functions of generating the audit trail reports are a part of this feature.

- Some of the many listed audit trials are Night Audit Trials, Room Rate Audit Trails etc. The system is made as such that it manages the time and date as well of the particular audit taken place. This function keeps your staff on their toes, reducing avoidable human errors are well.

Transaction Audit Logs ✕				
Date Time	Activity	Description	User Name	User IP
08/09/2017 03:49:10 PM	Room Move	Room Name : Old : Double Double Room / DDR3,New : Triple or Family Room / TRFR1 , Override Rate : Yes, New Rate : 1000	admin	103.74.73.124
08/09/2017 03:48:55 PM	Room Move	Room Name : Old : Triple or Family Room / TRFR1,New : Double Double Room / DDR3 , Override Rate : Yes, New Rate : 850	admin	103.74.73.124
08/09/2017 03:48:29 PM	Amend Stay	Arrival Date : Old : 20/08/2017,New : 20/08/2017 , Departure Date : Old : 25/08/2017,New : 23/08/2017 , Override Rate : No	admin	103.74.73.124
08/09/2017 12:32:17 PM	Add New Reservation	Reservation No : RES0041 , Arrival DateTime : 20/08/2017 10:00 , Dept DateTime : 25/08/2017 12:00 , Pax : Adult : 4,Child : 2 , Room Rate : 1000	admin	103.74.73.124

Report Analytics

Analyzing the reports generated is a must to do as it makes a great affect on the revenue generation function.

- Identification in the areas to be improved and making strategies for such can help in increasing the yield and revenue of the hotel.
- With our PMS you can get a wide range of important reports including current occupancy, revenue, housekeeping, inventory distribution reports and more.

Hotel Silver Square International

Daily Revenue Report

Date :08/17/2017, Revenue Type :Room Charge, Currency :USD

Name	Invoice	Room	Rate Type	Charge	Tax	Discount	Adjustment	Net
Dr. Robert C Franklin	INV07	SR-1	Basic Amenities	1,800.00	270.00	0.00	0.00	2,070.00
Ms. Sharon E Pyron	INV08	DDR9	Basic Amenities	1,800.00	270.00	0.00	0.00	2,070.00
Ms. Brenda R Arriaga	INV09	STDR7	Full Board	1,600.00	240.00	0.00	0.00	1,840.00
Mrs. Kristal S Lares	INV010	DR2	Half Board	1,500.00	225.00	0.00	0.00	1,725.00
Ms. Alma K Poe	INV013	DDR1	Basic Amenities	1,800.00	270.00	0.00	0.00	2,070.00
Mr. Michael A Austin	INV0016	King-1	Full Board	2,000.00	300.00	0.00	0.00	2,300.00

Group Booking Management

- We have made the group booking function completely hassle free as well as well equipped which adds like a cherry on the cake for the hotel.
- Get the group booking deposit data from the master folio
- Receive group proformas and invoices multiple currencies and manage entire group payments- all from a single screen.
- You can distinguish group bookings with the help of the colour labeling and establish adequate communication with the entire group.



- **Access Control for Multiple User Accounts**

- As different accounts can be managed by different members of the staff there will be created a different level of accessing such accounts making it hassle free.
- According to their positions staff member would have the access of their particular accounts so that anyone does not need to interfere in any other member's work.

- **Powerful Revenue Management**

- The ultimate goal of an hotelier is to enhance its revenue on the whole so using our PMS software every hotelier can increase its revenue generation capacity leading to its progress.
- With our Hotel PMS software you can dynamically lead your business towards progress optimizing the tool in such a way as required by you. It does its work precisely leading to a high yielding capacity.

- **Multiple Properties:One Solution**

- Through Pure Automate the management of all your different properties can be managed on a single panel by integrating all your connecting properties providing with segregated data for all separate properties.

- **Travel Agent Commission and Rate management**

- All hotels are associated with their Online Travel Agents(OTA'S) including of local agents and more. Automate allows you to provide them preferential rates for each particular agent.
- Also it keeps a record of the said commission related details for a said agent for particular booking received from the said source.
- This in turn will keep you updated regarding each booking cutting down the commission from such booking.

- **Seasonal Rate Planning**

- Keeping a record of current market situations and the rate of demand and supply, the system will ensure and advise you the best current selling rates which will help in boosting your hotel's revenue.
 - It completely is customizable as you can edit the rates as per your requirement at any time keeping in context the season and the rates going on in the market of a particular plan.
-

Dynamic pre-arrival, in-house & post-departure emails

- Enhance your guest engagement using our email marketing tool.
 - Mails in context of pre-arrival, in-house, post departure can be sent to the guest as and when in need of promoting various services such as spa or other curricular services or to even collect guest feedback.
 - This makes a strong hotel appearance in the eyes of the guests as well builds the relationship of the hotel with the guests much more stronger.
 - **User Privileges**
 - The user can have access to those modules which are assigned to that particular user itself.
 - If the user doesn't have such access over that module he or she cannot work on that specified module.
 - Until and unless that privilege is been assigned to such user there cant be any process or accessing been done by that user on the module. For example:- If the user is not have the privilege of accessing Add Reservation module then such user cannot carry out further process on the module.
 - **Bill Transfer**
 - The bills prepared by the hotel can be prepared in the name of nay company or guest as specified by that particular guest or company.
 - This will help to build a good relationship with guest as it is favorable for the guest themselves.
-

Pure Automate
