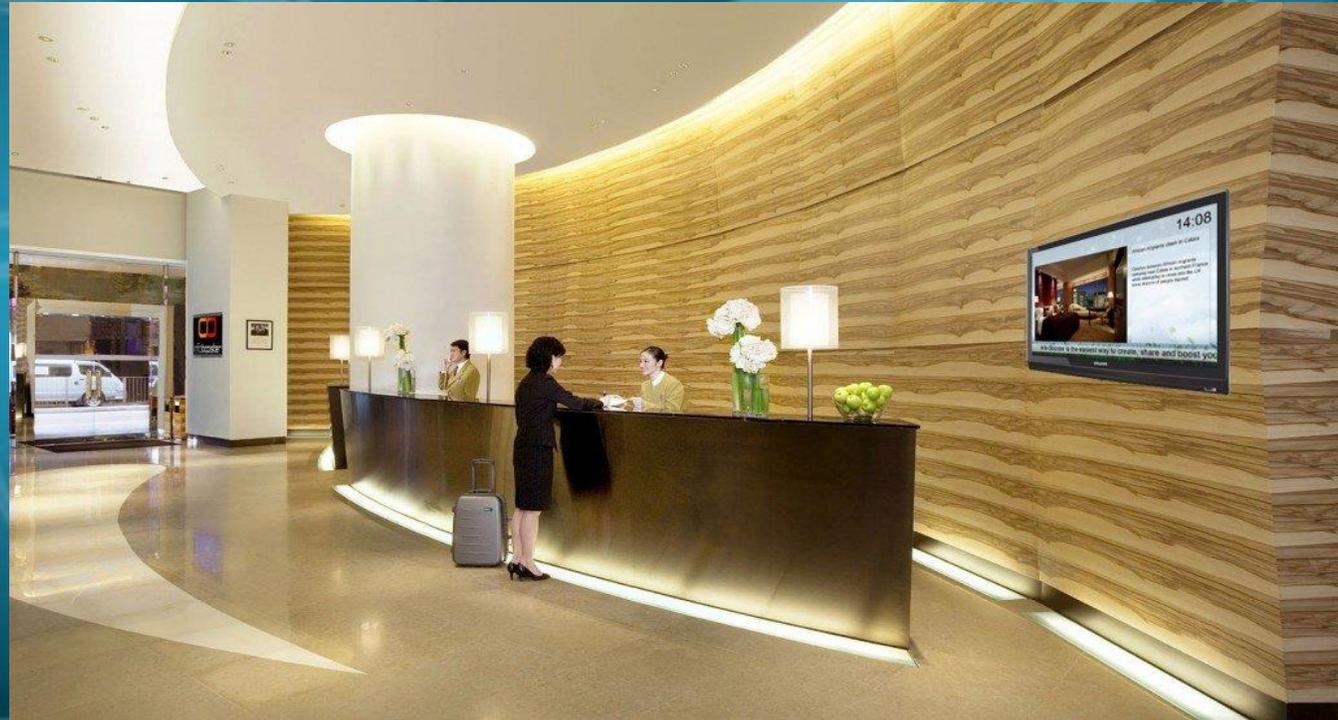
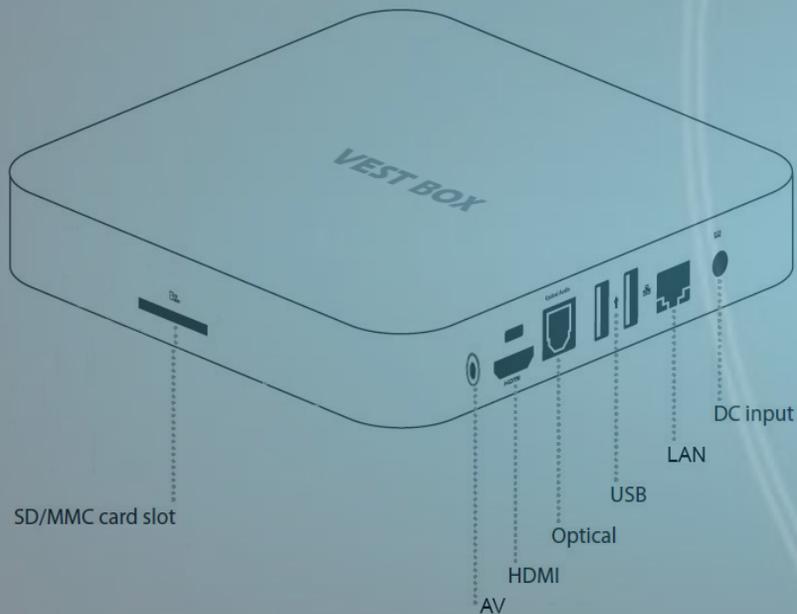


# Hotel Digital Signage Solution

## Digital Signage Player Features

## Dynamic Information Channel – Attract People like Magnet

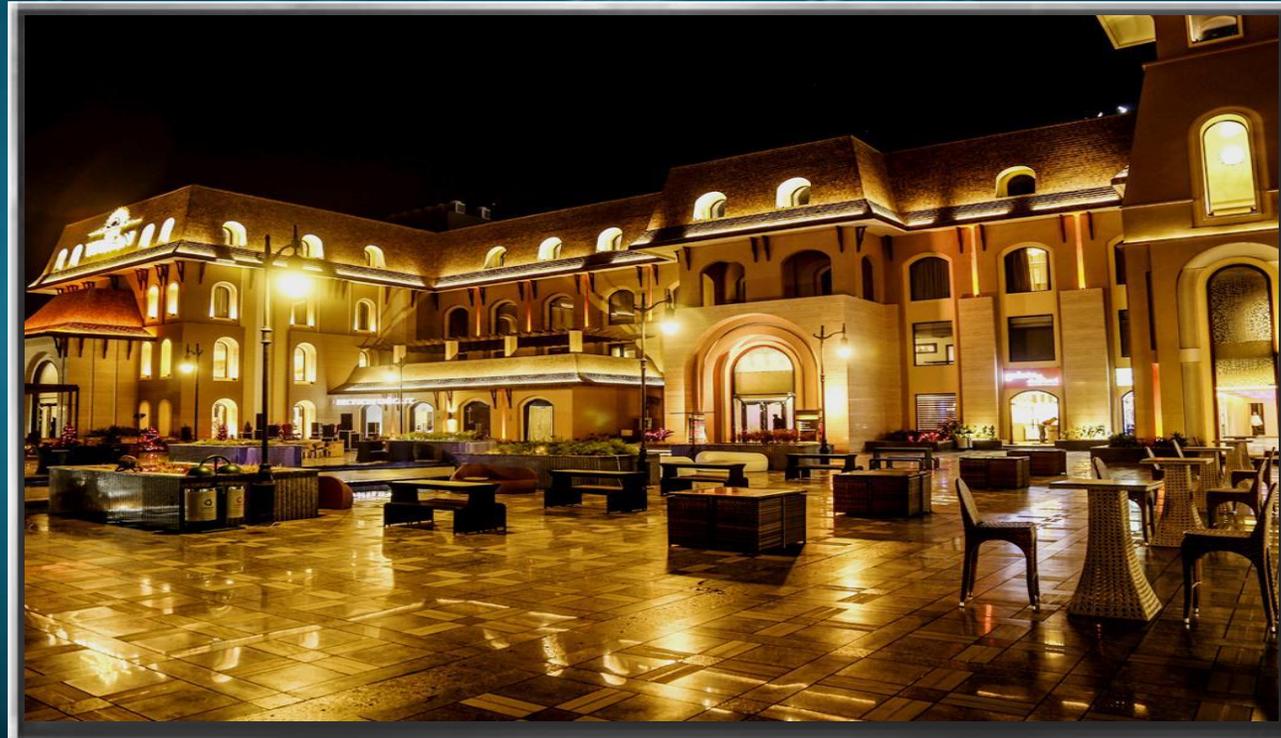




## Project Overview – Hotel TV Network

# Right Message @ Right Time

Our DS Systems allows information to be updated instantly, It builds up an efficient communication platform between Venue Owners and Customers regardless of the Location Difference.



## Hotel Lobby:

- Display Floor Plans
- Work as Hotel Guide ( Rooms & Facilities )
- Shopping Information ( Inside and Outside the Hotel )
- Take around Location or Hotel Tours
- Display Hotel amenities , Specialties , Attraction Points
- Welcome Message for the Special Guest as Scrolling Ticker
- Display Weather, Sports, Market Data or any Entertainment Content for Patrons
- Display Rooms Tariff Promotion and attract tourist with low prices
- Currencies/ Exchange Rates, updates news, Messages for Guests

**FIRST IMPRESSION BEGINS IN THE LOBBY, VISUAL ASPECTS DEFINE THE CUSTOMER EXPERIENCE**

**DISPLAY FACILITIES OR SERVICES OFFERED AT YOUR HOTEL**



**HOTEL SIGNAGE SOLUTION**

## Conference / Banquet Hall:

- Locate Event Wise Conference Centre Location
- As a Way Finder, Serving as guides for Visitors
- Change the look and Feel of Signage Depending on the Events
- Display Signs and help event organizers for eliminating Sign Boards or large Banners usage
- Eliminate the need for Hotel Employee to print papers for Conference Rooms or Plans Changes
- Same Meeting Information or Event Information can be broadcasted by entering one time from one location
- Display Daily Occupancy and Upcoming Events or attract new customers with Offers

DISPLAY DAILY OCCUPANCY AND EVENTS

CURRENT EVENT INFORMATION OR  
ATTRACTIVE EVENT THEME



The image shows a smartphone app interface for 'LAGUARDIA PLAZA HOTEL Meetings & Events'. The app displays a table of events with columns for Group / Event, Location, and Duration. The events listed are:

Group / Event	Location	Duration
EDG Group Meeting	Residential Suite - 744	2:00p - 5:00p
Flyte Systems Meeting	Glendale Boardroom - 733	3:00p - 5:00p
ITS Vision Systems Planning Session	Elmhurst Meeting Room - 732	4:00p - 5:30p
LTK, Inc. Corporate Retreat	Embers Private Room - 107	5:00p - 9:00p
Michael Schwartz Bat Mitzvah	Grand Ballroom - 700	5:00p - 9:00p

**HOTEL SIGNAGE SOLUTION**

## Restaurant / Bar / Café :

- Menu Boards for Restaurant, Bar and Cafe
- Drive Local traffic Inside your Restaurant
- With a live presentation of your great food/ drinks, give them a reason to try something new
- Welcome your each Guest with Scrolling Text as Ticker
- Make your Food come Alive, Make it look Visually Appealing
- Display Vibrant and Dynamic Menus and Daily Specials
- Improve Branding, Display about New Brewing Location
- Save money by eliminating Printing and Design Costs
- Provide Entertainment for Your Patrons as they await

How DO YOU ATTRACT NEW CUSTOMERS TO DELICIOUS FOOD/ DRINKS ?

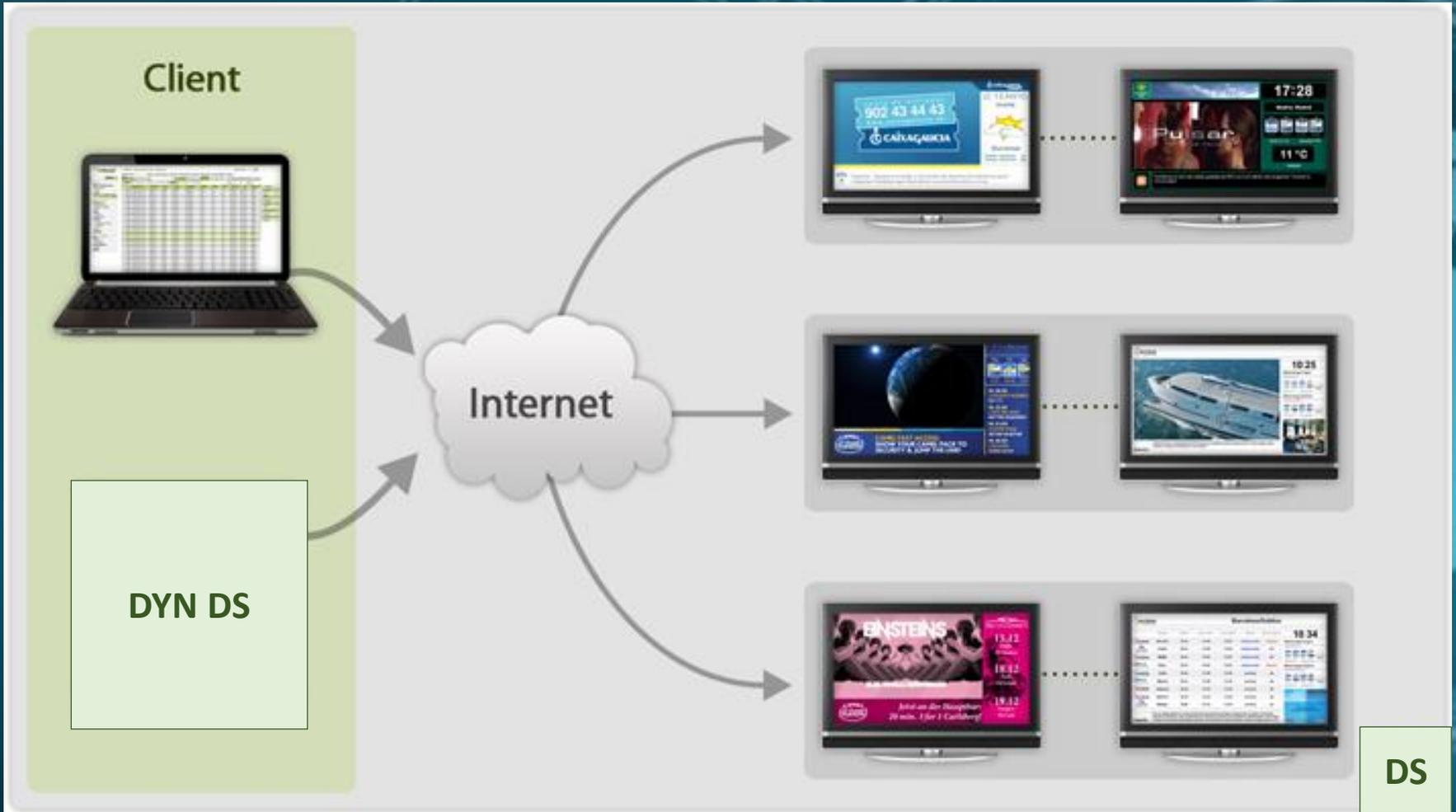
How DO YOU PRESENT YOUR RESTAURANT PERFECT FOOD TO YOUR POTENTIAL CUSTOMER ?



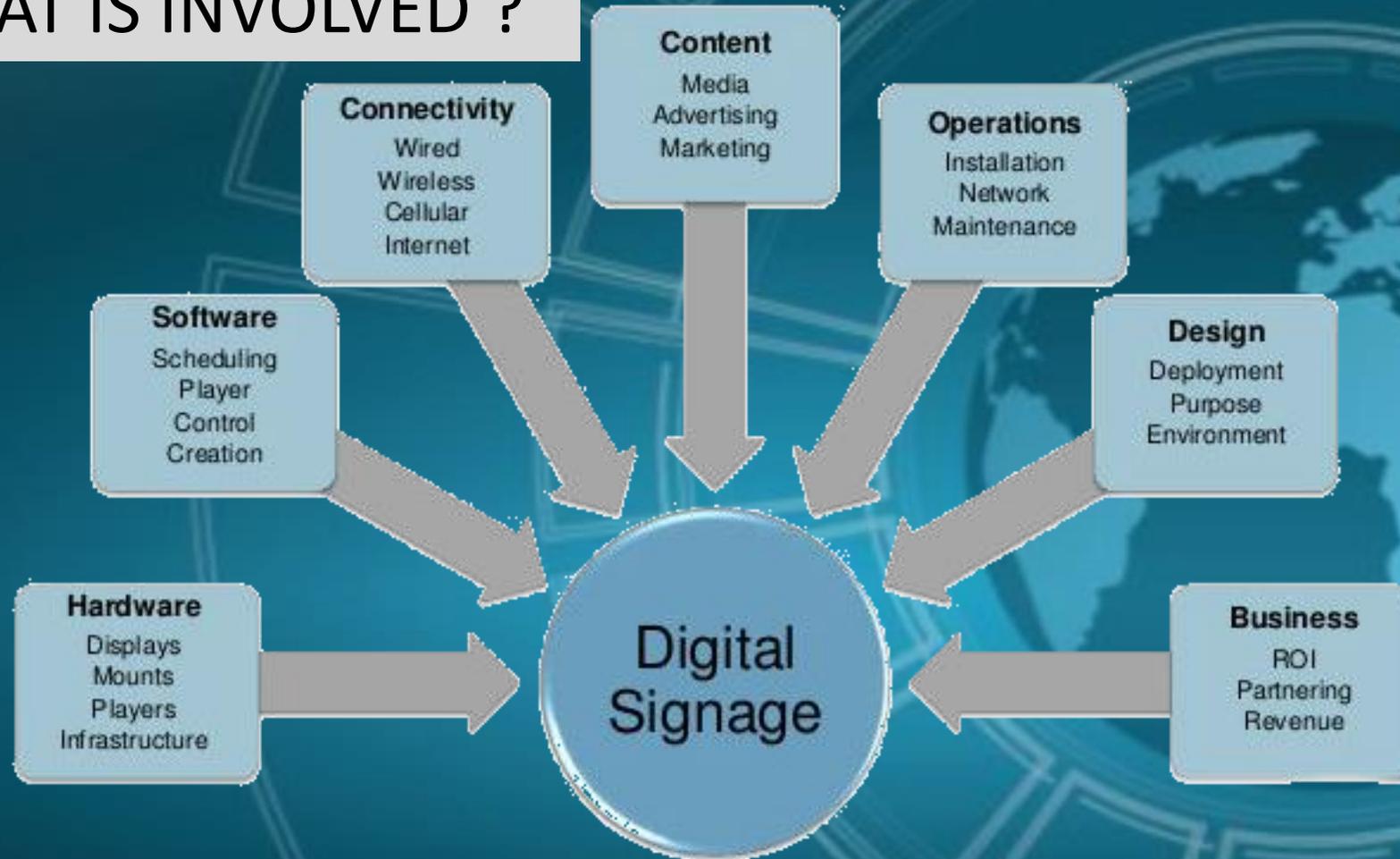
**HOTEL SIGNAGE SOLUTION**

Architecture

User Friendly Interface to Display your Content



# WHAT IS INVOLVED ?



Benefits that would accrue from this Project :

- Multiple displays can be centrally controlled from one single source.
- Runs Scheduled Programs like a TV
- Important information can be published to all centre's displays instantly just on click of a button
- New Offers information can be published to all Displays immediately
- New Schemes information can be published centrally
- Lakhs of people can be communicated using this tool
- Complete performance reports
- Alert Messages, Weather Report
- Toll Free Number for Support
- Display Audio, Video or Images at the Instant
- Communicate Alert Information to your Customers
- Aware about the extra Services available at your Hotel Instantly



**YASH INFOSYSTEMS**  
Delivering Express IT Solutions



**Thank You**

