

TRANSFORMIFY

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HR-Tech + FinTech + AI

Transformify combines high-technologies

THE TRUE COST OF A “BAD HIRE” (THE PROBLEM)


THE TRUE COSTS

PERCENT OF RESPONDENTS

A circular infographic with a black center containing the text '41%'. The circle is partially filled with a green ring, representing 41% of the total.

41%

OF COMPANIES SURVEYED SAY THAT A BAD HIRE IN THE LAST YEAR HAS COST THEM AT LEAST **\$25,000.**

A circular infographic with a black center containing the text '25%'. The circle is partially filled with a green ring, representing 25% of the total.

25%

OF COMPANIES SURVEYED SAY THAT A BAD HIRE IN THE LAST YEAR HAS COST THEM AT LEAST **\$50,000.**

Source: [FastCompany](#)

AI

- **Algorithmic candidate matching**









We match awesome people with exciting jobs based on job seeker's skills, location, and salary expectations. **This will help our clients Hire Fast, Save 60% on recruitment costs, and mitigate the risk of ending up with "Bad Hires"**

- **Machine learning and bridging the digital skills gap**

Transformify combines information about the skills of the job seekers and the skills demanded by the business and, based on it, suggests the best eLearning courses to the job seekers.

DEMO: MATCHING APPLICANTS

Show entries

ID	Name	Timezone	Hourly	Daily	Weekly	Monthly	Currency	Skills	
[#TRM-6520]	Fernando Patricio Alvarez Bravo	Europe/London	20.00	160.00	750.00	3,000.00	USD	1	 
[#TRM-11341]	Sridhar Bhamidi	Asia/Calcutta	40.00	320.00	1,600.00	7,040.00	USD	1	 
[#TRM-11438]	Esther Njenga	Africa/Nairobi	10.00	50.00	300.00	1,000.00	USD	1	 
[#TRM-11574]	Kevin Kwabina		40.00	322.08	1,610.04	6,440.16	USD	1	 

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FINTECH

- Transfer secure payments worldwide even if the recipient doesn't have a bank account
- The payments are transferred into a virtual account linked to a prepaid Mastercard that can be used on any ATM or POS.
- Outsource payroll and manage the payments to freelancers, employees and contractors worldwide



DEMO: REQUESTED PAYMENTS

Show entries

Search:

Payment ID	Project ID	Amount	Member ID	Action
[#TRNSFY-74]	[#TRJOB-24]	3600.00 USD	[#TRM-67]	<input checked="" type="checkbox"/> <input type="checkbox"/>
[#TRNSFY-783]	[#TRJOB-77]	12000.00 USD	[#TRM-6580]	<input checked="" type="checkbox"/> <input type="checkbox"/>
[#TRNSFY-1123]	[#TRJOB-165]	3000.00 USD	[#TRM-6580]	<input checked="" type="checkbox"/> <input type="checkbox"/>

Showing 1 to 3 of 3 entries

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ATS(APPLICANT TRACKING SYSTEM)

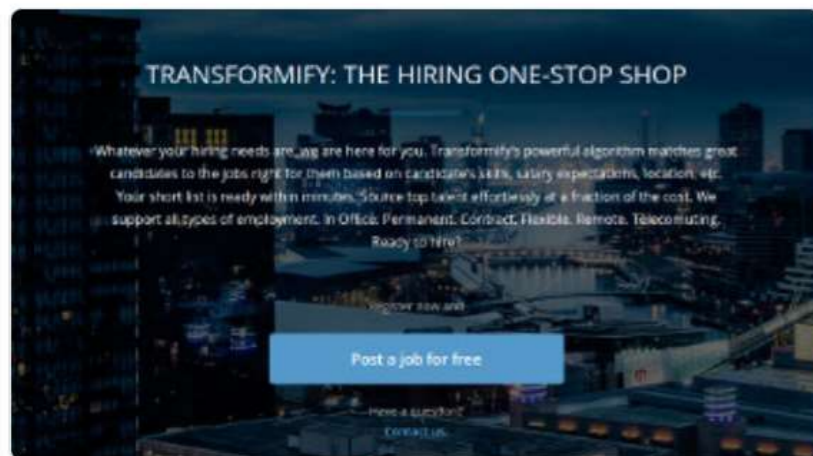
- Create shortlists, schedule interviews, and track the progress
- Have all candidate's information at your finger tips.
- No need of lengthy CV's, the matching algorithm displays first the candidates having a maximum number of matching skills.
- Upload the interview schedule into your mail client to have all your appointments in one place.

DEMO: ATS (APPLICANT TRACKING SYSTEM)

ID	Name	Timezone	Hourly	Daily	Weekly	Monthly	Currency	Skills
[#TRM-12251]	Dhyeya Pandya	Asia/Colombo	13.00	50.00	280.00	880.00	USD	2
			Message	Accept for Interview	Assign to project	Decline	Create Test Project	
Hourly:			Daily:		Weekly:		Monthly:	
13.00 USD			50.00 USD		280.00 USD		880.00 USD	
Timezone:								
Asia/Colombo								
Languages:								
English (US) - Fluent, Hindi - Conversational, French - Conversational								
Skills:								
Computer Graphics, Report Writing, Customer Service, Sales, Communication skills, Social Media Strategy, Leadership skills, Communication, research and summaries, Persuasive speaker, Sales and negotiations								

DEMO: CONTRACT HIRING AS A B2B SERVICE

HOW IT WORKS WHEN HIRING A FREELANCER / INDEPENDENT CONTRACTOR



Register and sign ToS Agreement

PROJECT NAME: My first Project

DURATION: Private, 1.2, Start date, End date

PROJECT DESCRIPTION: Up to 500 characters

RATE: [input]

FREQUENCY: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

EDUCATION: [input]

SKILLS: Type in to search for or to add a new skills

CONTACT INFORMATION: [input]

PRIVATE PROJECT:

Save

Post a project. Public or Private

STATUS	START DATE	END DATE	TOTAL PAYMENT DUE	MEMBER	ACTIONS
Assigned	Jun 1, 2016	Sep 1, 2016	USD 2,100.00	[#T154-01] Jan Koch	[i]
Assigned	Jul 1, 2016	Nov 1, 2016	USD 4,725.00	[#T154-02] John Bow	[i]
Assigned	Jul 1, 2016	Nov 1, 2016	USD 3,150.00	[#T154-100] Richard Goffa	[i]

Assign a freelancer, get the job done and approve payment. Download your invoice

THE DISABILITY QUOTA (THE PROBLEM)

- **EUR 500 million** – paid annually in fines by the businesses in Germany for non-compliance with the quota
- **50%** of South Korea's private companies don't comply with the quota



DEMO: JOB LISTING ADDRESSING THE QUOTA

The screenshot shows the Transformify website interface. At the top left is the Transformify logo and navigation links for JOBS, PRICING, and BLOG, along with a Login button. At the top right is the Women Owned logo. Below the navigation is a search bar with the placeholder text "Project name, company, part of comment or skills" and a Search button. The main content area displays a table of job listings.

NAME	PARTNER	GROUPS	LOCATION	PUBLISHED
★ ★ ★ WEB Designer / Part-time	TRANSFORMIFY	People with disabilities People diagnosed with autism Single Parents High unemployment areas General Parents of children with special needs	Remote	2017-07-12
★ ★ ★ Copywriter / Part-time	TRANSFORMIFY	People with disabilities People diagnosed with autism Single Parents 55+ High unemployment areas General Parents of children with special needs	Remote	2017-07-12
★ ★ ★ Business				

SUPPLIER DIVERSITY

Transformify is a certified women-owned enterprise and 2017 First Women Award winner (UK). We instantly diversify the vendor base and workforce of our clients.



FINANCIAL INCLUSION, REFUGEES, WOMEN IN THE MIDDLE EAST

- Access to cash even if they don't have a bank account through a prepaid card linked to a virtual account

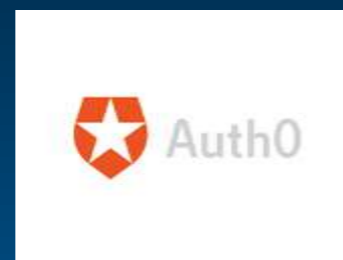


© Getty Images



CLIENTS AND JOB SEEKERS

- Job Seekers from 150+ countries, business clients on 3 continents



AWARDS



SIMPLE PRICING MODEL

- Competitive job listing fee (USD 20 – USD 50) per job listing. Each job listing is valid for 30 days.
- Preferential payment transfer and payroll payment outsourcing commission for **our clients**.
- (Value of each customer)
- (Customer acquisition cost)

Up to 100 payment transfers per month – 3% + payment processing fees

100 – 500 payment transfers per month – 2% + payment processing fees

More than 500 payment transfers per month – 1% + payment processing fees

No subscription or monthly fees. Pay only if you use Transformify's services.