



Customer Relationship Management



Applicable Areas



Call center



Pharmaceutical companies



FMCG companies



Food processing companies



Telecom Companies



Multi level marketing companies



Marketing companies



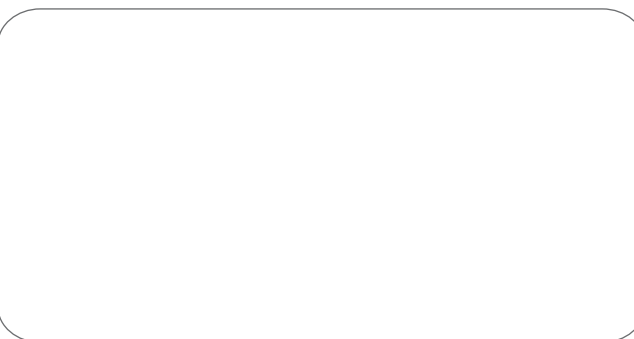
Beverage processing companies



Insurance companies



Distribution companies



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Customer relationship is the key to success for any size of organization. We have proven expertise in delivering **GSM based cost-effective CRM solution.**

It costs five to ten times more money to get a new customer than it does to keep the old one.

Increasing customer retention rate by two percent has the same effect on profits as cutting costs by 10 percent.

Our customized solutions exactly fit to your demand, because we all know nothing had changed more dramatically than the customer need.

We supports hosted & installed model, choose as per your requirement.

Functionality

- No expensive hardware or PRI line requires.
- Increase user as and when requires, no minimum user commitment.
- Select GSM provider as per best possible price
- Freedom to change service provider at any time
- Operators can work from home to save infrastructure cost.
- Mobile & desktop based software.
- Every call recording to avoid future conflicts or disputes.
- Single premium number facility for customer convenience
- Facility to call-conferencing for quick complain resolution

Cloud Application



Call recording



Social networking
G-talk & whats-app support



Mobile & Tablet compatible



Mobile Client



Email & SMS marketing and reporting



GSM
SIM based hardware
no P.R.I. lines required



Call conference



Miss Call Alerts



Soft Dialer



Call barging



Multi language

