Fishbowl is more than just an advanced manufacturing and warehouse management solution. It integrates with so many other software and hardware solutions that it is a complete business automation platform.

Fishbowl not only automates individual business processes, but it also coordinates those automated processes so they work in harmony with each other. Fishbowl acts as a hub between multiple solutions, including shippers, e-commerce platforms, accounting software, CRMs, EDIs, and many others. When a change is made to one, it gets sent to Fishbowl and then Fishbowl updates all of the other applicable solutions.

All of your systems work as one through Fishbowl's business automation platform! Everything revolves around Fishbowl, with Salesforce, QuickBooks, UPS, and other solutions meshing like finely tuned gears with Fishbowl.

A BUSINESS AUTOMATION PLATFORM

THE IDEAL BUSINESS AUTOMATION PLATFORM FOR QUICKBOOKS USERS AND OTHER SMB'S

FISHBOWL INTEGRATES WITH DOZENS OF SOLUTIONS TO HELP THEM WORK IN CONJUNCTION WITH EACH OTHER

FISHBOWL WORKS AS A CENTRAL HUB TO TIE ACCOUNTING, E-COMMERCE, SHIPPING, AND OTHER SOLUTIONS TOGETHER

FISHBOWL OFFERS THE BEST MONEY BACK SATISFACTION GUARANTEE IN THE INDUSTRY

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FISHBOWL INTEGRATES WITH A VARIETY OF BUSINESS SOLUTIONS

Fishbowl's business automation platform allows seemingly unrelated solutions to work together to produce amazing results. If you're working with QuickBooks, UPS, eBay, Salesforce, and/or many other solutions, you'll be able to connect them all together with the help of Fishbowl.

By themselves, all of these solutions do a good job at automating individual processes. What Fishbowl does is to provide a hub for all of them to send their data and communicate with each other. For example, when a sale is made on an e-commerce website, it immediately gets transferred to Fishbowl as a sales order. It also gets automatically recorded in a desktop or online accounting solution, and a shipper is informed that a package is picked, packed, and waiting to be shipped.

If you have the same products displayed through multiple e-commerce portals, such as Amazon, eBay, Magento, and Bigcommerce, you might run into trouble if you receive several orders close together. This could lead to accidentally committing the same items in your inventory to different orders. To prevent a situation like this, simply connect all of your e-commerce accounts with Fishbowl and then when a sale is made through one, every other account will be quickly updated to reflect the change in available inventory.

While Fishbowl offers a dynamic business automation platform, it's also important to note that it is the #1 manufacturing and warehouse management software solution for QuickBooks users. Fishbowl integrates seamlessly with every desktop version of QuickBooks, from Pro to Enterprise. It also integrates with two online accounting solutions: QuickBooks Online and Xero.

QuickBooks Online and Xero give small and midsize businesses access to their accounting information from virtually anywhere on a Mac, PC, tablet, and smartphone. Fishbowl's desktop solution connects with them to eliminate double data entry and ensure both inventory and accounting systems have accurate information.

Fishbowl's integration with QuickBooks and Xero allows companies to:

- *Update the general ledger with sales orders and purchase orders*
- *Send accounting adjustments, such as inventory asset, cost of goods sold, and income, to the accounting solution*
- *Add new contacts from Fishbowl*
- *Accept payments in Fishbowl and transfer them along*
- *Record inventory adjustments, including cycle counts, scrapped inventory, and returns, in the accounting solution*
- *Post completed work orders to the general ledger*

As companies grow, they often think they have to leave their accounting solution in favor of a more expensive solution to take their business to the next level. The combination of Fishbowl and QuickBooks or Xero provides an integrated software solution similar to ones that can cost two to three times as much and are bloated with features you will never use.

Let Fishbowl do the work for you at a fraction of the cost of other ERP solutions by integrating it with QuickBooks or Xero.

WHAT IS FISHBOWL?

Fishbowl is an ideal business automation platform for manufacturers, wholesale distributors, e-commerce companies, and many other types of businesses and organizations. Its manufacturing software and warehouse management software are scalable, so you can keep using them for many years instead of having to learn a new system every few years when you outgrow an old one.

Fishbowl's main products, Fishbowl Manufacturing® and Fishbowl Warehouse®, have helped thousands of businesses optimize their manufacturing processes, warehouse layout, order fulfillment, overall inventory processes and practices, and many other important areas.

Many organizations seeking an asset tracking solution have also found Fishbowl to be an ideal solution, allowing them to monitor asset levels, consumption of goods and transfers, creating critical compliance or basic efficiencies, which results in the reduction of substantial operating expenses.

Here are some of the key features Fishbowl offers:

- *Seamless integration with QuickBooks, Xero, Salesforce, Magento, Amazon, UPS, FedEx, and many others*
- *Remote access to Fishbowl on any device and Web browser*
- *Online time and labor solution to track employee hours, project costs, and payrolls*
- *Inventory tracking across multiple warehouses*
- *Creating, printing, and scanning barcodes*
- *Quick picking, packing, and shipping*
- *Automatic reorder points for every part in inventory*
- *Inventory forecasting and reporting capabilities*
- *Multi-level work orders*
- *Easily duplicated bill of materials*
- *Production stages in the manufacturing process*

"Doing it the old-fashioned way, sometimes you just can't keep up with the volumes that you have to produce. So Fishbowl allows us to mix good people with automation."

—Jeff Wood

Owner, NICHE Bakers Corp.

FISHBOWL'S MANUFACTURING SOLUTION PRODUCES IMPRESSIVE RESULTS

Fishbowl Manufacturing is a comprehensive business automation platform that provides numerous manufacturing and warehouse management features. It gives manufacturers several competitive advantages, including the ability to:

- *Automate complex manufacturing tasks with bills of materials, instructions, and stages*
- *Track virtually unlimited numbers of inventory items*
- *Integrate seamlessly with QuickBooks and Xero*
- *Automate time and labor tracking for more complete work order costing*
- *Automate and manage sales across multiple platforms, such as Amazon, eBay, Magento, and more*

Automate Complex Manufacturing Tasks with Bills of Materials, Instructions, and Stages—As manufacturers grow, they have to coordinate increasingly complex processes. Fishbowl Manufacturing helps simplify these processes by automatically generating manufacture orders, work orders, bills of materials, and other essential documents when customer orders come in. Each bill of materials can include detailed instructions (also known as work order travelers), multiple stages of production, and other features to boost efficiency.
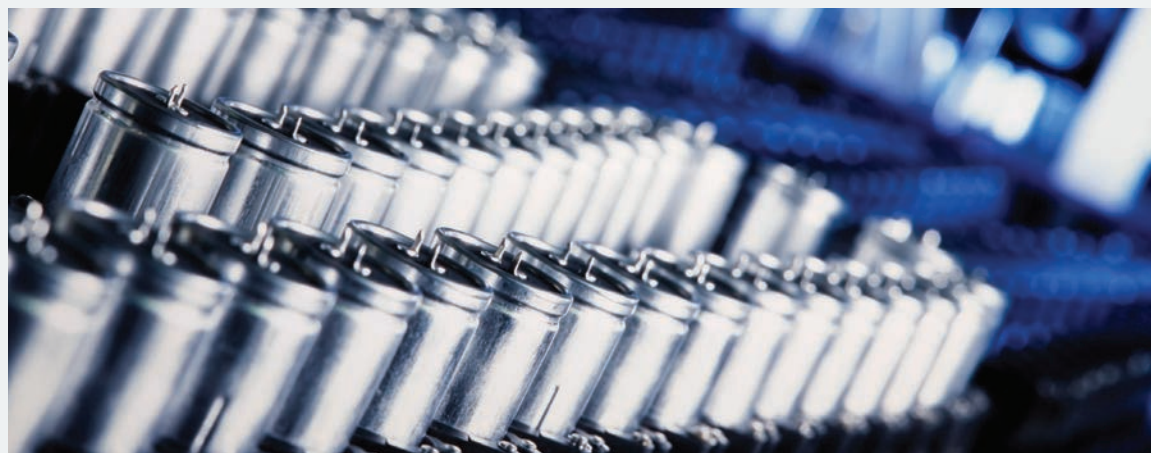

A BUSINESS AUTOMATION PLATFORM

AN IDEAL MANUFACTURING SOLUTION FOR QUICKBOOKS AND XERO USERS

Track Virtually Unlimited Numbers of Inventory Items—Manufacturers must focus on the little details, as well as the big picture, to be successful. For example, high-tech products often require thousands of parts to function properly. Fishbowl Manufacturing makes the task of finding parts and products easier. Just type in a product number or scan its barcode and Fishbowl Manufacturing will show you where to find it, how many you have on hand, and when you should reorder. If you have multiple warehouses, you can track sales trends and adjust the number of products stored at each warehouse accordingly. Use Fishbowl Manufacturing to avoid production delays by enjoying greater efficiency, resulting in lower costs.
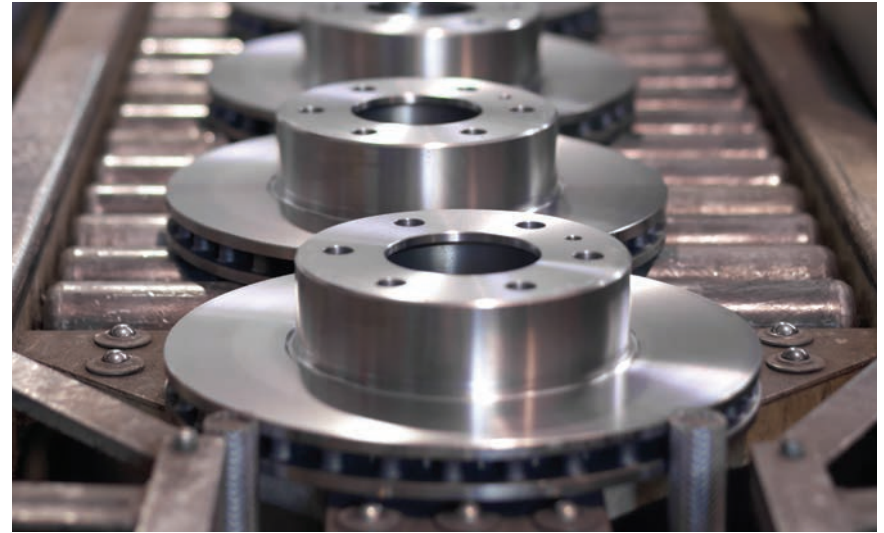
Integrate Seamlessly with Multiple Solutions—Fishbowl Manufacturing allows companies to boost productivity and standardize processes across the board by integrating multiple solutions together. It integrates seamlessly with QuickBooks and Xero so that when you order a new product or fill a customer's order, your accounting and inventory management software get updated with the same information. No more double data entry! Not only that, but it also integrates with SolidWorks, UPS, ShipStation, and many other solutions to connect them all and ensure they work in harmony to produce the best results. Fishbowl Manufacturing gives you the tools you need to save time and money in new and exciting ways.

"I would say Fishbowl is to inventory as QuickBooks is to accounting. Fishbowl handles the order entry, handles all the inventory, handles all the cyclical counts, handles all the inventory things you could ever want with multiple warehouses and product locations to bin numbers to First In First Out inventory to lot numbers. Any way you want to break it down, Fishbowl is capable of doing that."

—Sam Bushman

IT Director, TETON Sports

ACCESS FISHBOWL ON ANY DEVICE WITH FISHBOWL ANYWHERE

Fishbowl Manufacturing is now available on any device and from anywhere with Internet access, thanks to a plugin called Fishbowl Anywhere. This is not a different version of Fishbowl with limited features or anything like that. It's the complete desktop solution, which is now available through a wireless connection to the Fishbowl Server. Here are the main features of Fishbowl Anywhere:

- *Besides the plugin itself, there's nothing else to download or run*
- *Fishbowl Anywhere allows you to access Fishbowl on all major browsers*
- *SalesPoint, Fishbowl's point of sale solution, is also available remotely the same as the main Fishbowl software*
- *Gain access to all of the manufacturing and warehouse management features in Fishbowl on a smartphone, tablet, laptop, or virtually any other device*

Fishbowl Anywhere makes it even more convenient for you to manage your inventory. Whether you're inside your warehouse or in another country, you can perform all the same tasks you could if you were sitting at a desktop computer. Give it a try and see where Fishbowl Anywhere takes you!

MANUFACTURING TOOLS FOR CANADIAN BUSINESSES

Fishbowl Manufacturing Canada—Canadian business owners, there is now a Canadian version of Fishbowl Manufacturing just for you. It has all of the same features as the U.S. version of Fishbowl Manufacturing while offering a few important changes:

A BUSINESS AUTOMATION PLATFORM

- *Uses the Canadian tax code*
- *Sets the Canadian dollar as the default home currency*
- *Allows line-item taxes on sales orders and purchase orders*
- *Integrates seamlessly with QuickBooks Canada*

The Canadian version of Fishbowl Manufacturing works with numerous currencies through its multi-currency features.

A COMPLETE SET OF FEATURES TO MAKE YOUR BUSINESS MORE EFFICIENT AND PROFITABLE

FISHBOWL MANUFACTURING FEATURES

Bold italic blue = new features

Adjust Prices wizard	Configurable dashboard	Duplicate orders	Multi-location part tracking	Standard and configurable kitting
Alternate bill of materials	Configurable SOs and POs	Duplicate parts	Multiple ship-to addresses	Tiered pricing rules
Assembly work orders	Configurable tax rates	E-commerce integration	Order picking	Training videos and help section
Assign users to work orders	Configurable work orders	E-mailing	Outsource processing	Transfer orders
Auto commit and pick inventory	Consignment tracking	EDI integration ready	Part monitoring	Unit of measure conversion
Auto directed, best picking path	Cost-plus pricing	Expiration date tracking	Pick, pack, and ship lists	Unlimited custom fields
Auto export to QuickBooks (QB)	Cost projections before work order completion	FedEx and UPS tracking	Point of sale integration with SalesPoint	Unlimited location groups
Auto purchase order		Grouped order picking		Unlimited parts/locations/users
Auto refresh	*Credit card processing integration*	Integration with QB Pro, Premier, and Enterprise	Product pricing rules	UPS Ready
Auto reorder points	Credit card recall		Product substitution	User access rights
Auto update (Client side)	CRM integration	Landed cost management	Product/kit configurator	Variable discounting
Auto work orders	CSV imports/exports	*Lead times*	Purchase orders	Variable pricing
Automated integrations with 70+ shopping carts	Custom bill of materials types	LIFO, FIFO picking, pick to clean	QB Jobs (import, export, create)	Vendor cost rules
	Custom manufacture types	LIFO, FIFO, average, and standard costing	Real-time inventory data	*Vendor part numbers*
Available-to-build calculations	Custom payment terms		Receiving	Volume discount suggestions
Barcode (scan, track, print)	Custom reports and settings	Lot number tracking	Reconcile purchase orders	Work order configuration-based pricing
Bill of materials item price adjustments	Custom shipping terms	Management of purchasing and vendor relationships	Repair work orders	
	Custom tracking		Reverse work orders	Work order instructions
Bill of materials module	Custom work orders	Manufacture order locations	Revision level tracking	Work order locations
Bill of materials one-time use items	*Customer balance check*	Manufacture orders	RMA tracking	Work order scheduling
Bill of materials pick locations	Customer pricing rules	Merchant service integration	Scheduled backups	Work order stages
Bill of materials pictures	Customer purchase history	*MO to PO conversion*	Scheduled reports	Work order travelers
Bill of materials statistics	Cycle counting	Mobile warehousing	Serialized tracking	Work order priority
Build-to-order work orders	Default work order locations	Multi-currency	Ship tracking number integration	*Xero online accounting integration*
Complete bill of materials breakdown	Disassembly work orders	Multi-level bill of materials	Shopping cart integration	
Calendar module	Drop shipping	Multiple finished goods	SO to PO conversion	

FISHBOWL WAREHOUSE TAKES WHOLESALE DISTRIBUTION, E-COMMERCE, AND RETAIL TO A WHOLE NEW LEVEL

Wholesale distributors, e-commerce, and retail companies can use the power and flexibility of Fishbowl Warehouse to keep their business running smoothly. Fishbowl Warehouse integrates with dozens of solutions to ensure accurate and fast operations across the board. Instantly receive orders from LemonStand, Magento, 3dcart, and more, then compare UPS shipping methods through the Fishbowl interface, and send orders to your customers faster than ever before. With Fishbowl's warehouse management tools, you can:

- *Manage inventory in multiple warehouses*
- *Avoid stockouts and overstocks with auto reorder points and more*
- *Quickly pick, pack, and ship products*
- *Manage payroll and employee hours in a Web-based time-clock solution*
- *Automate and manage sales across multiple e-commerce platforms*

Manage Multiple Warehouses—As businesses grow and face the challenge of managing inventory in multiple locations, they need an advanced system to handle it. Fishbowl Warehouse provides tools to help you quickly transfer products between locations, and track them each step of the way by their lot numbers, serial numbers, or other criteria.

With Fishbowl Warehouse, you can closely monitor product levels in each of your locations. If you're in danger of running out of products in one location, you can transfer some from another location where you have a surplus.

BOOST SPEED AND PRECISION IN YOUR WAREHOUSE OPERATIONS

Avoid Stockouts and Overstocks—Many companies struggle to find a healthy balance between being overstocked and out of stock in their inventory. Whether you have too many or too few products in your warehouse, the end result is lost opportunities. Fishbowl Warehouse helps you find the right balance in your inventory levels by using automatic reorder points to restock your products at just the right time. You can use previous sales data to make informed decisions about how much inventory you need at any given time.

By cutting down on the amount of slow-moving inventory on hand, you will reduce the risk of losing money on spoiled or outdated products. You'll also keep more capital that you can put toward expanding your business. On the other hand, by having just the right amount of more popular products in stock, you will keep your customers happy and avoid lost sales.

Quickly Pick, Pack, and Ship Products—You need to move fast to get products to your customers, as well as to avoid stockouts and product spoilage.

That's why Fishbowl Warehouse uses barcodes, automatic purchase orders, and other tools to let you efficiently pick, pack, and ship products. You can speed up the order fulfillment process by picking multiple orders in one pass through the warehouse rather than doing them one at a time.

All of this is aimed at boosting your bottom line and keeping your business running full speed ahead!

TAKE FISHBOWL WITH YOU WHEREVER YOU GO WITH FISHBOWL ANYWHERE

You can open Fishbowl Warehouse from any location on any device with an Internet connection through a plugin called Fishbowl Anywhere. Whether you need to make adjustments in the warehouse, while traveling, or anywhere else you might be, you can now do so on your smartphone, tablet, or any other computing device you own. Fishbowl Anywhere puts the full Fishbowl Warehouse solution literally at your fingertips.

Fishbowl Anywhere's main features include the following:

- *First install the Fishbowl Server on a computer and download the Fishbowl Anywhere plugin. Then you'll have remote access to Fishbowl Warehouse*
- *Open Fishbowl Warehouse on any browser, such as Chrome, Firefox, Internet Explorer, and Safari*
- *Fishbowl Anywhere can also connect any device to SalesPoint, a point of sale solution that integrates with Fishbowl Warehouse*
- *Use all of the features in Fishbowl Warehouse on any mobile device or other computer with Internet access*

Fishbowl Anywhere transforms Fishbowl Warehouse into much more than a desktop solution. It makes the software easier and more convenient to use. Fishbowl Anywhere will take your business automation to new places!

FISHBOWL WAREHOUSE® CANADA

WAREHOUSE MANAGEMENT TOOLS FOR CANADIAN BUSINESSES

Fishbowl Warehouse Canada—Just like Fishbowl Manufacturing, Fishbowl Warehouse is available in a Canadian version. It differs from its American counterpart because it uses:

A BUSINESS AUTOMATION PLATFORM

- *The Canadian tax code*
- *The Canadian dollar as its home currency*
- *Line-item taxes on sales orders and purchase orders*
- *An integration with QuickBooks Canada*

Fishbowl Warehouse is a popular business automation platform for small businesses across North America. With the addition of this Canadian version, Fishbowl Warehouse allows more companies to benefit from its time-saving and cost-cutting features.

A COMPLETE SET OF FEATURES TO MAKE YOUR BUSINESS MORE EFFICIENT AND PROFITABLE

FISHBOWL WAREHOUSE FEATURES

Bold italic blue = new features

Adjust Prices wizard	Custom tracking	Merchant service integration	Serialized tracking
Auto commit and pick inventory	*Customer balance check*	*MO to PO conversion*	Ship tracking number integration
Auto directed, best picking path	Customer pricing rules	Mobile warehousing	Shopping cart integration
Auto export to QuickBooks (QB)	Customer purchase history	Multi-currency	SO to PO conversion
Auto purchase order	Cycle counting	Multi-location part tracking	Standard and configurable kitting
Auto refresh	Drop shipping	Multiple ship-to addresses	Tiered pricing rules
Auto reorder points	Duplicate orders	Order picking	Training videos and help section
Auto update (Client side)	Duplicate parts	Outsource processing	Transfer orders
Automated integrations with 70+ shopping carts	E-commerce integration	Part monitoring	Unit of measure conversion
Barcode (scan, track, print)	E-mailing	Pick, pack, and ship lists	Unlimited custom fields
Calendar module	EDI integration ready	Point of sale integration with SalesPoint	Unlimited location groups
Configurable dashboard	Expiration date tracking	Product pricing rules	Unlimited parts/locations/users
Configurable SOs and POs	FedEx and UPS tracking	Product substitution	UPS Ready
Configurable tax rates	Grouped order picking	Product/kit configurator	User access rights
Consignment tracking	Integration with QB Pro, Premier, and Enterprise	Purchase orders	Variable discounting
Cost-plus pricing		QB Australia integration	Variable pricing
Credit card processing integration	Landed cost management	QB Jobs (import, export, create)	Vendor cost rules
Credit card recall	*Lead times*	Real-time inventory data	*Vendor part numbers*
CRM integration	LIFO, FIFO picking, pick to clean	Receiving	Volume discount suggestions
CSV imports/exports	LIFO, FIFO, average, and standard costing	Reconcile purchase orders	*Xero online accounting integration*
Custom payment terms		Revision level tracking	
Custom reports and settings	Lot number tracking	RMA tracking	
Custom shipping terms	Management of purchasing and vendor relationships	Scheduled backups	
		Scheduled reports	

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BOXSTORM IS A CLOUD-BASED INVENTORY SOLUTION

Boxstorm's cloud-based inventory solution is part of Fishbowl's business automation platform. It's an ideal solution for startups and other small businesses that don't necessarily need the comprehensive suite of features found in Fishbowl Manufacturing and Fishbowl Warehouse. It's affordable, flexible, and it offers a growing number of integrations and features to meet your inventory management needs.

Manage Inventory from the Cloud—Boxstorm is available online on just about any device with an Internet connection—desktop computer, laptop, tablet, and smartphone. No special devices or expensive equipment required.

Integrate with QuickBooks Online—Boxstorm integrates with the popular cloud-based accounting solution QuickBooks Online. It instantly sends key data on orders and other inventory numbers to QuickBooks Online to eliminate double data entry and ensure the records in both of them match up perfectly.

Use Multiple Locations—Streamline the picking, packing, shipping, and receiving processes by assigning inventory items to specific warehouses and sub-locations within each warehouse.

Set Up Automatic Reorder Points—Boxstorm can send you email notifications when items in your inventory reach minimum, maximum, or alert-level reorder points. This helps you maintain healthy inventory levels at all times. Also, you can Auto Order every item that's below its minimum level with the click of a button.

Limit User Rights—You don't want just anyone logging into your Boxstorm account and accessing or manipulating sensitive inventory information. That's why Boxstorm lets you set limits on each user's access to Admin and non-Admin functions.

Enjoy Many Other Features—There are many other features in Boxstorm, such as the ability to assign default images to items, turn quotes into sales orders, track inventory by a number of criteria, audit inventory activity, and convert parts and products into different units of measure. With its growing number of inventory tracking features, integration with QuickBooks Online, and affordable price, Boxstorm is taking cloud-based inventory management by storm!

MANAGE INVENTORY ON THE GO WITH FISHBOWL GO

Fishbowl Go is an app that works on any mobile device with the iOS or Android operating system. It's part of the Fishbowl business automation platform, integrating with the main Fishbowl software to instantly update inventory records with the scan of a barcode. It is a great fit for manufacturers, wholesalers, e-commerce companies, retailers, and asset tracking users. Fishbowl Go allows you to use a wireless mobile device, such as a barcode scanner, smartphone, or tablet, to:

- *Generate and scan barcodes*
- *Assign UPCs to parts*
- *Cycle count your inventory*
- *Pick, pack, and ship products*
- *Receive inventory into a warehouse*
- *Track orders and check part information*

Improved Inventory Accuracy—Improved Inventory Accuracy—Fishbowl Go can make your inventory records 99.99% accurate. Scanning barcodes, rather than typing information by hand, vastly reduces data entry errors. So you not only have better data accuracy, but you can also enter data much faster than you could manually.

Faster Receiving Process—Another benefit of Fishbowl Go is a streamlined receiving process. When you receive inventory into your warehouse, you have several options you can scan with a barcode reader: UPC, vendor number, etc. Fishbowl Go automatically associates what is scanned with your part number and instantly adds it to your inventory records.

Increased Worker Productivity—Fishbowl Go dramatically increases your workers' productivity. Instead of having to print a ticket, they can simply use a mobile device to find and pick products anywhere in a warehouse. Fishbowl allows for cluster picking, which lets you pick products for up to 10 orders at the same time. You can also set up single-batch picks where you pick all single line item sales orders at the same time. With all of these features in the palm of your hand, you're no longer tied to computer terminals to update your inventory.

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The following five solutions showcase different parts of Fishbowl's business automation platform. Each of these solutions integrates with Fishbowl Manufacturing and Fishbowl Warehouse to help you automate many business processes beyond the warehouse.

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FISHBOWL SALESPOINT™

ADD A RETAIL SIDE TO YOUR BUSINESS WITH FISHBOWL SALESPOINT

Fishbowl SalesPoint is a powerful point of sale solution that is designed to integrate with Fishbowl Manufacturing and Fishbowl Warehouse. It gives manufacturers, wholesalers, and other businesses the ability to:

- *Instantly process payments at a cash register*
- *Accept credit cards*
- *Use touchscreen technology and an intuitive setup*
- *Instantly update inventory records in Fishbowl when sales are made*
- *Scan product numbers, UPCs, and SKUs to speed up checkouts*

SalesPoint makes paying quick and easy for your customers. It works with QuickBooks Merchant Services and Authorize.Net to ensure credit cards are processed quickly and accurately. Plus, because it integrates with Fishbowl, it instantly updates inventory numbers when sales are completed, so you'll have real-time data and stay informed on when you're getting low on certain items.

If you're looking for an easy-to-use point of sale solution that works with your inventory solution, SalesPoint hits the mark right on.

FISHBOWL HOSTED SERVICES™

FISHBOWL HOSTED SERVICES KEEPS YOUR DATA ACCESSIBLE AND SECURE

Fishbowl Hosted Services is a server-hosting solution that takes care of the technology side of your business so you can focus on taking care of business. With Fishbowl Hosted Services, you get:

- *The latest version of Fishbowl pre-installed and ready to run on any computer*
- *Instant software updates whenever a new version of Fishbowl is released*
- *Access to the complete Microsoft Office suite*
- *Daily data backups, so if you experience a computer crash you won't lose critical information*
- *Enterprise-level security, ensuring your data is safe and always available when you need it*

Avoid the hassle of constantly updating your software and worrying about security. With Fishbowl Hosted Services, you pay a monthly fee based on the number of users and amount of disk space you require. For many companies, this is a much cheaper solution than having to update software and equipment year after year. These updates are done for you automatically. Fishbowl Hosted Services is a smart way to cut down on your IT costs!

FISHBOWL TIME & LABOR

TRACK EMPLOYEE HOURS AND MORE WITH AN ONLINE TIME-CLOCK SOLUTION

Fishbowl Time & Labor is a cloud-based Fishbowl plugin that allows businesses to manage employee hours and more. Manufacturers can keep track of all labor costs on work orders by adding up the total employee hours expended on them. You can even compare budgeted and actual labor costs on each work order. Fishbowl Time & Labor helps you calculate the true cost of finished goods.

Fishbowl Time & Labor also allows companies to:

- *Access a clock-in/clock-out system on mobile devices*
- *Check when and where employees clock in and out, based on GPS tracking*
- *Integrate with payroll solutions*
- *Generate payroll reports and easily correct any errors*
- *Track employee PTO and vacation-time requests*

FISHBOWL FOR SALESFORCE

TRANSFORM THE SALES PROCESS WITH FISHBOWL FOR SALESFORCE

Fishbowl for Salesforce allows salespeople in the field to check inventory levels and other information back in the warehouse before closing a sale. Fishbowl inputs inventory data directly into the Salesforce interface, similar to the way Fishbowl Anywhere works. Salespeople can now make sales calls with confidence, knowing that everything on a sales order is in stock and ready to ship immediately. And, to further increase efficiency, Fishbowl for Salesforce will automatically send order details to your shipping department when salespeople finalize a sale.

FISHBOWL COMMERCE

MONITOR INVENTORY AND SALES ACROSS MULTIPLE E-COMMERCE CHANNELS

Fishbowl Commerce is a plugin that lets you synchronize all of your e-commerce platforms with Fishbowl, so when you make a sale anywhere online it is instantly recorded in your inventory records across all platforms.

Fishbowl Commerce integrates with many big e-commerce platforms, including **Amazon**, **BigCommerce**, **eBay**, **Magento**, **Shopify**, and **WooCommerce**.

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"Personally, I was on the sales order side of things. But when you really dig into all the integrations and some of the modules there's just a lot of stuff that you can do. It connects with QuickBooks and it connects with Magento and it connects with all these other software systems that we're using."

—Luke Dale

Sales Manager, Spark R&D

ASSET TRACKING SOFTWARE SOLVES BIG LOGISTICAL CHALLENGES

In addition to its status as the #1 manufacturing and warehouse solution for QuickBooks users, Fishbowl is a great standalone tool for organizations seeking a powerful, yet extremely affordable, asset tracking solution.

These organizations include NASA and the Mississippi State Department of Health (MSDH). Here are their stories.

NASA—Space food has come a long way since the early Apollo missions. As astronauts' food supplies grew over the years from simple applesauce to more than 180 food items, NASA has turned to more advanced solutions for asset tracking and management. They started using Fishbowl Manufacturing to manage all the raw ingredients for their astronauts' food supply. Today, with the help of barcodes and other technology, they track food products through the production process to their final destination in space.

NASA needs to make sure astronauts have both the right types and amounts of food before they take off for the International Space Station. However, they face a big problem of product spoilage and loss of nutrients over time. They store most food products at room temperature, so it's important to cycle through them in an appropriate amount of time. They're still trying to find the perfect balance between shelf life and nutritional value, and Fishbowl will continue to serve an essential role as they make improvements.

AN AFFORDABLE ASSET TRACKING SOLUTION

Mississippi State Department of Health—MSDH enjoyed a particularly dramatic turnaround in their asset tracking system a few years ago with Fishbowl Warehouse's help. After witnessing the devastation of Hurricane Katrina, MSDH wanted to make sure they were prepared for natural disasters. To do that, they needed to more efficiently distribute resources to medical facilities across the state. So they started using Fishbowl Warehouse to track their medical supplies, and the results have been stunning. MSDH is now recognized as a national leader in receiving, organizing, and distributing federal medical supplies during times of crisis. Their asset tracking system received a 99% efficiency rating from their federal partners. Also, they used Fishbowl to efficiently deliver flu vaccines to 374 institutions across Mississippi in 2009 to combat the H1N1 flu virus.

Whether you're looking for the best QuickBooks-compatible software solution or a great deal on standalone asset tracking software, Fishbowl is the right choice for you.

Well-known users of Fishbowl as a standalone asset tracking solution*

* The logos listed above are a partial list of customers who have purchased Fishbowl to use as a standalone solution for tracking assets or consumption of goods. The software was purchased by a department, division, or group within the larger organization. The use of a logo does not constitute an endorsement of any kind by these organizations. Logo use is simply to visually list names of companies or organizations that have chosen Fishbowl as a software solution.

FISHBOWL INCLUDES AUTOMATED SHIPPING INTEGRATIONS

Shipping is a major issue that can have a huge impact on customer satisfaction for wholesale distributors, manufacturers, retailers and other business types. That's why Fishbowl integrates with a variety of automated shipping solutions. It's good to have options, and Fishbowl has been designed to give you access to all of the big and small names in shipping so you can pick and choose the ones that work best for you.

Fishbowl offers a shipping plugin called ShipExpress. Once activated, it becomes a module within the Sales module group in Fishbowl's interface. It allows you to integrate Fishbowl with UPS, FedEx, and USPS. Fishbowl also integrates with other shipping solutions, such as ShipStation, ShipWorks, and ShipRush, to make it possible to integrate with DHL.

All of these and other shipping solutions are part of Fishbowl's business automation platform. Integrating all of them with other aspects of your business helps you speed up and standardize the order fulfillment process.

Check out all of the shipping solutions Fishbowl currently integrates with:
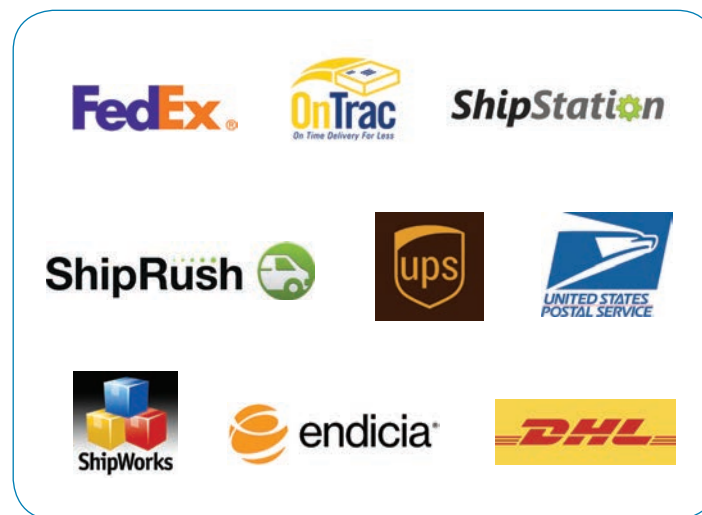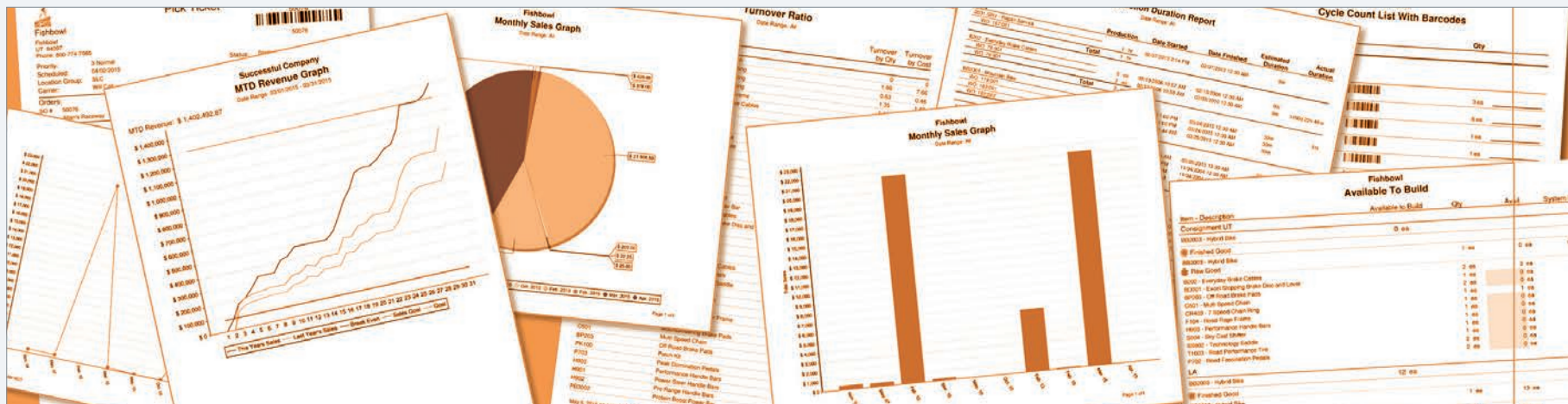
FISHBOWL OFFERS NUMEROUS REPORTS AND BUSINESS INTELLIGENCE

Boost Fishbowl's business automation platform with existing and custom reports for more business intelligence. Fishbowl offers dozens of reports for kitting, barcoding, cycle counting, manufacturing, inventory turnover, picking, packing, shipping, sales orders, and more. Here's a sample of the most popular reports Fishbowl offers:

ATF Logbook—Every gun manufacturer's best friend. This report allows you to record all of the information required by the U.S. Bureau of Alcohol, Tobacco, Firearms, and Explosives on firearms, including their acquisitions, and sales.

Available to Build—Using the number of raw goods currently in stock, this report shows exactly how many finished products can be made from them.

Barcode Labels—There are a variety of reports that can be used to print single barcodes or multiple barcodes at the same time. The barcodes comes in all shapes and sizes, the most common one being the UPC.

Pick Ticket—Fishbowl offers several reports to help you print pick tickets with part images, barcodes, and other information to make the picking process that much faster and more intuitive.

Historical Part Cost—This report explores many parts' quantity, unit cost, and total cost using whichever costing method you prefer. The costing methods Fishbowl uses are LIFO, FIFO, average, and standard.

Sales Order Summary—You can see a list of all of your sales orders over the course of a certain time period and within the parameters of a number of data filters. This report shows each sales order's status, date, and cost, sans sales tax. There's a separate report that lists sales order taxes.

Turnover—This report divides the total number of items sold by the average quantity on hand over a certain time period. This produces the average turnover in number of days, as well as the turnover ratio, which is the number of times all of the inventory gets sold and replaced.

If you can't find the exact report your business needs, you can work with Fishbowl or its partners to develop custom reports for practically anything you can imagine. Fishbowl is constantly adding new business intelligence options to its software to help companies make the most of their data.

FISHBOWL SOFTWARE TRAINING GETS YOU UP AND RUNNING FAST

Fishbowl offers a variety of training resources to guide you through the process of getting your inventory management software up and running.

There are entire teams devoted to Fishbowl's new software integrations. Take advantage of these dedicated support teams to further automate your business processes through Fishbowl's platform. Fishbowl's training and support specialists are dedicated to your satisfaction with the software. That is one of the reasons why Fishbowl earns such a high customer-satisfaction rating and why The Sleeter Group named Fishbowl an Awesome QuickBooks Add-on for three years in a row. Doug Sleeter said:

"[Fishbowl] has shown outstanding customer support. [It] provides the highest level of support to both end users and consultants. This area is a key element to the overall satisfaction of an add-on product."

You can become an expert at Fishbowl's software in just a few days with the help of its inventory specialists and online documentation. Fishbowl offers several training options:

Web-Based Training—A Fishbowl specialist will show you how the software meets your company's specific needs via an online meeting. You can purchase one-on-one training for an additional fee.

Onsite Training—Have a specialist come to your company's office and give your staff hands-on training. This is a valuable option because it can help your entire staff learn how to use Fishbowl in a short period of time.

Fishbowl Training Videos—This is the fastest way to get your questions answered. Fishbowl provides more than 30 training videos on a variety of topics ranging from sales orders to custom work orders. You'll find all of these videos on *www.fishbowlinventory.com.*

FISHBOWL CUSTOMER SUPPORT HAS ANSWERS AND SOLUTIONS

Fishbowl's Support Staff Is the Best in the Industry

One of the best ways to get answers from Fishbowl's support team is through Live Chat, which you can access by clicking the link in the top-right corner of any page on Fishbowl's website.

E-mail them at: **support@fishbowlinventory.com**

or call: **1.800.774.7085 Ext. 3**

Here is what one of Fishbowl's customers said:

"We have used Fishbowl as our inventory add-on for QuickBooks since 2005. We are very pleased with the manner in which it handles our large part inventory and our complex multi-level bill of materials. It has been integral in the growth of our company over the last 6+ years. We are also more than pleased with the level of support that is provided by Fishbowl. Their support and training staff is second to none."
(Source: http://marketplace.intuit.com)

Two additional ways to get quick responses are through e-mail and phone. Fishbowl's inventory specialists usually respond to questions within an hour or two. If you have questions on a weeknight or a Saturday, but you need them answered ASAP, you can use Fishbowl's After-Hours Support. For a fee, you can resolve issues by talking to an inventory specialist on the phone outside of Fishbowl's regular business hours.

Documentation Wiki—Fishbowl's most-used support resource is hands-down the Documentation Wiki, which is found on the Fishbowl website. It contains hundreds of articles describing virtually every aspect of the Fishbowl software. Have a question about a module, plugin, or feature? You'll almost certainly find the answer in the Documentation Wiki. Plus, the Fishbowl software interface has a How To button that lets you open the Documentation Wiki article that correlates to the module you click it from. This makes it even more convenient to find exactly what you're looking for.

Visit Fishbowl's website to find many other support resources, in addition to the Documentation Wiki:

- **FAQ**
- **Fishbowl Updates**
- **Maintenance and Support Packages**
- **Technical Support Requests**
- **Training Videos**

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FISHBOWL OFFERS THE BEST SATISFACTION GUARANTEE IN THE INDUSTRY!

Fishbowl customers who are properly trained give a 92% satisfaction rating to the software. That's one of the reasons why Fishbowl is the #1 business automation platform for QuickBooks users. To give you even more confidence in its products, Fishbowl offers the best Satisfaction Guarantee in the inventory management software industry.

This guarantee is straightforward. When you buy Fishbowl Manufacturing or Fishbowl Warehouse, plus a qualifying training package, Fishbowl gives you 60 days after your training ends to put its software to the test. If after 60 days you are not satisfied with Fishbowl, your software purchase will be refunded.* That's Fishbowl's way of saying it is confident its product will deliver the results you expect.

If you're looking at other solutions, ask them if they will match Fishbowl's satisfaction guarantee. Fishbowl offers robust and proven software that gives you the most features for the best price.

Fishbowl is the competitive advantage you've been looking for!

* Less a restocking fee
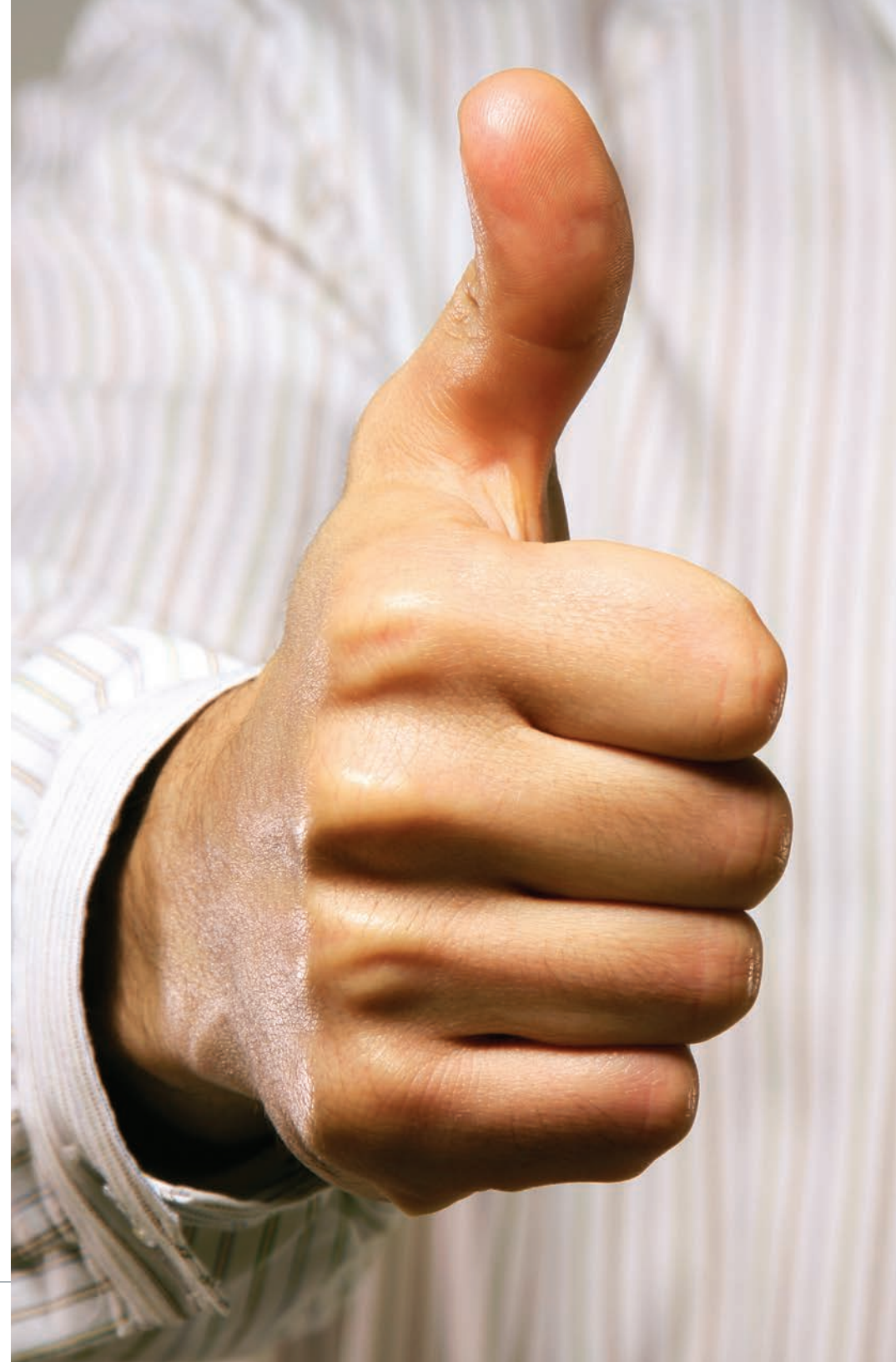
SEE YOUR SAVINGS WITH FISHBOWL'S ROI TOOL

Fishbowl recognizes that money doesn't grow on trees. That's why Fishbowl has created a way for you to see how its powerful manufacturing and warehouse management solutions can pay for themselves within just a few short months of being implemented.

Before you purchase Fishbowl Manufacturing or Fishbowl Warehouse, you can see how much time and money it will save your company with the help of Fishbowl's ROI Tool. Visit Fishbowl's website and enter some of your financial and time management data into the ROI Tool to calculate how quickly Fishbowl will pay for itself.

Fishbowl provides a great deal of value by:

- *Cutting the amount of inventory in stock to optimal levels*
- *Boosting efficiency in ordering and receiving products*
- *Reducing workforce and payroll costs thanks to the added efficiency*
- *Allowing warehouse managers to do more in a shorter amount of time*

Many of Fishbowl's customers say the software is one of the best business investments they've ever made because it keeps saving them money year after year.

You don't have to take Fishbowl's word for it. See for yourself how much money you can save with Fishbowl by using its ROI Tool.

www.fishbowlinventory.com/files/documents/roi-tool.pdf

FISHBOWL SUCCESS STORIES

Fishbowl's business automation platform helps SMBs run leaner and save money. Here are several companies that have enjoyed exciting results thanks to Fishbowl's advanced features and integrations.

TETON Sports was managing inventory in Excel spreadsheets when they realized they needed to upgrade. They required a business automation platform that would integrate with Amazon and QuickBooks, and they found it in Fishbowl. They restructured their warehouse to optimize the picking process, and they now automatically export batch files from Amazon to Fishbowl and then on to QuickBooks. It also helps that Fishbowl is scalable so it keeps meeting their needs as they climb the path to success.

Spark R&D is a Bozeman, Montana-based splitboard binding manufacturer that struggled for years to fulfill orders on time. It also had very little interdepartmental communication about each one's inventory needs. With Fishbowl Manufacturing, they now integrate their QuickBooks and Magento data together to speed up the order fulfillment process. Fishbowl gives every department access to the same inventory data so they're always on the same page across the board.

NICHE Bakers Corp. is a Toronto, Ontario-based bakery that produces all kinds of cakes, cookies, and other treats. Their customer base was increasing rapidly, and they needed a system in place to keep track of the raw goods coming in and the baked goods going out. Fishbowl gave them the ability to see their entire inventory and resolve issues before they affect production. Managing inventory and orders with Fishbowl is a piece of cake.

Pacific Valley Dairy is an established ice-cream producer that distributes its products to 400 locations in the Midwest. To handle this huge distribution network, the company turned to Fishbowl. Fishbowl has excellent tools for handling transfers between multiple locations. The company continues to grow and meet demand with the help of QuickBooks and Fishbowl.

BEX produces sunglasses and other accessories at its headquarters in Las Vegas. They used Fishbowl early in their company's history, but they had trouble getting everyone on board with it. They tried using smaller and larger solutions, but they kept comparing them to Fishbowl, and they eventually saw the light and returned to Fishbowl. It's helped them solve a lot of logistical challenges by streamlining cycle counts and keeping accurate inventory records.

Steps To Literacy produces educational materials for schools across the country. By using Fishbowl's pick/pack/ship tools, they cut delivery times by as much as two weeks and reduced their on-hand inventory by 30%. Steps To Literacy is running leaner than ever, and it's still moving up in the world.

Learn more about these and other companies by reading the written case studies and watching the video case studies on Fishbowl's website at *www.fishbowlinventory.com/case-studies*.
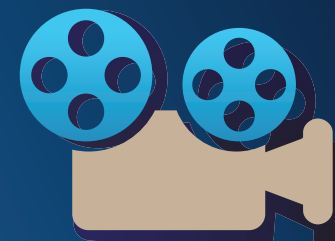
WATCH THE CASE STUDY VIDEOS

www.fishbowlinventory.com/videos/case-studies

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FISHBOWL'S AFFORDABLE SOFTWARE IS THE #1 BUSINESS AUTOMATION PLATFORM FOR QUICKBOOKS!