



**ERP & PLM SOFTWARE  
FOR FASHION ON THE CLOUD**



# Solution Modules

- ◆ Product Lifecycle Management (PLM)
- ◆ Costing and Budget Planning
- ◆ Sampling Management
- ◆ Sales Orders and EDI
- ◆ Material Requirements Planning
- ◆ Sourcing & Procurement
- ◆ Collaborative Supplier Portal
- ◆ Warehouse & Inventory Management
- ◆ Quality Control
- ◆ Production Planning & Production
- ◆ Production Data & WIP
- ◆ Scan & Pack
- ◆ Shipping, Invoicing & Documentation
- ◆ Integrated Accounting & Financials
- ◆ Centralized Document Approval center
- ◆ Time & Action Calendars
- ◆ Integrated Messaging
- ◆ Visual Dashboards & Business Intelligence
- ◆ Mobile Apps





# Solution Footprint



- ♦ Simple, Quick, Nothing to Install and No Hidden Costs
- ♦ Unlimited 24/7 Support
- ♦ Free Upgrades & Updates!
- ♦ Rapid Implementation (weeks not months or years)



# Business Benefits



**Centralized  
Database of Product/Order  
Information**  
Accessible anytime, anywhere



**Reduced Sourcing Cost**  
Collaborate on-line across  
offices/factories



**Better Control of  
Materials & Cost**  
Simple and effective  
costing with budget  
controls helps reduce



**Reduced Production Cost**  
Production tracking tools  
increase output and reduce  
costs associated with product  
delays, labor, etc.



**Optimum Utilization of  
Production Capacity**  
Manage and track critical  
tasks and identify and  
resolve delays sooner



**Complete  
Accountability**  
Performance analysis  
through tracking of  
costing, budgeting and  
execution of orders  
material cost

## A Few Of Our Customers

 **benetton**

**FOREVER NEW**

*Indochine*

  
gokaldas exports ltd.

**matrix  
clothing**

**Triburg**

 **ASMARARA**

 **ALTERNATIVE**



**OXFORD GOLF**



**EAM Maliban Textiles**

**K Mohan & Company**

**BHARTIYA COWBOYS**





WFX is the world's first Cloud-based Business Software Suite exclusively for the Fashion Industry. WFX's solutions manage the entire fashion product lifecycle, from product/order management to billing, and from production planning to inventory control. WFX plans your resources efficiently, within budget and across all offices & locations.

## Why Cloud?

We believe software should be easy. You shouldn't have to worry about the headaches of managing an enterprise software solution and with the Cloud, you don't have to. Cloud means you have no software to buy, or hardware to setup, no installation and no maintenance fees. WFX handles everything.

Users can access the software from anywhere

## Implementation

Our implementation and training methods are based on best practices from industry-proven techniques as well as years of experience and client successes. Through repeated, cost-controlled, out-of-the-box solutions, customers 'Go Live' in weeks...and within budget!

## Security

WFX understands the importance of keeping your information safe and secure. That's why we partner with the leading Tier 3 hosting companies across Asia and the United States so our customers access the same infrastructure as the world's largest businesses, including Fortune 1000 companies.

# WFX FASHION SUITE ON THE CLOUD

Over  
**15000**  
Users  
Across  
**23**  
Countries  
Run WFX

Over  
**400+**  
Fashion companies  
around the world use  
WFX to run their  
business better.

## 24/7 Support

WFX provides 24/7 Live Customer Support. Our support technicians are available to assist users with their day to day technical and functional questions. We provide unlimited telephonic and online support to every customer.





**W**FX is the global leader in Cloud-Based software for the fashion industry with over 150 people and a 14 year history of customer successes all over the world. WFX's Fashion suite is the only 100% cloud-based PLM & ERP Software created specifically for the fashion industry including apparel, footwear, and home decor companies.

WFX's products are feature-rich and user-friendly, delivering simplicity and flexibility at a lower total cost of software ownership (TCO).

WFX's cloud-based delivery platform requires no investment in hardware, software, or IT infrastructure and requires no IT support.

WFX allows fashion companies to gain efficiencies throughout the product life cycle which reduce costs, combat charge backs, shorten time to market, and increase profitability.

Increase  
Revenues

Maximize  
Profits

Grow  
Your Business

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