

# An Online Skills Assessment Platform to Hire, Develop & Measure Talent



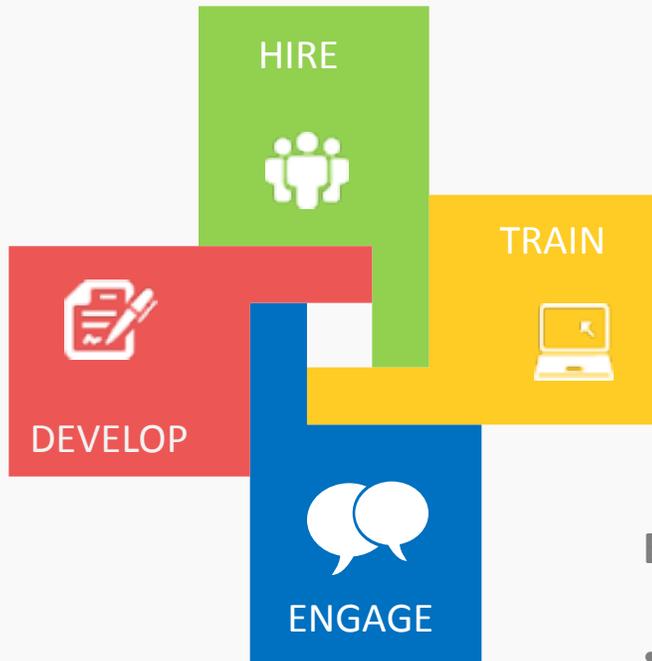
# Assessment Landscape – Hire to Retire

## Hiring Assessments

- Behavioural Competencies
- Technical Skills
- Functional Skills
- General Skills
- Simulators

## Training Assessment

- Pre – Training gap analysis
- Post training effectiveness
- Product / Service Training
- Training Feedback



## Development Assessments

- Feedback 360
- Appraisal
- Individual Development Plan

## Engagement Assessments

- Onboarding process
- Employee Engagement
- Employee satisfaction
- Employee Exit

# Our Uniqueness – Company specific Skill Score



Company Specific  
Skill Score



## Scientific & Validated Question Bank

- 1.5 Lacs questions
- 140 Ready to use tests
- Custom built to evaluate job relevant skills



## Benchmarking Exercise

- Assessment of existing employees
- Correlate performance & assessment score
- Identify organisation specific suitability score



## Technology Delivery + Analytics

- Web, mobile , SMS and IVR
- Instant Report
- Talent Analytics – Time to hire | Source to hire | Cost to hire

# Our Approach - Customised Test for each JD

 Analyse JD	 Customise Test	 Benchmarking	 Analytics	 Machine Learning
Technical Skill	Role	Existing Talent	Source v/s Time	Exposure Rate
Functional Skill	Level	Test Scores	Source v/s Quality	Question Calibration
Behavioural Skill	Yrs of Experience	Performance Score	Interview v/s Selection	Test Calibration
General Aptitude	Function	Suitability Score	Source v/s Function	Score Calibration

# Why Us

32 Clients | 3,60,000+ assessment delivered | 9 industry verticals served | 140+ Tests

## Industries served:

Banking | Financial Services | IT / BPO | Education | Oil & Energy | Manufacturing | Pharma | NGO's

## We have helped customers achieve:

### •Hiring

- Reduce cost of bad hire by 70%
- Reduce time to hire by 90%
- Improve selection ratio by 30%

### •Development

- Improve training effectiveness by 25%
- Reduce time for developmental activities by 90%

- Qualitative parameters
  - Standardization of talent measurement
  - Centralized Management of Activities
  - Real time reporting
- Predictive Analytics
  - Source v/s selection
  - Desired skill v/s candidate skill
  - Pre-Post training effectiveness
  - Skill gap analytics

# Product Features & Benefits

## **Features:**

- 2,00,000+ question statistically validated data bank
- Customised assessment for each role and level within an organisation
- 140 different tests – customised for each role
- Delivered over – Internet, SMS, IVR and OCR
- Web and image proctoring for remote testing
- Time bound and random question generation
- Role based secure access
- Supports multiple question formats

## **Benefits:**

- Customisation of evaluation across levels
- Standardisation of evaluation process
- Centralised management of assessment activity
- Real time reporting on candidates performance
- Detailed reporting
- Insightful analytics

# Assessment Interface

**RESILIENCE** 00:07:51

1) I can get through difficult times because I've experienced it before.

Choose from the following options.

- Strongly disagree
- Agree
- Disagree
- Strongly agree

Time spent: 00 : 02 : 12

X Delete ◀ Previous Next ▶ Finish

Question 1 out of 25

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25		

# Sample Report - Sales profile ( Functional + Behavioural Skills)



ASSESSHUB

## SALES APTITUDE TEST - PRODUCT REPORT

CANDIDATE INFORMATION
Name : <b>SFT1 single point HR</b>
Test Date : 19-08-2014 at 11:47
No. of questions : 47   Answered : 47
Time Allocated : 20 mins   Time Taken : 11:55 mins

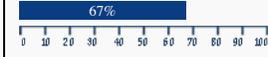
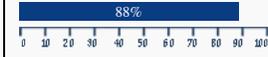
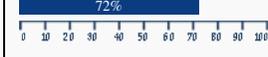
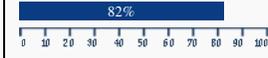
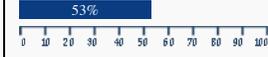
RESULTS SUMMARY
 <span style="font-size: 2em; color: green; font-weight: bold;">Good</span>

**Sales Aptitude Test - Product** is designed to analyse the overall sales ability of an individual that includes the sales prospecting ability, presentation ability, objection handling Ability, sales closing ability, etc. The result will identify the fitment level of an individual for a sales role.

	Strengths	Potential Strengths	Needs Attention
Closing Skills			●
Cold Calling Skills	●		
Knowledge Attitude and Skill		●	
Overcoming Objections			●
Presentation Skills			●
Qualifying Skills		●	

## Personality Profile Report

Test Taken on : 19-08-2014 at 12:05

Competency Description	Level of Expertise	Individual Qualities
<b>Ability to Influence</b> Ability to influentially present one's opinions to others in such a way that they will listen and adopt the same view.	<b>High</b> 	<ul style="list-style-type: none"> <li>Gets people to influence on organisations behalf.</li> <li>Uses Indirect influence</li> <li>Builds strong alliances with colleagues or stakeholders to build behind the scenes support for ideas.</li> </ul>
<b>Customer Orientation</b> Ability to understand and provide helpful, responsive and knowledgeable service to the customers.	<b>Very High</b> 	<ul style="list-style-type: none"> <li>Is attentive to customers' needs, even during busy periods.</li> <li>Anticipates customer needs and regularly goes "the extra mile" to provide service.</li> <li>Makes useful improvement suggestions to the appropriate manager or leader.</li> </ul>
<b>Drive to Succeed</b> Undertaking actions conducive to achieving new results successfully.	<b>High</b> 	<ul style="list-style-type: none"> <li>Shows practical sense making it possible to resolve complex situations.</li> <li>Enjoys competing with others and manifests ambition to achieve.</li> <li>Is self-motivated and shows satisfaction at achieving what he/she proposes.</li> </ul>
<b>Goal Setting Skills</b> Ability to determine activities and projects toward measurable goals and standards, setting these in collaboration with others so as to arrive at a clear understanding and elicit commitment.	<b>Very High</b> 	<ul style="list-style-type: none"> <li>Will never lose sight of the goal and attain it with high perseverance.</li> <li>Will thoroughly follow the action plan and hold self accountable at every instance.</li> <li>Will make your visualization as specific and realistic as possible.</li> </ul>
<b>Interpersonal Skills</b> Ability to engage with other people in a positive and respectful way at all the levels irrespective of status or rank.	<b>High</b> 	<ul style="list-style-type: none"> <li>Proactively initiates consistent and direct communication and an exchange of ideas and points of view.</li> <li>Effectively listens and empathizes with others; respectful of others views and insights.</li> <li>Consistently delivers accurate, clear and concise messages orally and/or in writing to effectively inform others.</li> </ul>
<b>Perseverance</b> Ability to tenaciously stay on track and maintain focus on personal and/or professional goals.	<b>Average</b> 	<ul style="list-style-type: none"> <li>Will not be consistent in follow-ups &amp; may end up missing deadlines.</li> <li>Can pursue smaller tasks that have short delivery span.</li> <li>Will try to put in best efforts in difficult task but will need handholding.</li> </ul>
<b>Resilience</b> Deals effectively with pressure; maintains focus and intensity even under adversity.	<b>High</b> 	<ul style="list-style-type: none"> <li>Projects energy and optimism in the face of adversity that influences organizational members.</li> <li>Uses the organizational system and determines a course of action to deal with crises.</li> <li>Recognizes and rewards personnel who incorporate use of existing policies and programs which help employees balance work, personal life, and wellness.</li> </ul>

# Client Case Study 1 – Private Bank

Entry Point:  
Assessment  
of sales people.

Day 1

Custom built test  
based on JD

Day 2

Benchmarking Exercise  
of 100 people from  
50 branches

Day 3

Data Correlation  
resulted in 95% match

Day 5



Month 6

Common entrance  
for entire bank

Month 4

Operations & Audit  
Positions

Month 1

Implemented in  
550 branches

Day 10

Implemented in  
50 branches

# Client Case Study 2 – MNC Engineering Company

Entry Point:  
Campus Recruitment

Day 1

Test customised to evaluate  
various engineering domains

Day 3

Benchmarking Exercise  
on existing employees

Day 5

Data Correlation  
resulted in  
90 % match

Day 8

Month 12

Assessments across  
fresher's and laterals

Month 6

Ongoing year long  
off- campus assessments

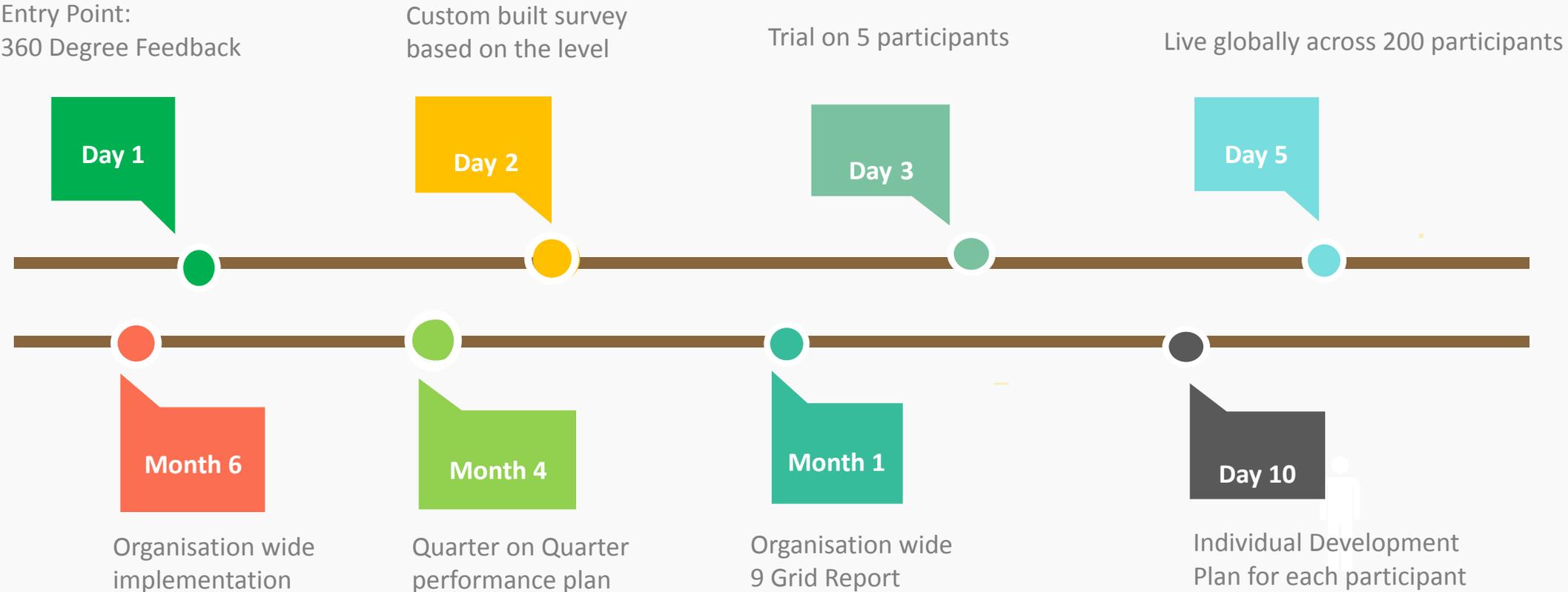
Month 2

Introduced Off-campus  
assessments

Day 10

Go Live across  
colleges Pan India

# Client Case Study 2 – Largest BPO



**Thank You.**