



# THE SALES & LEAD GENERATION PLATFORM THAT GROWS YOUR REVENUE

Utilizing big data technology, LeadBoxer delivers the ability to search, score and rank the thousands of data points each company collects from website traffic, email campaigns, and advertising.

LeadBoxer makes it so that you can find new b2b sales & generate leads for your business, gain valuable insights about your website visitors, speed up lead qualification, and grow your revenue.

We do this by giving you advanced, real-time insights about who is on and interacting with your website and lead generation assets. Using our proprietary algorithms and data sources, our platform will deliver you results and a very healthy return on investment.

## LEADBOXER DELIVERS

### DEMAND GENERATION

All traffic captured – companies and their interests qualified. Filter on Industry, Employees, and Location.

### IDENTIFY PROSPECTS

Individual lead tracking – granular level Company, and filtering on Buy Signals: activity on product pages.

### FEED SALES TEAM

Send leads where they need to go – automate the process of distribution and segmentation into CRM, Slack or Pipedrive.

## SOLUTIONS FOR BIG AND SMALL

LeadBoxer offers solutions for both SME's and Corporate /Enterprises as both segments have need for Leads and Online Sales Intelligence.

### ONLINE LEAD GENERATION

- ✓ Company Identification
- ✓ Auto form tracking
- ✓ Lead Scoring

### INSIDE SALES INTEL

- ✓ Contract Renewals
- ✓ Customer Insights
- ✓ Up-sell opportunities

### ENTERPRISE SOLUTIONS

- ✓ Lead Management & Routing
- ✓ Customer Experience
- ✓ Custom Content Serving

### MARKETING SOLUTIONS

- ✓ Account Based Marketing
- ✓ Campaign Validation
- ✓ Segmenting Audience

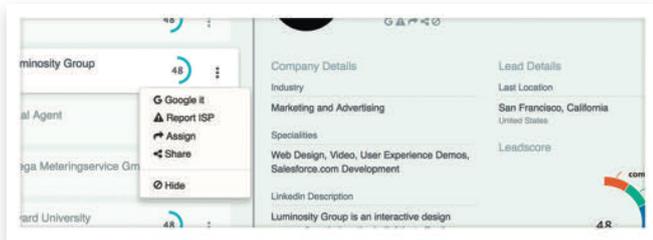
## SOME OF OUR CUSTOMERS



# LEADBOXER SAAS SOLUTION

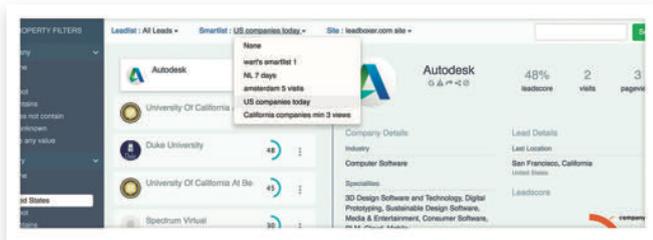
Feedback from hundreds of Businesses has taught us which Features are critical for success.

## SHARE & ASSIGN



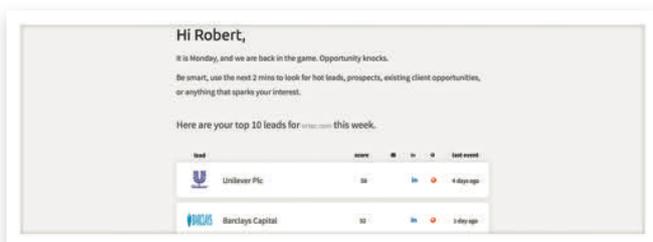
Add colleagues or entire sales-teams to your LeadBoxer account so that you can share and assign leads. Get eyes on all potential leads, so that you can discover more deal opportunities.

## SMART LISTS



A smart list is what it sounds like – Big Data technology allows you to configure custom filters and use them as pre-sets/ smart lists. In practice, this means – show me all leads in the New York area who have visited within the past 24 hours from the Finance sector.

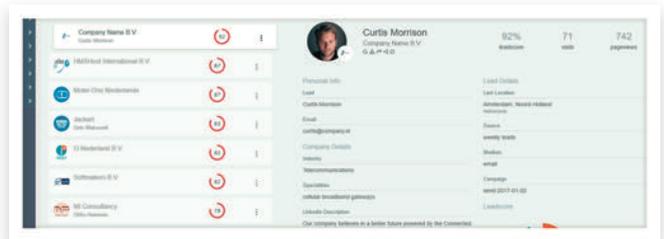
## ALERTS



Use Smart-Lists to set alerts – be informed in real time when qualified lead activity takes place. Build an ideal Filter – for example any visits from the Health sector

from companies with more than 200 employees. Get notified by email or SMS. Daily and Weekly notifications also available.

## AUTOMATIC DATA ENRICHMENT



Once you add the LeadBoxer lead pixel to your website, we will automatically capture visitor information at touchpoints such as contact forms, logins, white-paper downloads, newsletter subscriptions, etc. We will automatically add important information to that leads that you collect such as company name, company size, and much more.

## CUSTOM ALGORITHM



Based on criteria that you provide us, we automatically calculate an accurate leadscore for you. When you have an accurate leadscore, you can more quickly understand the quality of your leads and website traffic.

Search all of your leads, seamlessly. Find leads from specific locations, industry, size, campaigns and more. When it's easy to search your leads and web traffic, you will generate new revenue.

# LEADBOXER ENTERPRISE PLATFORM

Built for Business, LeadBoxer is your robust data partner

## WORK WITH THE EXPERTS

Simplify lead generation and identification with a Best-of-Breed solution. We have years' of experience delivering bespoke solutions. Workflow – Dataflow, integration, custom segmentation and filtering.

## SALES INTELLIGENCE

Design + deploy reports tailored to your Sales scenario. Our Vision? AI for lead identification – a smart system that will automatically identify likely conversions and score them accordingly.



### LEADBOXER API

An API delivers flexibility – in this case to a) set thresholds and send identified leads where your team will see them and b) submit data to us.



### CUSTOM SOLUTIONS

We specialize in design + build deployment, meaning we will not only identify leads, but connect the dots by building custom reports and integration.



### DEDICATED TEAM

Enterprise clients have access to dedicated support and success managers. Lightning fast responses from a team with 10+ years of experience.

## RICH INTEGRATIONS

Use your favorite tools with LeadBoxer so that your team can collect leads and grow your business even faster, together.



# COMPETITIVE ADVANTAGE

## Unique selling points of LeadBoxer

### LEADBOXER DEVELOPED ITS OWN LEAD VALIDATOR

The Leadscore allows sales and marketing professionals to set personal parameters to rank leads based on specific customer needs. Lead parameters can be manually adjusted one can vary. Examples of parameters to adjust are: Name, Email, Phone, Website, LinkedIn match, Freshness, Industry, visited pages, visits, pageviews and more.

### LEADBOXER FOCUSSES ON QUALITATIVE DATA

As opposed to generic web analyses: The Leadboxer solution tunes in on specific information of web visitors. This approach increases the value of web visitor information and is more beneficial for sales professionals.

### LEADBOXER IS A FLEXIBLE AND CUSTOMIZABLE SOLUTION

As a self learning solution, LeadBoxer can determine what data is collected and can determine the value of the data collected in real time. Leadboxer can track custom events, which means that your lead data can be tailored to your business objectives.

### LEADBOXER IS A REAL-TIME LEAD GENERATION SOLUTION

Our data collection happens in real time. If a lead visits your website, that information will be automatically available and routed to your sales and marketing team via email, Slack, your CRM and on our platform.

## ADD-ON SERVICES THAT GROW YOUR SALES

We provide additional add-on services that help you get the most value out of your web traffic.

### EDUCATION

The LeadBoxer team can provide training and guidance to guarantee that your team gets the most out of the LeadBoxer platform.

### DATA CLEAN UP

Having clean data that corresponds to your company's needs and requirements takes some work. LeadBoxer professionals can help.

### INTEGRATION HELP

LeadBoxer offers integrations into hundreds of applications. These connectors help to streamline and optimize the transfer of your leads to your most used applications.

### ENRICHMENT ASSISTANCE

Looking to deepen the information your team is collecting? We can help to ensure your team is tracking the most important data points.

# MORE ABOUT LEADBOXER

## OUR VALUES

*OBSESSED WITH CUSTOMER SUCCESS.*

At LeadBoxer, lead collection is our passion. We love to see our customers thrive, and we are dedicated to helping each customer connect with more sales prospects.

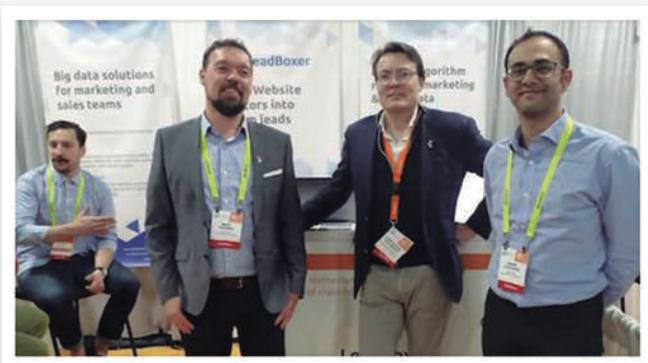
We hold ourselves to an insanely high standard and will bend over backwards to make sure our customers are successful.

Along these lines, of putting customers first, we have a vision; we would like our clients to think of all their digital assets as primarily functioning as lead generation tools.

In other words, all digital activity, websites, social media, traffic campaigns, blogs, should all be focused on creating a situation whereby more information about leads is coming in. In the end, all business activity is concerned with revenue, and therefore, with generating sales.

## ABOUT US

LeadBoxer, a Rockstart Accelerator graduate, is an industry-disrupting lead generation platform. The product solves the challenges of reliably understanding who visits your website. Today, LeadBoxer is responsible for collecting millions of leads for some of the biggest and most innovative companies around.



Lead generation is the most effective way to build and nurture digital relationships. Companies that use smart lead generation and nurturing techniques grow faster because they can conduct (more) meaningful sales outreach.

Improving your lead collection efforts will yield a competitive advantage, and our trusted platform makes it simpler for you to collect and analyze high quality leads.

## OUR PLATFORM



LeadBoxers platform is essentially a full web analytics engine making it extremely powerful and super flexible to integrate into any website, portal, shop or online product.