



Instead of your business serving the system, have a system to serve your business.

OVERVIEW

Ocean Bird is a web based, end-to-end, modular, scalable and enterprise-wide software system developed specially for domestic and international Freight Forwarding agents. It offers automated management of sea and air freight forwarding operations with ease and speed. The seamless integration of various modules such as Sales, Bookings and Accounting enables minimum data entry points, greater transparency and tracking of all shipments in a cohesive and integrated manner. With its highly interactive dashboard, **Ocean Bird** offers MIS views across global locations, tracks revenue inflows/outflows and streamlines documentation to meet regulatory requirements. **Ocean Bird** has built-in user alerts and system prompts that help minimize errors and increase staff productivity. **Ocean Bird** enables comprehensive management of freight rate buying and selling which ensures higher profitability. It helps you control cash flow by managing billing, regulating expenses and monitoring payments effectively.

UNIQUE FEATURES

- **User-Defined Templates:** Save any quote or booking record as a template, and use it later to create new transaction entries; increase staff productivity by reducing repetitive data entry efforts
- **Pick Lists:** In many pick lists, enter items on the fly directly from the transaction screen and continue
- **Alerts:** Leave nothing to chance as system and user-defined alerts prompt and remind users for critical follow-up actions
- **Personalized Dashboard:** Add your favorite reports and templates for quick access, view MIS data graphically, personalize system settings/preferences and much more
- **LCL Management:** Create a console from assorted CBM packages with minimum clicks using our comprehensive Ops Console screen
- **BL Instructions:** Generate quick and accurate HBL/MBL for every booking using the print icon
- **Imports:** Create impressive Freight Arrival Notices, Delivery Orders etc. for your customers
- **Customer Portal:** Delight your customers with real-time updates on all their quotes, bookings and BLs, past and present.
- **Accounting:** Experience how our system intelligently displays default data for generating debit/credit notes and invoices with accuracy
- **Reports:** Print or export meaningful summary and detailed reports

SUBSCRIPTION or PAY-PER-USER MODEL

- **Ocean Bird** is a hosted, subscription-based solution with a low-price 'pay-per-user' model
- Simply use a browser; save valuable time and money from hardware/software investments
- Periodic upgrades to **Ocean Bird** are offered free of cost to all our subscribers

