







Real Estate solutions

16 Verticals

-  Clients 2000+
-  User Base 6500+
-  SKUs Supports 5,00,000
-  150+ Towns & Cities
-  14 Customers with 20+
Branches
Stores
Franchises
-  Now 32+ Professionals



**12+ Years Of Delivering
Services & Solutions**

MyAccounts Real Estate Features

Key Features

- ☑ My accounts online softwares Pvt Ltd enables Real Estate Developers to manage and track Sales activities across all categories of these projects e.g. Commercial, Residential, Plotting, Villas etc. Using single interface you can track minute information of each unit spread across your various schemes.
- ☑ You can develop your Unit Inventory with complete flexibility e.g. you can decide what the parameters are for each unit of your Scheme. Single click would give you complete information about each unit of the scheme.
- ☑ You can track which unit is Available, Booked, Sold, Blocked or Due for payment.
- ☑ Myaccounts online softwares Pvt Ltd enables you to Book, Sell and Block units. For each project you can decide the Company Name, Property Type, Rates, Payment Methods and Plans, Bank Details, Approved Bankers for loan etc.
- ☑ Property Account feature in Myaccounts online softwares Pvt Ltd enables you to get complete history of a unit from Unit details, Customer details, Booking details, Payment plans, other charges, Payments received, Unit documents, Interest computation, and Brokerage computation. In short from Booking to Possession, this feature would get you all information of customer account in your finger tips.
- ☑ Auto Calculation of Interest on Over Due Payments.
- ☑ Myaccounts online softwares Pvt Ltd maintains complete account of Sales made through Brokers.
- ☑ Auto Payment Reminders to Developer and Customer
- ☑ Auto Payment Receipt generation.
- ☑ Management can track various Trends across their schemes e.g. trends related to Sales, Reservation, Monthly sales, Revenue, Payment due.
- ☑ has extensive reporting system with more than 10 ready reports related to Properties, Payment Received, Payment Pending, Client Ledger, Installment, Brokerage due etc.
- ☑ Myaccounts online softwares Pvt Ltd would enable you to record inquiries and take action on leads. Our inbuilt Bulk Mailing system would enable Developers to communicate with customers about New Launches offers etc.

Overview

Myaccounts online softwares Pvt Ltd , our flagship product is a CRM for Real Estate Developers; it is the effect of our sincere Efforts, Research, Determination and lot of Hard Work to transform the customer experience of Real Estate companies.

MyAccounts Real Estate Features

Lead Management

- ☑ Record Inquires from Customers and Brokers
- ☑ Map Customers Requirements
- ☑ Generate Quote/Cost Sheet
- ☑ Track Historical Quotes
- ☑ Send SMS / Email to Prospective Customers

Sales Management

- ☑ Tracking of Projected Cash in Flow
- ☑ Manage and Track Inventory Status
- ☑ Classification of Units based on Status

Customer Management

- ☑ Manage and Track Payments for each customer
- ☑ Basic, Other Charges, Service Tax, TDS
- ☑ Manage Cancellation Process
- ☑ Manage Refunds and Deductions
- ☑ Review Account Summary

Lead Management

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- ☑ Map Customers Requirements
- ☑ Generate Quote/Cost Sheet
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- ☑ Send SMS / Email to Prospective Customers

Broker Management

- ☑ Design Brokerage Plans - Multiple Slabs, Flat, Percentage, Rate base
- ☑ Stage wise Brokerage Pay outs
- ☑ Manage Broker Accounts and Payments
- ☑ Manage Discounts from Brokers
- ☑ Detailed Brokerage Report

Sales Staff Management

- ☑ Offer Incentives - Target Base, per unit
- ☑ Manage Staff Accounts and Reward Payments
- ☑ Track Staff Performance
- ☑ Detailed Staff Report

Board

- ☑ Get quick access to outstanding payments and get on with collection by initiating communication using Phone, Email and SMS.

Document Management

- ☑ Design Custom Document Template e.g. Booking Form, Sales Deed etc.,

Email & SMS

- ☑ Track daily receipt of Payments and their adjustments
- ☑ Capitalize on daily Sales opportunities and instantly communicate with prospective customers.
- ☑ Send personal greetings every day on Customers Birthday's and Anniversaries.

Report

- ☑ Over 15 different Inquiry MIS Reports.
- ☑ Payment Received Report.
- ☑ Payment Due Report.
- ☑ Outstanding Summary Report.
- ☑ Staff Sales Report.

MyAccounts Real Estate Features

Booking

- Faster Booking Process
- Auto Rate Calculations
- Offer Discount at the time of Booking
- Multiple Payment Method and Payment
- Schemes

Customer Account

- Payment Schedule
- Record Payments
- Auto calculations of Service Tax
- Other Charges
- Interest on Over Due Payment
- Auto Brokerage Calculation
- Generate Payment Receipts
- Payment History
- Customer Documents
- Transfer Receipt
- Cancel Receipt

Plot Status

- Available
- Blocked
- Booked
- Sold

Back Up

- Auto Daily Backup
- Manual Backup
- Back up Restore Utility

Permission based Access

- Staff Access

Agents

- Create Agents
- Set Brokerage Rate
- Agent Ledger Account
- Pay Brokerage and Track Payment History
- Track Agent Performance

Enquiry Management

- Record Enquiries
- Auto Daily follow up Reminders
- Overdue follow up Reminders
- Complete Track of each Enquiry Life
- Immediate Enquiry Acknowledgement to Client
- Send Enquires to Agents and Sales Team

Document Archive

- Maintain Archive of Internal and Customer Documents
- Map Documents across Units

Payment Methods

- EMI
- Multiple Schemes in each Payment Method

Rate Management

- Property Hierarchy
- Construction Rate
- Land Rate
- Transfer Charges
- Cancellation Charges
- Agent Brokerage Rate
- Preferred Location Charges
- Parking Charges
- Other Charges

Reports and Trend Monitoring

- Over 6 different Trend Analysis
- Summary Report
- Payment Received Report
- Payment Pending Report
- Client Ledger Report
- Installment Due Report
- Agent Brokerage Report
- And more....

*"Thank you for Your Patience
& I Will Make You Happy"*



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